

Blockchain IoT Market Research Report by Offering (Hardware, Infrastructure Provider, and Software), by Application (Asset Tracking and Management, Data Communication, Data Security, and Smart Contracts), by End User - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Blockchain IoT Market is expected to grow from USD 374.21 Million in 2020 to USD 2,389.55 Million by the end of 2025.
2. The Global Blockchain IoT Market is expected to grow from EUR 328.11 Million in 2020 to EUR 2,095.20 Million by the end of 2025.
3. The Global Blockchain IoT Market is expected to grow from GBP 291.69 Million in 2020 to GBP 1,862.64 Million by the end of 2025.
4. The Global Blockchain IoT Market is expected to grow from JPY 39,937.96 Million in 2020 to JPY 255,026.09 Million by the end of 2025.
5. The Global Blockchain IoT Market is expected to grow from AUD 543.40 Million in 2020 to AUD 3,469.95 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Blockchain IoT to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Offering, the Blockchain IoT Market studied across Hardware, Infrastructure Provider, and Software.

Based on Application, the Blockchain IoT Market studied across Asset Tracking and Management, Data Communication, Data Security, and Smart Contracts.

Based on End User, the Blockchain IoT Market studied across Building Management, Energy and Utility, Healthcare, Manufacturing, Retail, Transportation and Logistics, and Wearable and Mobile Devices.

Based on Geography, the Blockchain IoT Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Blockchain IoT Market including Amazon.com, Inc., Cisco Systems, Inc., Ethereum Foundation, Filament, IBM Corporation, Intel Corporation, KrypC Technologies, Microsoft Corporation, R3-IoT Ltd, and The Linux Foundation.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Blockchain IoT Market on the basis of Business Strategy (Business Growth, Industry

Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Blockchain IoT Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Blockchain IoT Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Blockchain IoT Market?
4. What is the competitive strategic window for opportunities in the Global Blockchain IoT Market?
5. What are the technology trends and regulatory frameworks in the Global Blockchain IoT Market?
6. What are the modes and strategic moves considered suitable for entering the Global Blockchain IoT Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Offering Outlook
- 3.4. Application Outlook
- 3.5. End User Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL BLOCKCHAIN IOT MARKET, BY OFFERING

6.1. Introduction

6.2. Hardware

6.3. Infrastructure Provider

6.4. Software

7. GLOBAL BLOCKCHAIN IOT MARKET, BY APPLICATION

7.1. Introduction

7.2. Asset Tracking and Management

7.3. Data Communication

7.4. Data Security

7.5. Smart Contracts

8. GLOBAL BLOCKCHAIN IOT MARKET, BY END USER

8.1. Introduction

- 8.2. Building Management
- 8.3. Energy and Utility
- 8.4. Healthcare
- 8.5. Manufacturing
- 8.6. Retail
- 8.7. Transportation and Logistics
- 8.8. Wearable and Mobile Devices

9. AMERICAS BLOCKCHAIN IOT MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC BLOCKCHAIN IOT MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA BLOCKCHAIN IOT MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia

- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. Amazon.com, Inc.
- 13.2. Cisco Systems, Inc.
- 13.3. Ethereum Foundation
- 13.4. Filament
- 13.5. IBM Corporation
- 13.6. Intel Corporation
- 13.7. KrypC Technologies
- 13.8. Microsoft Corporation
- 13.9. R3-IoT Ltd
- 13.10. The Linux Foundation

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL BLOCKCHAIN IOT MARKET SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY HARDWARE, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY INFRASTRUCTURE
PROVIDER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY SOFTWARE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY ASSET TRACKING AND
MANAGEMENT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY DATA COMMUNICATION,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY DATA SECURITY, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY SMART CONTRACTS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY BUILDING
MANAGEMENT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY ENERGY AND UTILITY,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY HEALTHCARE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY MANUFACTURING, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY RETAIL, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY TRANSPORTATION AND LOGISTICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 20. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY WEARABLE AND MOBILE DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 21. AMERICAS BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 22. AMERICAS BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 23. AMERICAS BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 24. AMERICAS BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 25. ARGENTINA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 26. ARGENTINA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 27. ARGENTINA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 28. BRAZIL BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 29. BRAZIL BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 30. BRAZIL BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 31. CANADA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 32. CANADA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 33. CANADA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 34. MEXICO BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 35. MEXICO BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 36. MEXICO BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 37. UNITED STATES BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 38. UNITED STATES BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. UNITED STATES BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. ASIA-PACIFIC BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. ASIA-PACIFIC BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. ASIA-PACIFIC BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. ASIA-PACIFIC BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. AUSTRALIA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. AUSTRALIA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. AUSTRALIA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. CHINA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. CHINA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. CHINA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDIA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDIA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. INDIA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. INDONESIA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. INDONESIA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. INDONESIA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. JAPAN BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. JAPAN BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. JAPAN BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. MALAYSIA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. MALAYSIA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. MALAYSIA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. PHILIPPINES BLOCKCHAIN IOT MARKET SIZE, BY OFFERING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. PHILIPPINES BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. PHILIPPINES BLOCKCHAIN IOT MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SOUTH KOREA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SOUTH KOREA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SOUTH KOREA BLOCKCHAIN IOT MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. THAILAND BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. THAILAND BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. THAILAND BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. EUROPE, MIDDLE EAST & AFRICA BLOCKCHAIN IOT MARKET SIZE,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. EUROPE, MIDDLE EAST & AFRICA BLOCKCHAIN IOT MARKET SIZE,
BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. EUROPE, MIDDLE EAST & AFRICA BLOCKCHAIN IOT MARKET SIZE,
BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. EUROPE, MIDDLE EAST & AFRICA BLOCKCHAIN IOT MARKET SIZE,
BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. FRANCE BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. FRANCE BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. FRANCE BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. GERMANY BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. GERMANY BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. GERMANY BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. ITALY BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. ITALY BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. ITALY BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. NETHERLANDS BLOCKCHAIN IOT MARKET SIZE, BY OFFERING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. NETHERLANDS BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. NETHERLANDS BLOCKCHAIN IOT MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. QATAR BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. QATAR BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. QATAR BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. RUSSIA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. RUSSIA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. RUSSIA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SAUDI ARABIA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SAUDI ARABIA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SAUDI ARABIA BLOCKCHAIN IOT MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SOUTH AFRICA BLOCKCHAIN IOT MARKET SIZE, BY OFFERING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SOUTH AFRICA BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SOUTH AFRICA BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SPAIN BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SPAIN BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. SPAIN BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED ARAB EMIRATES BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED ARAB EMIRATES BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. UNITED ARAB EMIRATES BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. UNITED KINGDOM BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. UNITED KINGDOM BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. UNITED KINGDOM BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. GLOBAL BLOCKCHAIN IOT MARKET: SCORES

TABLE 109. GLOBAL BLOCKCHAIN IOT MARKET: BUSINESS STRATEGY

TABLE 110. GLOBAL BLOCKCHAIN IOT MARKET: PRODUCT SATISFACTION

TABLE 111. GLOBAL BLOCKCHAIN IOT MARKET: RANKING

TABLE 112. GLOBAL BLOCKCHAIN IOT MARKET: MERGER & ACQUISITION

TABLE 113. GLOBAL BLOCKCHAIN IOT MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 114. GLOBAL BLOCKCHAIN IOT MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 115. GLOBAL BLOCKCHAIN IOT MARKET: INVESTMENT & FUNDING

TABLE 116. GLOBAL BLOCKCHAIN IOT MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 117. GLOBAL BLOCKCHAIN IOT MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL BLOCKCHAIN IOT MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL BLOCKCHAIN IOT MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL BLOCKCHAIN IOT MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2020 (USD MILLION)
- FIGURE 5. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)
- FIGURE 6. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2020 (USD MILLION)
- FIGURE 7. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL BLOCKCHAIN IOT MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL BLOCKCHAIN IOT MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL BLOCKCHAIN IOT MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY OFFERING, 2025
- FIGURE 17. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY HARDWARE, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY INFRASTRUCTURE PROVIDER, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY SOFTWARE, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2020 VS

2025 (%)

FIGURE 21. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY APPLICATION, 2025

FIGURE 23. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY ASSET TRACKING AND MANAGEMENT, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY DATA COMMUNICATION, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY DATA SECURITY, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY SMART CONTRACTS, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2020 VS 2025 (%)

FIGURE 28. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2020 VS 2025 (USD MILLION)

FIGURE 29. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY END USER, 2025

FIGURE 30. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY BUILDING MANAGEMENT, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY ENERGY AND UTILITY, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY HEALTHCARE, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY MANUFACTURING, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY RETAIL, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY TRANSPORTATION AND LOGISTICS, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL BLOCKCHAIN IOT MARKET SIZE, BY WEARABLE AND MOBILE DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 37. AMERICAS BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 38. AMERICAS BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 39. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 40. ARGENTINA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. BRAZIL BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. CANADA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. MEXICO BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. UNITED STATES BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. ASIA-PACIFIC BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 46. ASIA-PACIFIC BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 47. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 48. AUSTRALIA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. CHINA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. INDIA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. INDONESIA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. JAPAN BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. MALAYSIA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. PHILIPPINES BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. SOUTH KOREA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. THAILAND BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. EUROPE, MIDDLE EAST & AFRICA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 58. EUROPE, MIDDLE EAST & AFRICA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 59. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST &

AFRICA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 60. FRANCE BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 61. GERMANY BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 62. ITALY BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD MILLION)

FIGURE 63. NETHERLANDS BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 64. QATAR BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD MILLION)

FIGURE 65. RUSSIA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 66. SAUDI ARABIA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 67. SOUTH AFRICA BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 68. SPAIN BLOCKCHAIN IOT MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD MILLION)

FIGURE 69. UNITED ARAB EMIRATES BLOCKCHAIN IOT MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. UNITED KINGDOM BLOCKCHAIN IOT MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. GLOBAL BLOCKCHAIN IOT MARKET: 360IRESEARCH FPNV
POSITIONING MATRIX

FIGURE 72. GLOBAL BLOCKCHAIN IOT MARKET: 360IRESEARCH MARKET
SHARE ANALYSIS

FIGURE 73. GLOBAL BLOCKCHAIN IOT MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 74. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL BLOCKCHAIN IOT
MARKET, BY TYPE

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