

# **Biosensors Market Research Report by Type (Embedded Device and Sensor Patch), by Product (Nonwearable Biosensors and Wearable Biosensors), by Technology, by Industry - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Biosensors Market is expected to grow from USD 23,888.53 Million in 2020 to USD 36,630.29 Million by the end of 2025.
2. The Global Biosensors Market is expected to grow from EUR 20,945.92 Million in 2020 to EUR 32,118.14 Million by the end of 2025.
3. The Global Biosensors Market is expected to grow from GBP 18,620.97 Million in 2020 to GBP 28,553.09 Million by the end of 2025.
4. The Global Biosensors Market is expected to grow from JPY 2,549,512.36 Million in 2020 to JPY 3,909,380.96 Million by the end of 2025.
5. The Global Biosensors Market is expected to grow from AUD 34,689.33 Million in 2020 to AUD 53,192.06 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Biosensors to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Biosensors Market studied across Embedded Device and Sensor Patch.

Based on Product, the Biosensors Market studied across Nonwearable Biosensors and Wearable Biosensors. The Wearable Biosensors further studied across Bodywear, Eyewear, Footwear, Neckwear, and Wristwear.

Based on Technology, the Biosensors Market studied across Electrochemical Biosensors, Nanomechanical Biosensors, Optical Biosensors, Piezoelectric Biosensors, and Thermal Biosensors. The Optical Biosensors further studied across Colorimetric Biosensors, Fluorescence Biosensors, and SPR. The Piezoelectric Biosensors further studied across Acoustic Biosensors and Microcantilever Biosensors.

Based on Industry, the Biosensors Market studied across Biodefense, Environmental Monitoring, Food & Beverages, Home Diagnostics, POC, and Research Lab. The Home Diagnostics further studied across Cholesterol Testing, Glucose Monitoring, and Pregnancy Testing. The POC further studied across Blood Gas & Electrolyte Detection, Cardiac Marker, Cholesterol Testing, Coagulation Monitoring, Glucose Monitoring, Infectious Disease Detection, Pregnancy Testing, Tumor Or Cancer Marker, and Urinalysis Testing.

Based on Geography, the Biosensors Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Biosensors Market including Abbott Laboratories Inc., ACON Laboratories, Inc., Bayer Healthcare AG, Biacore Life Sciences, Bio-Rad Laboratories, Inc., Biosensors International Pte. Ltd., DuPont de Nemours, Inc., Ercon Inc., F. Hoffman-La Roche AG, LifeScan, Inc., Medtronic plc, Nova Biomedical Corporation, Siemens AG, Sysmex Corporation, and Universal Biosensors.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to

ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Biosensors Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Biosensors Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global

Biosensors Market during the forecast period?

3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Biosensors Market?

4. What is the competitive strategic window for opportunities in the Global Biosensors Market?

5. What are the technology trends and regulatory frameworks in the Global Biosensors Market?

6. What are the modes and strategic moves considered suitable for entering the Global Biosensors Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Industry Outlook
- 3.4. Product Outlook
- 3.5. Type Outlook
- 3.6. Technology Outlook

3.7. Geography Outlook

3.8. Competitor Outlook

## **4. MARKET OVERVIEW**

4.1. Introduction

4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

5.1. Market Dynamics

5.1.1. Drivers

5.1.1.1. Emergence of nanotechnology-based biosensors

5.1.1.2. Significant technological advancements in recent years

5.1.1.3. Growing use of biosensors to monitor glucose levels in individuals with diabetes

5.1.1.4. Rising demand for home-based POC devices

5.1.1.5. Government initiatives toward diagnostics

5.1.2. Restraints

5.1.2.1. Slow rate of commercialization

5.1.2.2. High investment in R&D

5.1.2.3. Reluctance toward adoption of new treatment practices

5.1.3. Opportunities

5.1.3.1. Growth opportunities in developing countries

5.1.3.2. Increasing demand in food industry, environmental monitoring, and biodefense

5.1.4. Challenges

5.1.4.1. Government regulations results in long certification and approval cycles

5.1.4.2. Pricing pressure in POC market

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

## **6. GLOBAL BIOSENSORS MARKET, BY TYPE**

6.1. Introduction

6.2. Embedded Device

6.3. Sensor Patch

## **7. GLOBAL BIOSENSORS MARKET, BY PRODUCT**

7.1. Introduction

7.2. Nonwearable Biosensors

7.3. Wearable Biosensors

7.3.1. Bodywear

7.3.2. Eyewear

7.3.3. Footwear

7.3.4. Neckwear

7.3.5. Wristwear

## **8. GLOBAL BIOSENSORS MARKET, BY TECHNOLOGY**

8.1. Introduction

8.2. Electrochemical Biosensors

8.3. Nanomechanical Biosensors

8.4. Optical Biosensors

8.4.1. Colorimetric Biosensors

8.4.2. Fluorescence Biosensors

8.4.3. SPR

8.5. Piezoelectric Biosensors

8.5.1. Acoustic Biosensors

8.5.2. Microcantilever Biosensors

8.6. Thermal Biosensors

## **9. GLOBAL BIOSENSORS MARKET, BY INDUSTRY**

9.1. Introduction

9.2. Biodefense

9.3. Environmental Monitoring

9.4. Food & Beverages

9.5. Home Diagnostics

9.5.1. Cholesterol Testing

9.5.2. Glucose Monitoring

9.5.3. Pregnancy Testing

9.6. POC

- 9.6.1. Blood Gas & Electrolyte Detection
- 9.6.2. Cardiac Marker
- 9.6.3. Cholesterol Testing
- 9.6.4. Coagulation Monitoring
- 9.6.5. Glucose Monitoring
- 9.6.6. Infectious Disease Detection
- 9.6.7. Pregnancy Testing
- 9.6.8. Tumor Or Cancer Marker
- 9.6.9. Urinalysis Testing
- 9.7. Research Lab

## **10. AMERICAS BIOSENSORS MARKET**

- 10.1. Introduction
- 10.2. Argentina
- 10.3. Brazil
- 10.4. Canada
- 10.5. Mexico
- 10.6. United States

## **11. ASIA-PACIFIC BIOSENSORS MARKET**

- 11.1. Introduction
- 11.2. Australia
- 11.3. China
- 11.4. India
- 11.5. Indonesia
- 11.6. Japan
- 11.7. Malaysia
- 11.8. Philippines
- 11.9. South Korea
- 11.10. Thailand

## **12. EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET**

- 12.1. Introduction
- 12.2. France
- 12.3. Germany
- 12.4. Italy



- 12.5. Netherlands
- 12.6. Qatar
- 12.7. Russia
- 12.8. Saudi Arabia
- 12.9. South Africa
- 12.10. Spain
- 12.11. United Arab Emirates
- 12.12. United Kingdom

### **13. COMPETITIVE LANDSCAPE**

- 13.1. FPNV Positioning Matrix
  - 13.1.1. Quadrants
  - 13.1.2. Business Strategy
  - 13.1.3. Product Satisfaction
- 13.2. Market Ranking Analysis
- 13.3. Market Share Analysis
- 13.4. Competitor SWOT Analysis
- 13.5. Competitive Scenario
  - 13.5.1. Merger & Acquisition
  - 13.5.2. Agreement, Collaboration, & Partnership
  - 13.5.3. New Product Launch & Enhancement
  - 13.5.4. Investment & Funding
  - 13.5.5. Award, Recognition, & Expansion

### **14. COMPANY USABILITY PROFILES**

- 14.1. Abbott Laboratories Inc.
- 14.2. ACON Laboratories, Inc.
- 14.3. Bayer Healthcare AG
- 14.4. Biacore Life Sciences
- 14.5. Bio-Rad Laboratories, Inc.
- 14.6. Biosensors International Pte. Ltd.
- 14.7. DuPont de Nemours, Inc.
- 14.8. Ercon Inc.
- 14.9. F. Hoffman-La Roche AG
- 14.10. LifeScan, Inc.
- 14.11. Medtronic plc
- 14.12. Nova Biomedical Corporation

14.13. Siemens AG

14.14. Sysmex Corporation

14.15. Universal Biosensors

## **15. APPENDIX**

15.1. Discussion Guide

15.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL BIOSENSORS MARKET SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL BIOSENSORS MARKET SIZE, BY EMBEDDED DEVICE, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL BIOSENSORS MARKET SIZE, BY SENSOR PATCH, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL BIOSENSORS MARKET SIZE, BY NONWEARABLE

BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL BIOSENSORS MARKET SIZE, BY WEARABLE BIOSENSORS, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL BIOSENSORS MARKET SIZE, BY BODYWEAR, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL BIOSENSORS MARKET SIZE, BY EYEWEAR, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL BIOSENSORS MARKET SIZE, BY FOOTWEAR, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL BIOSENSORS MARKET SIZE, BY NECKWEAR, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL BIOSENSORS MARKET SIZE, BY WRISTWEAR, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL BIOSENSORS MARKET SIZE, BY ELECTROCHEMICAL

BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL BIOSENSORS MARKET SIZE, BY NANOMECHANICAL

BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL BIOSENSORS MARKET SIZE, BY OPTICAL BIOSENSORS, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL BIOSENSORS MARKET SIZE, BY COLORIMETRIC BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL BIOSENSORS MARKET SIZE, BY FLUORESCENCE BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL BIOSENSORS MARKET SIZE, BY SPR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL BIOSENSORS MARKET SIZE, BY PIEZOELECTRIC BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL BIOSENSORS MARKET SIZE, BY ACOUSTIC BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. GLOBAL BIOSENSORS MARKET SIZE, BY MICROCANTILEVER BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. GLOBAL BIOSENSORS MARKET SIZE, BY THERMAL BIOSENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. GLOBAL BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. GLOBAL BIOSENSORS MARKET SIZE, BY BIODEFENSE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. GLOBAL BIOSENSORS MARKET SIZE, BY ENVIRONMENTAL MONITORING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. GLOBAL BIOSENSORS MARKET SIZE, BY FOOD & BEVERAGES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. GLOBAL BIOSENSORS MARKET SIZE, BY HOME DIAGNOSTICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. GLOBAL BIOSENSORS MARKET SIZE, BY CHOLESTEROL TESTING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. GLOBAL BIOSENSORS MARKET SIZE, BY GLUCOSE MONITORING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. GLOBAL BIOSENSORS MARKET SIZE, BY PREGNANCY TESTING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. GLOBAL BIOSENSORS MARKET SIZE, BY POC, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. GLOBAL BIOSENSORS MARKET SIZE, BY BLOOD GAS & ELECTROLYTE DETECTION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. GLOBAL BIOSENSORS MARKET SIZE, BY CARDIAC MARKER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. GLOBAL BIOSENSORS MARKET SIZE, BY CHOLESTEROL TESTING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 38. GLOBAL BIOSENSORS MARKET SIZE, BY COAGULATION MONITORING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 39. GLOBAL BIOSENSORS MARKET SIZE, BY GLUCOSE MONITORING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 40. GLOBAL BIOSENSORS MARKET SIZE, BY INFECTIOUS DISEASE DETECTION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 41. GLOBAL BIOSENSORS MARKET SIZE, BY PREGNANCY TESTING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 42. GLOBAL BIOSENSORS MARKET SIZE, BY TUMOR OR CANCER MARKER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 43. GLOBAL BIOSENSORS MARKET SIZE, BY URINALYSIS TESTING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 44. GLOBAL BIOSENSORS MARKET SIZE, BY RESEARCH LAB, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 45. AMERICAS BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 46. AMERICAS BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 47. AMERICAS BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 48. AMERICAS BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 49. AMERICAS BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 50. ARGENTINA BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 51. ARGENTINA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 52. ARGENTINA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 53. ARGENTINA BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 54. BRAZIL BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 55. BRAZIL BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 56. BRAZIL BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 57. BRAZIL BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. CANADA BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. CANADA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. CANADA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. CANADA BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. MEXICO BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. MEXICO BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. MEXICO BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. MEXICO BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. UNITED STATES BIOSENSORS MARKET SIZE, BY INDUSTRY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. UNITED STATES BIOSENSORS MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. UNITED STATES BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. UNITED STATES BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. ASIA-PACIFIC BIOSENSORS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. ASIA-PACIFIC BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. ASIA-PACIFIC BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. ASIA-PACIFIC BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. ASIA-PACIFIC BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. AUSTRALIA BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. AUSTRALIA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 77. AUSTRALIA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 78. AUSTRALIA BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 79. CHINA BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 80. CHINA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 81. CHINA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 82. CHINA BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 83. INDIA BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 84. INDIA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 85. INDIA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 86. INDIA BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 87. INDONESIA BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 88. INDONESIA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 89. INDONESIA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 90. INDONESIA BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 91. JAPAN BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 92. JAPAN BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 93. JAPAN BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 94. JAPAN BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 95. MALAYSIA BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 96. MALAYSIA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. MALAYSIA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. MALAYSIA BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. PHILIPPINES BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. PHILIPPINES BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. PHILIPPINES BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. PHILIPPINES BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. SOUTH KOREA BIOSENSORS MARKET SIZE, BY INDUSTRY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. SOUTH KOREA BIOSENSORS MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. SOUTH KOREA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. SOUTH KOREA BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. THAILAND BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. THAILAND BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. THAILAND BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. THAILAND BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET SIZE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET SIZE, BY  
INDUSTRY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET SIZE, BY  
PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET SIZE, BY  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 115. EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET SIZE, BY  
TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 116. FRANCE BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. FRANCE BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. FRANCE BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. FRANCE BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. GERMANY BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. GERMANY BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. GERMANY BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. GERMANY BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. ITALY BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. ITALY BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. ITALY BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 127. ITALY BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 128. NETHERLANDS BIOSENSORS MARKET SIZE, BY INDUSTRY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 129. NETHERLANDS BIOSENSORS MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 130. NETHERLANDS BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 131. NETHERLANDS BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 132. QATAR BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 133. QATAR BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 134. QATAR BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 135. QATAR BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 136. RUSSIA BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 137. RUSSIA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 138. RUSSIA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 139. RUSSIA BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 140. SAUDI ARABIA BIOSENSORS MARKET SIZE, BY INDUSTRY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 141. SAUDI ARABIA BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 142. SAUDI ARABIA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 143. SAUDI ARABIA BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 144. SOUTH AFRICA BIOSENSORS MARKET SIZE, BY INDUSTRY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 145. SOUTH AFRICA BIOSENSORS MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 146. SOUTH AFRICA BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 147. SOUTH AFRICA BIOSENSORS MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 148. SPAIN BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 149. SPAIN BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 150. SPAIN BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 151. SPAIN BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 152. UNITED ARAB EMIRATES BIOSENSORS MARKET SIZE, BY  
INDUSTRY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 153. UNITED ARAB EMIRATES BIOSENSORS MARKET SIZE, BY  
PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 154. UNITED ARAB EMIRATES BIOSENSORS MARKET SIZE, BY TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 155. UNITED ARAB EMIRATES BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 156. UNITED KINGDOM BIOSENSORS MARKET SIZE, BY INDUSTRY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 157. UNITED KINGDOM BIOSENSORS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 158. UNITED KINGDOM BIOSENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 159. UNITED KINGDOM BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 160. GLOBAL BIOSENSORS MARKET: SCORES
- TABLE 161. GLOBAL BIOSENSORS MARKET: BUSINESS STRATEGY
- TABLE 162. GLOBAL BIOSENSORS MARKET: PRODUCT SATISFACTION
- TABLE 163. GLOBAL BIOSENSORS MARKET: RANKING
- TABLE 164. GLOBAL BIOSENSORS MARKET: MERGER & ACQUISITION
- TABLE 165. GLOBAL BIOSENSORS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP
- TABLE 166. GLOBAL BIOSENSORS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT
- TABLE 167. GLOBAL BIOSENSORS MARKET: INVESTMENT & FUNDING
- TABLE 168. GLOBAL BIOSENSORS MARKET: AWARD, RECOGNITION, & EXPANSION
- TABLE 169. GLOBAL BIOSENSORS MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL BIOSENSORS MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL BIOSENSORS MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL BIOSENSORS MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL BIOSENSORS MARKET SIZE, BY INDUSTRY, 2020 (USD MILLION)

FIGURE 5. GLOBAL BIOSENSORS MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)

FIGURE 6. GLOBAL BIOSENSORS MARKET SIZE, BY TYPE, 2020 (USD MILLION)

FIGURE 7. GLOBAL BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2020 (USD MILLION)

FIGURE 8. GLOBAL BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 9. GLOBAL BIOSENSORS MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 10. GLOBAL BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 11. GLOBAL BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 12. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 13. GLOBAL BIOSENSORS MARKET: MARKET DYNAMICS

FIGURE 14. GLOBAL BIOSENSORS MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 15. GLOBAL BIOSENSORS MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 16. GLOBAL BIOSENSORS MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 17. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BIOSENSORS MARKET SIZE, BY TYPE, 2025

FIGURE 18. GLOBAL BIOSENSORS MARKET SIZE, BY EMBEDDED DEVICE, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL BIOSENSORS MARKET SIZE, BY SENSOR PATCH, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL BIOSENSORS MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)

FIGURE 21. GLOBAL BIOSENSORS MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BIOSENSORS

MARKET SIZE, BY PRODUCT, 2025

FIGURE 23. GLOBAL BIOSENSORS MARKET SIZE, BY NONWEARABLE BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL BIOSENSORS MARKET SIZE, BY WEARABLE BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL BIOSENSORS MARKET SIZE, BY BODYWEAR, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL BIOSENSORS MARKET SIZE, BY EYEWEAR, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL BIOSENSORS MARKET SIZE, BY FOOTWEAR, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL BIOSENSORS MARKET SIZE, BY NECKWEAR, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL BIOSENSORS MARKET SIZE, BY WRISTWEAR, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (%)

FIGURE 31. GLOBAL BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (USD MILLION)

FIGURE 32. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BIOSENSORS MARKET SIZE, BY TECHNOLOGY, 2025

FIGURE 33. GLOBAL BIOSENSORS MARKET SIZE, BY ELECTROCHEMICAL BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL BIOSENSORS MARKET SIZE, BY NANOMECHANICAL BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL BIOSENSORS MARKET SIZE, BY OPTICAL BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL BIOSENSORS MARKET SIZE, BY COLORIMETRIC BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL BIOSENSORS MARKET SIZE, BY FLUORESCENCE BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL BIOSENSORS MARKET SIZE, BY SPR, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL BIOSENSORS MARKET SIZE, BY PIEZOELECTRIC BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 40. GLOBAL BIOSENSORS MARKET SIZE, BY ACOUSTIC BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 41. GLOBAL BIOSENSORS MARKET SIZE, BY MICROCANTILEVER BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 42. GLOBAL BIOSENSORS MARKET SIZE, BY THERMAL BIOSENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 43. GLOBAL BIOSENSORS MARKET SIZE, BY INDUSTRY, 2020 VS 2025 (%)

FIGURE 44. GLOBAL BIOSENSORS MARKET SIZE, BY INDUSTRY, 2020 VS 2025 (USD MILLION)

FIGURE 45. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BIOSENSORS MARKET SIZE, BY INDUSTRY, 2025

FIGURE 46. GLOBAL BIOSENSORS MARKET SIZE, BY BIODEFENSE, 2020 VS 2025 (USD MILLION)

FIGURE 47. GLOBAL BIOSENSORS MARKET SIZE, BY ENVIRONMENTAL MONITORING, 2020 VS 2025 (USD MILLION)

FIGURE 48. GLOBAL BIOSENSORS MARKET SIZE, BY FOOD & BEVERAGES, 2020 VS 2025 (USD MILLION)

FIGURE 49. GLOBAL BIOSENSORS MARKET SIZE, BY HOME DIAGNOSTICS, 2020 VS 2025 (USD MILLION)

FIGURE 50. GLOBAL BIOSENSORS MARKET SIZE, BY CHOLESTEROL TESTING, 2020 VS 2025 (USD MILLION)

FIGURE 51. GLOBAL BIOSENSORS MARKET SIZE, BY GLUCOSE MONITORING, 2020 VS 2025 (USD MILLION)

FIGURE 52. GLOBAL BIOSENSORS MARKET SIZE, BY PREGNANCY TESTING, 2020 VS 2025 (USD MILLION)

FIGURE 53. GLOBAL BIOSENSORS MARKET SIZE, BY POC, 2020 VS 2025 (USD MILLION)

FIGURE 54. GLOBAL BIOSENSORS MARKET SIZE, BY BLOOD GAS & ELECTROLYTE DETECTION, 2020 VS 2025 (USD MILLION)

FIGURE 55. GLOBAL BIOSENSORS MARKET SIZE, BY CARDIAC MARKER, 2020 VS 2025 (USD MILLION)

FIGURE 56. GLOBAL BIOSENSORS MARKET SIZE, BY CHOLESTEROL TESTING, 2020 VS 2025 (USD MILLION)

FIGURE 57. GLOBAL BIOSENSORS MARKET SIZE, BY COAGULATION MONITORING, 2020 VS 2025 (USD MILLION)

FIGURE 58. GLOBAL BIOSENSORS MARKET SIZE, BY GLUCOSE MONITORING, 2020 VS 2025 (USD MILLION)

FIGURE 59. GLOBAL BIOSENSORS MARKET SIZE, BY INFECTIOUS DISEASE DETECTION, 2020 VS 2025 (USD MILLION)

FIGURE 60. GLOBAL BIOSENSORS MARKET SIZE, BY PREGNANCY TESTING, 2020 VS 2025 (USD MILLION)

FIGURE 61. GLOBAL BIOSENSORS MARKET SIZE, BY TUMOR OR CANCER

MARKER, 2020 VS 2025 (USD MILLION)

FIGURE 62. GLOBAL BIOSENSORS MARKET SIZE, BY URINALYSIS TESTING, 2020 VS 2025 (USD MILLION)

FIGURE 63. GLOBAL BIOSENSORS MARKET SIZE, BY RESEARCH LAB, 2020 VS 2025 (USD MILLION)

FIGURE 64. AMERICAS BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 65. AMERICAS BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 66. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 67. ARGENTINA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. BRAZIL BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. CANADA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. MEXICO BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. UNITED STATES BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. ASIA-PACIFIC BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 73. ASIA-PACIFIC BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 74. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 75. AUSTRALIA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 76. CHINA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 77. INDIA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 78. INDONESIA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 79. JAPAN BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 80. MALAYSIA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

- FIGURE 81. PHILIPPINES BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 82. SOUTH KOREA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 83. THAILAND BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 84. EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 85. EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 86. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 87. FRANCE BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 88. GERMANY BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 89. ITALY BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 90. NETHERLANDS BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 91. QATAR BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 92. RUSSIA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 93. SAUDI ARABIA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 94. SOUTH AFRICA BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 95. SPAIN BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 96. UNITED ARAB EMIRATES BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 97. UNITED KINGDOM BIOSENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 98. GLOBAL BIOSENSORS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX
- FIGURE 99. GLOBAL BIOSENSORS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS
- FIGURE 100. GLOBAL BIOSENSORS MARKET: COMPETITOR SWOT ANALYSIS



## FIGURE 101. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL BIOSENSORS MARKET, BY TYPE

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