

# **Beauty Drinks Market Research Report by Ingredient (Coenzymes, Fruit and Plant Extracts, Proteins or Collagen, and Vitamins and Minerals), by Type (Chemical or Artificial Drinks and Natural Drinks), by Demography - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Beauty Drinks Market is expected to grow from USD 2,089.20 Million in 2020 to USD 3,004.65 Million by the end of 2025.
2. The Global Beauty Drinks Market is expected to grow from EUR 1,831.85 Million in 2020 to EUR 2,634.53 Million by the end of 2025.
3. The Global Beauty Drinks Market is expected to grow from GBP 1,628.52 Million in 2020 to GBP 2,342.11 Million by the end of 2025.
4. The Global Beauty Drinks Market is expected to grow from JPY 222,971.46 Million in 2020 to JPY 320,672.93 Million by the end of 2025.
5. The Global Beauty Drinks Market is expected to grow from AUD 3,033.80 Million in 2020 to AUD 4,363.16 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Beauty Drinks to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Ingredient, the Beauty Drinks Market studied across Coenzymes, Fruit and Plant Extracts, Proteins or Collagen, and Vitamins and Minerals.

Based on Type, the Beauty Drinks Market studied across Chemical or Artificial Drinks and Natural Drinks.

Based on Demography, the Beauty Drinks Market studied across Mature Women, Teenagers, and Younger Women.

Based on Geography, the Beauty Drinks Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Beauty Drinks Market including AMC, Asterism Healthcare Plus, Inc., Beatific - Beauty Lab, Big Quark LLC, Hangzhou Nutrition, Juice Generation, Sappe Public Company Limited, The Coca-Cola Company, Vemma Nutrition, and Zoppas Industries Group.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Beauty Drinks Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for

Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Beauty Drinks Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Beauty Drinks Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Beauty Drinks Market?
4. What is the competitive strategic window for opportunities in the Global Beauty Drinks Market?
5. What are the technology trends and regulatory frameworks in the Global Beauty Drinks Market?
6. What are the modes and strategic moves considered suitable for entering the Global Beauty Drinks Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Type Outlook
- 3.4. Demography Outlook
- 3.5. Ingredient Outlook
- 3.6. Geography Outlook

### 3.7. Competitor Outlook

## **4. MARKET OVERVIEW**

### 4.1. Introduction

### 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

### 5.1. Market Dynamics

#### 5.1.1. Drivers

#### 5.1.2. Restraints

#### 5.1.3. Opportunities

#### 5.1.4. Challenges

### 5.2. Porters Five Forces Analysis

#### 5.2.1. Threat of New Entrants

#### 5.2.2. Threat of Substitutes

#### 5.2.3. Bargaining Power of Customers

#### 5.2.4. Bargaining Power of Suppliers

#### 5.2.5. Industry Rivalry

## **6. GLOBAL BEAUTY DRINKS MARKET, BY INGREDIENT**

### 6.1. Introduction

### 6.2. Coenzymes

### 6.3. Fruit and Plant Extracts

### 6.4. Proteins or Collagen

### 6.5. Vitamins and Minerals

## **7. GLOBAL BEAUTY DRINKS MARKET, BY TYPE**

### 7.1. Introduction

### 7.2. Chemical or Artificial Drinks

### 7.3. Natural Drinks

## **8. GLOBAL BEAUTY DRINKS MARKET, BY DEMOGRAPHY**

### 8.1. Introduction

### 8.2. Mature Women

8.3. Teenagers

8.4. Younger Women

## **9. AMERICAS BEAUTY DRINKS MARKET**

9.1. Introduction

9.2. Argentina

9.3. Brazil

9.4. Canada

9.5. Mexico

9.6. United States

## **10. ASIA-PACIFIC BEAUTY DRINKS MARKET**

10.1. Introduction

10.2. Australia

10.3. China

10.4. India

10.5. Indonesia

10.6. Japan

10.7. Malaysia

10.8. Philippines

10.9. South Korea

10.10. Thailand

## **11. EUROPE, MIDDLE EAST & AFRICA BEAUTY DRINKS MARKET**

11.1. Introduction

11.2. France

11.3. Germany

11.4. Italy

11.5. Netherlands

11.6. Qatar

11.7. Russia

11.8. Saudi Arabia

11.9. South Africa

11.10. Spain

11.11. United Arab Emirates

11.12. United Kingdom

## **12. COMPETITIVE LANDSCAPE**

### 12.1. FPNV Positioning Matrix

#### 12.1.1. Quadrants

#### 12.1.2. Business Strategy

#### 12.1.3. Product Satisfaction

### 12.2. Market Ranking Analysis

### 12.3. Market Share Analysis

### 12.4. Competitor SWOT Analysis

### 12.5. Competitive Scenario

#### 12.5.1. Merger & Acquisition

#### 12.5.2. Agreement, Collaboration, & Partnership

#### 12.5.3. New Product Launch & Enhancement

#### 12.5.4. Investment & Funding

#### 12.5.5. Award, Recognition, & Expansion

## **13. COMPANY USABILITY PROFILES**

### 13.1. AMC

### 13.2. Asterism Healthcare Plus, Inc.

### 13.3. Beatific - Beauty Lab

### 13.4. Big Quark LLC

### 13.5. Hangzhou Nutrition

### 13.6. Juice Generation

### 13.7. Sappe Public Company Limited

### 13.8. The Coca-Cola Company

### 13.9. Vemma Nutrition

### 13.10. Zoppas Industries Group

## **14. APPENDIX**

### 14.1. Discussion Guide

### 14.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL BEAUTY DRINKS MARKET SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL BEAUTY DRINKS MARKET SIZE, BY COENZYMES, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL BEAUTY DRINKS MARKET SIZE, BY FRUIT AND PLANT  
EXTRACTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL BEAUTY DRINKS MARKET SIZE, BY PROTEINS OR COLLAGEN,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL BEAUTY DRINKS MARKET SIZE, BY VITAMINS AND MINERALS,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL BEAUTY DRINKS MARKET SIZE, BY CHEMICAL OR  
ARTIFICIAL DRINKS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD  
MILLION)

TABLE 11. GLOBAL BEAUTY DRINKS MARKET SIZE, BY NATURAL DRINKS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL BEAUTY DRINKS MARKET SIZE, BY MATURE WOMEN, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL BEAUTY DRINKS MARKET SIZE, BY TEENAGERS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL BEAUTY DRINKS MARKET SIZE, BY YOUNGER WOMEN, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS BEAUTY DRINKS MARKET SIZE, BY INGREDIENT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. ARGENTINA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. BRAZIL BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. CANADA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. CANADA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. MEXICO BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. MEXICO BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. UNITED STATES BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. UNITED STATES BEAUTY DRINKS MARKET SIZE, BY INGREDIENT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. ASIA-PACIFIC BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. ASIA-PACIFIC BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. AUSTRALIA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AUSTRALIA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AUSTRALIA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. CHINA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. CHINA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. CHINA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. INDIA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDIA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDIA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDONESIA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDONESIA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDONESIA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. JAPAN BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. JAPAN BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MALAYSIA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. PHILIPPINES BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. PHILIPPINES BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. PHILIPPINES BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SOUTH KOREA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SOUTH KOREA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SOUTH KOREA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. THAILAND BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. THAILAND BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. THAILAND BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. EUROPE, MIDDLE EAST & AFRICA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. EUROPE, MIDDLE EAST & AFRICA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. FRANCE BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. FRANCE BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. FRANCE BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. GERMANY BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. GERMANY BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. GERMANY BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. ITALY BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. ITALY BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. ITALY BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. NETHERLANDS BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. NETHERLANDS BEAUTY DRINKS MARKET SIZE, BY INGREDIENT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. QATAR BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. QATAR BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. RUSSIA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. RUSSIA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. SAUDI ARABIA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SAUDI ARABIA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SOUTH AFRICA BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH AFRICA BEAUTY DRINKS MARKET SIZE, BY INGREDIENT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SPAIN BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SPAIN BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. UNITED ARAB EMIRATES BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED ARAB EMIRATES BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED KINGDOM BEAUTY DRINKS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED KINGDOM BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. GLOBAL BEAUTY DRINKS MARKET: SCORES

TABLE 104. GLOBAL BEAUTY DRINKS MARKET: BUSINESS STRATEGY

TABLE 105. GLOBAL BEAUTY DRINKS MARKET: PRODUCT SATISFACTION

TABLE 106. GLOBAL BEAUTY DRINKS MARKET: RANKING

TABLE 107. GLOBAL BEAUTY DRINKS MARKET: MERGER & ACQUISITION

TABLE 108. GLOBAL BEAUTY DRINKS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 109. GLOBAL BEAUTY DRINKS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 110. GLOBAL BEAUTY DRINKS MARKET: INVESTMENT & FUNDING

TABLE 111. GLOBAL BEAUTY DRINKS MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 112. GLOBAL BEAUTY DRINKS MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

- FIGURE 1. GLOBAL BEAUTY DRINKS MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL BEAUTY DRINKS MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL BEAUTY DRINKS MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL BEAUTY DRINKS MARKET SIZE, BY TYPE, 2020 (USD MILLION)
- FIGURE 5. GLOBAL BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2020 (USD MILLION)
- FIGURE 6. GLOBAL BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2020 (USD MILLION)
- FIGURE 7. GLOBAL BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL BEAUTY DRINKS MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL BEAUTY DRINKS MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL BEAUTY DRINKS MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BEAUTY DRINKS MARKET SIZE, BY INGREDIENT, 2025
- FIGURE 17. GLOBAL BEAUTY DRINKS MARKET SIZE, BY COENZYMES, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL BEAUTY DRINKS MARKET SIZE, BY FRUIT AND PLANT EXTRACTS, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL BEAUTY DRINKS MARKET SIZE, BY PROTEINS OR COLLAGEN, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL BEAUTY DRINKS MARKET SIZE, BY VITAMINS AND MINERALS, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL BEAUTY DRINKS MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 22. GLOBAL BEAUTY DRINKS MARKET SIZE, BY TYPE, 2020 VS 2025  
(USD MILLION)

FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BEAUTY DRINKS  
MARKET SIZE, BY TYPE, 2025

FIGURE 24. GLOBAL BEAUTY DRINKS MARKET SIZE, BY CHEMICAL OR  
ARTIFICIAL DRINKS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL BEAUTY DRINKS MARKET SIZE, BY NATURAL DRINKS, 2020  
VS 2025 (USD MILLION)

FIGURE 26. GLOBAL BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2020 VS  
2025 (%)

FIGURE 27. GLOBAL BEAUTY DRINKS MARKET SIZE, BY DEMOGRAPHY, 2020 VS  
2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BEAUTY DRINKS  
MARKET SIZE, BY DEMOGRAPHY, 2025

FIGURE 29. GLOBAL BEAUTY DRINKS MARKET SIZE, BY MATURE WOMEN, 2020  
VS 2025 (USD MILLION)

FIGURE 30. GLOBAL BEAUTY DRINKS MARKET SIZE, BY TEENAGERS, 2020 VS  
2025 (USD MILLION)

FIGURE 31. GLOBAL BEAUTY DRINKS MARKET SIZE, BY YOUNGER WOMEN,  
2020 VS 2025 (USD MILLION)

FIGURE 32. AMERICAS BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020  
VS 2025 (%)

FIGURE 33. AMERICAS BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020  
VS 2025 (USD MILLION)

FIGURE 34. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS BEAUTY  
DRINKS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 35. ARGENTINA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD MILLION)

FIGURE 36. BRAZIL BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025  
(USD MILLION)

FIGURE 37. CANADA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD MILLION)

FIGURE 38. MEXICO BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025  
(USD MILLION)

FIGURE 39. UNITED STATES BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD MILLION)

FIGURE 40. ASIA-PACIFIC BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020  
VS 2025 (%)

FIGURE 41. ASIA-PACIFIC BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 42. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 43. AUSTRALIA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. CHINA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. INDIA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. INDONESIA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. JAPAN BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. MALAYSIA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. PHILIPPINES BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. SOUTH KOREA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. THAILAND BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. EUROPE, MIDDLE EAST & AFRICA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 53. EUROPE, MIDDLE EAST & AFRICA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 54. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 55. FRANCE BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. GERMANY BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. ITALY BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. NETHERLANDS BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. QATAR BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. RUSSIA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025



(USD MILLION)

FIGURE 61. SAUDI ARABIA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SOUTH AFRICA BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SPAIN BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. UNITED ARAB EMIRATES BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. UNITED KINGDOM BEAUTY DRINKS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. GLOBAL BEAUTY DRINKS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 67. GLOBAL BEAUTY DRINKS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 68. GLOBAL BEAUTY DRINKS MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 69. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL BEAUTY DRINKS MARKET, BY TYPE

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