

# Baobab Ingredient Market Research Report by Product (Oil, Powder, and Pulp), by Source (Conventional and Organic), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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# **Abstracts**

#### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

- 1. The Global Baobab Ingredient Market is expected to grow from USD 3,582.62 Million in 2020 to USD 4,976.06 Million by the end of 2025.
- 2. The Global Baobab Ingredient Market is expected to grow from EUR 3,141.31 Million in 2020 to EUR 4,363.10 Million by the end of 2025.
- 3. The Global Baobab Ingredient Market is expected to grow from GBP 2,792.63 Million in 2020 to GBP 3,878.81 Million by the end of 2025.
- 4. The Global Baobab Ingredient Market is expected to grow from JPY 382,356.59 Million in 2020 to JPY 531,072.12 Million by the end of 2025.
- 5. The Global Baobab Ingredient Market is expected to grow from AUD 5,202.44 Million in 2020 to AUD 7,225.90 Million by the end of 2025.

#### Market Segmentation & Coverage:

This research report categorizes the Baobab Ingredient to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Baobab Ingredient Market studied across Oil, Powder, and Pulp.

Based on Source, the Baobab Ingredient Market studied across Conventional and



#### Organic.

Based on Application, the Baobab Ingredient Market studied across .1. Nutraceutical, Cosmetics and Personal Care, and Food and Beverage.

Based on Geography, the Baobab Ingredient Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

# Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Baobab Ingredient Market including Afriplex, B'Ayoba, BAOBAB FOODS, INC., BI Nutraceuticals Inc, Halka B Organics, Mighty Baobab Limited, NP Nutra Inc, Organic Africa, TheHealthyTree Company, and Woodland Foods Inc..

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Baobab Ingredient Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:



The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Global Baobab Ingredient Market?
- 2. What are the inhibiting factors and impact of COVID-19 shaping the Global Baobab Ingredient Market during the forecast period?
- 3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Baobab Ingredient Market?
- 4. What is the competitive strategic window for opportunities in the Global Baobab Ingredient Market?
- 5. What are the technology trends and regulatory frameworks in the Global Baobab Ingredient Market?
- 6. What are the modes and strategic moves considered suitable for entering the Global Baobab Ingredient Market?



# **Contents**

#### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

# 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

#### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. Application Outlook
- 3.5. Source Outlook
- 3.6. Geography Outlook



# 3.7. Competitor Outlook

#### 4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

#### 5. MARKET INSIGHTS

- 5.1. Market Dynamics
  - 5.1.1. Drivers
- 5.1.1.1. Rising health concerns among consumers coupled with increase in consumption of nutritious food
- 5.1.1.2. Growing demand for nutraceuticals with the benefits of high minerals and vitamins
  - 5.1.1.3. Application in cosmetics and personal care sector
  - 5.1.2. Restraints
    - 5.1.2.1. High market price of baobab ingredient
    - 5.1.2.2. Favorable efforts from government and regulatory bodies
  - 5.1.3. Opportunities
    - 5.1.3.1. Growing demand from food & beverage industry
    - 5.1.3.2. Favorable efforts from government and regulatory bodies
  - 5.1.4. Challenges
  - 5.1.4.1. Issues pertinent to adverse climatic conditions such as global warming
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

#### 6. GLOBAL BAOBAB INGREDIENT MARKET, BY PRODUCT

- 6.1. Introduction
- 6.2. Oil
- 6.3. Powder
- 6.4. Pulp

#### 7. GLOBAL BAOBAB INGREDIENT MARKET, BY SOURCE



- 7.1. Introduction
- 7.2. Conventional
- 7.3. Organic

# 8. GLOBAL BAOBAB INGREDIENT MARKET, BY APPLICATION

- 8.1. Introduction
- 8.2. .1. Nutraceutical
- 8.3. Cosmetics and Personal Care
- 8.4. Food and Beverage

#### 9. AMERICAS BAOBAB INGREDIENT MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

### 10. ASIA-PACIFIC BAOBAB INGREDIENT MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

# 11. EUROPE, MIDDLE EAST & AFRICA BAOBAB INGREDIENT MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany



- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

#### 12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
  - 12.1.1. Quadrants
  - 12.1.2. Business Strategy
  - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
  - 12.5.1. Merger & Acquisition
  - 12.5.2. Agreement, Collaboration, & Partnership
  - 12.5.3. New Product Launch & Enhancement
  - 12.5.4. Investment & Funding
  - 12.5.5. Award, Recognition, & Expansion

#### 13. COMPANY USABILITY PROFILES

- 13.1. Afriplex
- 13.2. B'Ayoba
- 13.3. BAOBAB FOODS, INC.
- 13.4. BI Nutraceuticals Inc
- 13.5. Halka B Organics
- 13.6. Mighty Baobab Limited
- 13.7. NP Nutra Inc
- 13.8. Organic Africa
- 13.9. The Healthy Tree Company
- 13.10. Woodland Foods Inc.



# 14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing



# **List Of Tables**

#### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL BAOBAB INGREDIENT MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY OIL, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY POWDER, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY PULP, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY CONVENTIONAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY ORGANIC, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY .1.

NUTRACEUTICAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY COSMETICS AND PERSONAL CARE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY FOOD AND BEVERAGE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS BAOBAB INGREDIENT MARKET SIZE, BY SOURCE,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. ARGENTINA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. ARGENTINA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. BRAZIL BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. BRAZIL BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. CANADA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. CANADA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. MEXICO BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. MEXICO BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. UNITED STATES BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. UNITED STATES BAOBAB INGREDIENT MARKET SIZE, BY

APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES BAOBAB INGREDIENT MARKET SIZE, BY SOURCE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. ASIA-PACIFIC BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. ASIA-PACIFIC BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC BAOBAB INGREDIENT MARKET SIZE, BY SOURCE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



- TABLE 38. AUSTRALIA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 39. AUSTRALIA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 40. AUSTRALIA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 41. CHINA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 42. CHINA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 43. CHINA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 44. INDIA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 45. INDIA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 46. INDIA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 47. INDONESIA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 48. INDONESIA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 49. INDONESIA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 50. JAPAN BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 51. JAPAN BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 52. JAPAN BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 53. MALAYSIA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 54. MALAYSIA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 55. MALAYSIA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 56. PHILIPPINES BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 57. PHILIPPINES BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. PHILIPPINES BAOBAB INGREDIENT MARKET SIZE, BY SOURCE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. SOUTH KOREA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SOUTH KOREA BAOBAB INGREDIENT MARKET SIZE, BY

APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SOUTH KOREA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. THAILAND BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. THAILAND BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. THAILAND BAOBAB INGREDIENT MARKET SIZE, BY SOURCE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. EUROPE, MIDDLE EAST & AFRICA BAOBAB INGREDIENT MARKET

SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. EUROPE, MIDDLE EAST & AFRICA BAOBAB INGREDIENT MARKET

SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA BAOBAB INGREDIENT MARKET

SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA BAOBAB INGREDIENT MARKET

SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. FRANCE BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. FRANCE BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. FRANCE BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. GERMANY BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. GERMANY BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. GERMANY BAOBAB INGREDIENT MARKET SIZE, BY SOURCE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. ITALY BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. ITALY BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 77. ITALY BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. NETHERLANDS BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. NETHERLANDS BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. QATAR BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. QATAR BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. RUSSIA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. RUSSIA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. SAUDI ARABIA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. SAUDI ARABIA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SOUTH AFRICA BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SOUTH AFRICA BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SPAIN BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SPAIN BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. UNITED ARAB EMIRATES BAOBAB INGREDIENT MARKET SIZE, BY



PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. UNITED ARAB EMIRATES BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED KINGDOM BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED KINGDOM BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. GLOBAL BAOBAB INGREDIENT MARKET: SCORES

TABLE 103. GLOBAL BAOBAB INGREDIENT MARKET: BUSINESS STRATEGY

TABLE 104. GLOBAL BAOBAB INGREDIENT MARKET: PRODUCT SATISFACTION

TABLE 105. GLOBAL BAOBAB INGREDIENT MARKET: RANKING

TABLE 106. GLOBAL BAOBAB INGREDIENT MARKET: MERGER & ACQUISITION

TABLE 107. GLOBAL BAOBAB INGREDIENT MARKET: AGREEMENT.

COLLABORATION, & PARTNERSHIP

TABLE 108. GLOBAL BAOBAB INGREDIENT MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 109. GLOBAL BAOBAB INGREDIENT MARKET: INVESTMENT & FUNDING TABLE 110. GLOBAL BAOBAB INGREDIENT MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 111. GLOBAL BAOBAB INGREDIENT MARKET: LICENSE & PRICING



# **List Of Figures**

#### LIST OF FIGURES

FIGURE 1. GLOBAL BAOBAB INGREDIENT MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL BAOBAB INGREDIENT MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL BAOBAB INGREDIENT MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)

FIGURE 5. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 6. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2020 (USD MILLION)

FIGURE 7. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL BAOBAB INGREDIENT MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL BAOBAB INGREDIENT MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL BAOBAB INGREDIENT MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)

FIGURE 15. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY PRODUCT, 2025

FIGURE 17. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY OIL, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY POWDER, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY PULP, 2020 VS 2025 (USD MILLION)



FIGURE 20. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2020 VS 2025 (%)

FIGURE 21. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2020 VS 2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY SOURCE, 2025

FIGURE 23. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY CONVENTIONAL, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY ORGANIC, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 26. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 27. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY APPLICATION, 2025

FIGURE 28. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY .1.

NUTRACEUTICAL, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY COSMETICS AND PERSONAL CARE, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL BAOBAB INGREDIENT MARKET SIZE, BY FOOD AND BEVERAGE, 2020 VS 2025 (USD MILLION)

FIGURE 31. AMERICAS BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 32. AMERICAS BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 33. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 34. ARGENTINA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. BRAZIL BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. CANADA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. MEXICO BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. UNITED STATES BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. ASIA-PACIFIC BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY,



2020 VS 2025 (%)

FIGURE 40. ASIA-PACIFIC BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 41. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 42. AUSTRALIA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. CHINA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. INDIA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. INDONESIA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. JAPAN BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. MALAYSIA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. PHILIPPINES BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. SOUTH KOREA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. THAILAND BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. EUROPE, MIDDLE EAST & AFRICA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 52. EUROPE, MIDDLE EAST & AFRICA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 53. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 54. FRANCE BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. GERMANY BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. ITALY BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. NETHERLANDS BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. QATAR BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)



FIGURE 59. RUSSIA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. SAUDI ARABIA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SOUTH AFRICA BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SPAIN BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. UNITED ARAB EMIRATES BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. UNITED KINGDOM BAOBAB INGREDIENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. GLOBAL BAOBAB INGREDIENT MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 66. GLOBAL BAOBAB INGREDIENT MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 67. GLOBAL BAOBAB INGREDIENT MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 68. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL BAOBAB INGREDIENT MARKET, BY TYPE



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