

# **Bacterial & Viral Specimen Collection Market Research Report by Specimen Type (Bacterial Specimen Collection and Viral Specimen Collection), by Application (Diagnostics and Research), by End- User - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Bacterial & Viral Specimen Collection Market is expected to grow from USD 15,969.72 Million in 2020 to USD 24,468.61 Million by the end of 2025.
2. The Global Bacterial & Viral Specimen Collection Market is expected to grow from EUR 14,002.55 Million in 2020 to EUR 21,454.54 Million by the end of 2025.
3. The Global Bacterial & Viral Specimen Collection Market is expected to grow from GBP 12,448.30 Million in 2020 to GBP 19,073.13 Million by the end of 2025.
4. The Global Bacterial & Viral Specimen Collection Market is expected to grow from JPY 1,704,373.79 Million in 2020 to JPY 2,611,420.72 Million by the end of 2025.
5. The Global Bacterial & Viral Specimen Collection Market is expected to grow from AUD 23,190.15 Million in 2020 to AUD 35,531.67 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Bacterial & Viral Specimen Collection to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Specimen Type, the Bacterial & Viral Specimen Collection Market studied across Bacterial Specimen Collection and Viral Specimen Collection. The Bacterial Specimen Collection further studied across Bacterial Transport Media, Blood Collection Kits, and Swabs. The Viral Specimen Collection further studied across Blood Collection Kits, Swabs, and Viral Transport Media.

Based on Application, the Bacterial & Viral Specimen Collection Market studied across Diagnostics and Research.

Based on End-User, the Bacterial & Viral Specimen Collection Market studied across Home Testing, Hospitals & Clinics, and Research Laboratories.

Based on Geography, the Bacterial & Viral Specimen Collection Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Bacterial & Viral Specimen Collection Market including Avantor, Inc., Becton, Dickinson, and Company, bioMérieux, Inc., Copan Group, DiaSorin S.p.A., Gundersen Health System, Hardy Diagnostics, HiMedia Laboratories, Longhorn Vaccines and Diagnostics, LLC, MANTACC, Medical Wire & Equipment Co.(Bath)Limited, Pretium Packaging, Puritan Medical Products, Quidel Corporation, Thermo Fisher Scientific, Inc., Titan Biotech, Trinity Biotech PLC, Vircell S.L., Wuxi Nest Biotechnology Co., Ltd., and YOCON Biology.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19

impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Bacterial & Viral Specimen Collection Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Bacterial & Viral Specimen Collection Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Bacterial & Viral Specimen Collection Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Bacterial & Viral Specimen Collection Market?

4. What is the competitive strategic window for opportunities in the Global Bacterial & Viral Specimen Collection Market?
5. What are the technology trends and regulatory frameworks in the Global Bacterial & Viral Specimen Collection Market?
6. What are the modes and strategic moves considered suitable for entering the Global Bacterial & Viral Specimen Collection Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. End-User Outlook
- 3.4. Specimen Type Outlook
- 3.5. Application Outlook
- 3.6. Geography Outlook

### 3.7. Competitor Outlook

## 4. MARKET OVERVIEW

### 4.1. Introduction

### 4.2. Cumulative Impact of COVID-19

## 5. MARKET INSIGHTS

### 5.1. Market Dynamics

#### 5.1.1. Drivers

5.1.1.1. Increasing prevalences of viral and bacterial diseases

5.1.1.2. Rise in the adoption of diagnostics tests due to the increasing geriatric population

#### 5.1.2. Restraints

5.1.2.1. Long process for development & approval process

#### 5.1.3. Opportunities

5.1.3.1. Rising pressure on manufacturers to meet the increased market demands owing to COVID-19 pandemic

5.1.3.2. Expansion of the market in LATAM and MEA region

#### 5.1.4. Challenges

5.1.4.1. Stringent government rules and regulations

### 5.2. Porters Five Forces Analysis

#### 5.2.1. Threat of New Entrants

#### 5.2.2. Threat of Substitutes

#### 5.2.3. Bargaining Power of Customers

#### 5.2.4. Bargaining Power of Suppliers

#### 5.2.5. Industry Rivalry

## 6. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET, BY SPECIMEN TYPE

### 6.1. Introduction

### 6.2. Bacterial Specimen Collection

#### 6.2.1. Bacterial Transport Media

#### 6.2.2. Blood Collection Kits

#### 6.2.3. Swabs

### 6.3. Viral Specimen Collection

#### 6.3.1. Blood Collection Kits

6.3.2. Swabs

6.3.3. Viral Transport Media

## **7. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET, BY APPLICATION**

7.1. Introduction

7.2. Diagnostics

7.3. Research

## **8. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET, BY END-USER**

8.1. Introduction

8.2. Home Testing

8.3. Hospitals & Clinics

8.4. Research Laboratories

## **9. AMERICAS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET**

9.1. Introduction

9.2. Argentina

9.3. Brazil

9.4. Canada

9.5. Mexico

9.6. United States

## **10. ASIA-PACIFIC BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET**

10.1. Introduction

10.2. Australia

10.3. China

10.4. India

10.5. Indonesia

10.6. Japan

10.7. Malaysia

10.8. Philippines

10.9. South Korea

10.10. Thailand

## **11. EUROPE, MIDDLE EAST & AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET**

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

## **12. COMPETITIVE LANDSCAPE**

- 12.1. FPNV Positioning Matrix
  - 12.1.1. Quadrants
  - 12.1.2. Business Strategy
  - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
  - 12.5.1. Merger & Acquisition
  - 12.5.2. Agreement, Collaboration, & Partnership
  - 12.5.3. New Product Launch & Enhancement
  - 12.5.4. Investment & Funding
  - 12.5.5. Award, Recognition, & Expansion

## **13. COMPANY USABILITY PROFILES**

- 13.1. Avantor, Inc.
- 13.2. Becton, Dickinson, and Company
- 13.3. bioMérieux, Inc.
- 13.4. Copan Group



- 13.5. DiaSorin S.p.A.
- 13.6. Gundersen Health System
- 13.7. Hardy Diagnostics
- 13.8. HiMedia Laboratories
- 13.9. Longhorn Vaccines and Diagnostics, LLC
- 13.10. MANTACC
- 13.11. Medical Wire & Equipment Co.(Bath)Limited
- 13.12. Pretium Packaging
- 13.13. Puritan Medical Products
- 13.14. Quidel Corporation
- 13.15. Thermo Fisher Scientific, Inc.
- 13.16. Titan Biotech
- 13.17. Trinity Biotech PLC
- 13.18. Vircell S.L.
- 13.19. Wuxi Nest Biotechnology Co., Ltd.
- 13.20. YOCON Biology

#### **14. APPENDIX**

- 14.1. Discussion Guide
- 14.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY BACTERIAL SPECIMEN COLLECTION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY BACTERIAL TRANSPORT MEDIA, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY BLOOD COLLECTION KITS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SWABS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY VIRAL SPECIMEN COLLECTION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY BLOOD COLLECTION KITS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SWABS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY VIRAL TRANSPORT MEDIA, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY DIAGNOSTICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE,

BY RESEARCH, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY HOME TESTING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY HOSPITALS & CLINICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY RESEARCH LABORATORIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. AMERICAS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. AMERICAS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. ARGENTINA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. ARGENTINA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ARGENTINA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. BRAZIL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. BRAZIL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. BRAZIL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. CANADA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. CANADA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CANADA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. MEXICO BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE,

BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. MEXICO BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. MEXICO BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. UNITED STATES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. UNITED STATES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. UNITED STATES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ASIA-PACIFIC BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. ASIA-PACIFIC BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. ASIA-PACIFIC BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. ASIA-PACIFIC BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. AUSTRALIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. AUSTRALIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. AUSTRALIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. CHINA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. CHINA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. CHINA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. INDONESIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. INDONESIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. INDONESIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. JAPAN BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. JAPAN BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. JAPAN BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. MALAYSIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. MALAYSIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. MALAYSIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. PHILIPPINES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. PHILIPPINES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. PHILIPPINES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SOUTH KOREA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SOUTH KOREA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SOUTH KOREA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. THAILAND BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. THAILAND BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. THAILAND BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. EUROPE, MIDDLE EAST & AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. EUROPE, MIDDLE EAST & AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



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TABLE 72. EUROPE, MIDDLE EAST & AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. EUROPE, MIDDLE EAST & AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. FRANCE BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. FRANCE BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. FRANCE BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. GERMANY BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. GERMANY BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. GERMANY BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. ITALY BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. ITALY BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. ITALY BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. NETHERLANDS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. NETHERLANDS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. NETHERLANDS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. QATAR BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. QATAR BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. QATAR BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. RUSSIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. RUSSIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. RUSSIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SAUDI ARABIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SAUDI ARABIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SAUDI ARABIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SOUTH AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SOUTH AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SOUTH AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SPAIN BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SPAIN BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SPAIN BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED ARAB EMIRATES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED ARAB EMIRATES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED ARAB EMIRATES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. UNITED KINGDOM BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. UNITED KINGDOM BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. UNITED KINGDOM BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET: SCORES

TABLE 108. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
BUSINESS STRATEGY

TABLE 109. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
PRODUCT SATISFACTION

TABLE 110. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
RANKING

TABLE 111. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
MERGER & ACQUISITION

TABLE 112. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 113. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 114. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
INVESTMENT & FUNDING

TABLE 115. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
AWARD, RECOGNITION, & EXPANSION

TABLE 116. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET:  
LICENSE & PRICING



## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2020 (USD MILLION)

FIGURE 5. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2020 (USD MILLION)

FIGURE 6. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 7. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2020 VS 2025 (%)

FIGURE 15. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SPECIMEN TYPE, 2025

FIGURE 17. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY BACTERIAL SPECIMEN COLLECTION, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET

SIZE, BY BACTERIAL TRANSPORT MEDIA, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY BLOOD COLLECTION KITS, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SWABS, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY VIRAL SPECIMEN COLLECTION, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY BLOOD COLLECTION KITS, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY SWABS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY VIRAL TRANSPORT MEDIA, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 26. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 27. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY APPLICATION, 2025

FIGURE 28. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY DIAGNOSTICS, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY RESEARCH, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2020 VS 2025 (%)

FIGURE 31. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2020 VS 2025 (USD MILLION)

FIGURE 32. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY END-USER, 2025

FIGURE 33. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY HOME TESTING, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY HOSPITALS & CLINICS, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY RESEARCH LABORATORIES, 2020 VS 2025 (USD MILLION)

FIGURE 36. AMERICAS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 37. AMERICAS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 38. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 39. ARGENTINA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. BRAZIL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. CANADA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. MEXICO BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. UNITED STATES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. ASIA-PACIFIC BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 45. ASIA-PACIFIC BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 46. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 47. AUSTRALIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. CHINA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. INDIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. INDONESIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. JAPAN BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. MALAYSIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. PHILIPPINES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. SOUTH KOREA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. THAILAND BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. EUROPE, MIDDLE EAST & AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 57. EUROPE, MIDDLE EAST & AFRICA BACTERIAL & VIRAL SPECIMEN

COLLECTION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 58. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 59. FRANCE BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. GERMANY BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. ITALY BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. NETHERLANDS BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. QATAR BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. RUSSIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. SAUDI ARABIA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. SOUTH AFRICA BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. SPAIN BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. UNITED ARAB EMIRATES BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. UNITED KINGDOM BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET: 360RESEARCH FPNV POSITIONING MATRIX

FIGURE 71. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET: 360RESEARCH MARKET SHARE ANALYSIS

FIGURE 72. GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 73. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL BACTERIAL & VIRAL SPECIMEN COLLECTION MARKET, BY TYPE

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