

Baby Monitors Market Research Report by Product Type (Audio Baby Monitor, Fixed Video Monitor, and Pan and Tilt Monitor), by Connectivity Type (Wired Monitors and Wireless Monitors), by Distribution Channel - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Baby Monitors Market is expected to grow from USD 1,528.96 Million in 2020 to USD 1,895.64 Million by the end of 2025.
2. The Global Baby Monitors Market is expected to grow from EUR 1,340.62 Million in 2020 to EUR 1,662.14 Million by the end of 2025.
3. The Global Baby Monitors Market is expected to grow from GBP 1,191.81 Million in 2020 to GBP 1,477.64 Million by the end of 2025.
4. The Global Baby Monitors Market is expected to grow from JPY 163,179.40 Million in 2020 to JPY 202,313.77 Million by the end of 2025.
5. The Global Baby Monitors Market is expected to grow from AUD 2,220.26 Million in 2020 to AUD 2,752.73 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Baby Monitors to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product Type, the Baby Monitors Market studied across Audio Baby Monitor, Fixed Video Monitor, and Pan and Tilt Monitor.

Based on Connectivity Type, the Baby Monitors Market studied across Wired Monitors and Wireless Monitors.

Based on Distribution Channel, the Baby Monitors Market studied across Offline Retail Channels and Online Retail Channels.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Baby Monitors Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded the largest size in the Baby Monitors Market in 2020. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Baby Monitors Market including Angelcare Monitors Inc., Anker Technology (UK) Limited, Arlo, Babysense, Dorel Industries Inc., FLIR Systems Inc, Hanwha Group, Hisense Ltd., iBaby Labs, Inc., Infant Optics, Koninklijke Philips N.V, LB Technology Co.,Ltd, Lenovo Group Limited, Lorex Technology Inc., Miku Inc., Motorola, Inc., Nanit, Nest Labs, Inc., NETGEAR Inc., Panasonic Corporation, Safety 1st, Samsung Corporation, ShenZhen Foscam Intelligent Technology Co., Ltd., Snuzo, Sony Corporation, Summer Infant Inc, VICTURE, VTech Communications, Inc., Windeln.De AG, and Withings Inc..

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of

current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Baby Monitors Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Baby Monitors Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Baby Monitors Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Baby Monitors Market?

4. What is the competitive strategic window for opportunities in the Global Baby Monitors Market?
5. What are the technology trends and regulatory frameworks in the Global Baby Monitors Market?
6. What are the modes and strategic moves considered suitable for entering the Global Baby Monitors Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Type Outlook
- 3.4. Distribution Channel Outlook
- 3.5. Connectivity Type Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.1.1. Growing number of working parents and nuclear family likely to increase the number of daycare organization and professional caretaker

5.1.1.2. Increasing expenditure on baby products

5.1.1.3. Growing trend for online shopping

5.1.2. Restraints

5.1.2.1. Health safety concerns associated with the products

5.1.2.2. Expensive product price

5.1.3. Opportunities

5.1.3.1. Increasing awareness about baby monitoring products and rising baby concern

5.1.3.2. Technology advancements in baby monitor products

5.1.3.3. Adoption of the baby monitors system in developing and emerging countries

5.1.3.4. Alexa and Google Assistant voice support

5.1.4. Challenges

5.1.4.1. Technical failure

5.1.4.2. Threat of hacking and privacy risks

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL BABY MONITORS MARKET, BY PRODUCT TYPE

6.1. Introduction

6.2. Audio Baby Monitor

6.3. Fixed Video Monitor

6.4. Pan and Tilt Monitor

7. GLOBAL BABY MONITORS MARKET, BY CONNECTIVITY TYPE

7.1. Introduction

7.2. Wired Monitors

7.3. Wireless Monitors

8. GLOBAL BABY MONITORS MARKET, BY DISTRIBUTION CHANNEL

8.1. Introduction

8.2. Offline Retail Channels

8.3. Online Retail Channels

9. AMERICAS BABY MONITORS MARKET

9.1. Introduction

9.2. Argentina

9.3. Brazil

9.4. Canada

9.5. Mexico

9.6. United States

10. ASIA-PACIFIC BABY MONITORS MARKET

10.1. Introduction

10.2. Australia

10.3. China

10.4. India

10.5. Indonesia

10.6. Japan

10.7. Malaysia

10.8. Philippines

10.9. South Korea

10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA BABY MONITORS MARKET

11.1. Introduction

- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. Angelcare Monitors Inc.
- 13.2. Anker Technology (UK) Limited
- 13.3. Arlo
- 13.4. Babysense
- 13.5. Dorel Industries Inc.
- 13.6. FLIR Systems Inc
- 13.7. Hanwha Group
- 13.8. Hisense Ltd.
- 13.9. iBaby Labs, Inc.

- 13.10. Infant Optics
- 13.11. Koninklijke Philips N.V
- 13.12. LB Technology Co.,Ltd
- 13.13. Lenovo Group Limited
- 13.14. Lorex Technology Inc.
- 13.15. Miku Inc.
- 13.16. Motorola, Inc.
- 13.17. Nanit
- 13.18. Nest Labs, Inc.
- 13.19. NETGEAR Inc.
- 13.20. Panasonic Corporation
- 13.21. Safety 1st
- 13.22. Samsung Corporation
- 13.23. ShenZhen Foscam Intelligent Technology Co., Ltd.
- 13.24. Snuza
- 13.25. Sony Corporation
- 13.26. Summer Infant Inc
- 13.27. VICTURE
- 13.28. VTech Communications, Inc.
- 13.29. Windeln.De AG
- 13.30. Withings Inc.

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL BABY MONITORS MARKET SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL BABY MONITORS MARKET SIZE, BY PRODUCT TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL BABY MONITORS MARKET SIZE, BY AUDIO BABY MONITOR,

BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL BABY MONITORS MARKET SIZE, BY FIXED VIDEO MONITOR,

BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL BABY MONITORS MARKET SIZE, BY PAN AND TILT MONITOR,

BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL BABY MONITORS MARKET SIZE, BY WIRED MONITORS, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL BABY MONITORS MARKET SIZE, BY WIRELESS MONITORS,

BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL BABY MONITORS MARKET SIZE, BY DISTRIBUTION

CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL BABY MONITORS MARKET SIZE, BY OFFLINE RETAIL

CHANNELS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL BABY MONITORS MARKET SIZE, BY ONLINE RETAIL

CHANNELS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. AMERICAS BABY MONITORS MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS BABY MONITORS MARKET SIZE, BY PRODUCT TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS BABY MONITORS MARKET SIZE, BY DISTRIBUTION

CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. ARGENTINA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. ARGENTINA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. ARGENTINA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. BRAZIL BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. BRAZIL BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. BRAZIL BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. CANADA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. CANADA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. CANADA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. MEXICO BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. MEXICO BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. MEXICO BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. UNITED STATES BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. UNITED STATES BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. UNITED STATES BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. ASIA-PACIFIC BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. ASIA-PACIFIC BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. ASIA-PACIFIC BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. AUSTRALIA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. AUSTRALIA BABY MONITORS MARKET SIZE, BY DISTRIBUTION

CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. AUSTRALIA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. CHINA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. CHINA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. CHINA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. INDIA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. INDIA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. INDIA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDONESIA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDONESIA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDONESIA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. JAPAN BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. JAPAN BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. JAPAN BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. MALAYSIA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. MALAYSIA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MALAYSIA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. PHILIPPINES BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. PHILIPPINES BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. PHILIPPINES BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. SOUTH KOREA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. SOUTH KOREA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SOUTH KOREA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. THAILAND BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. THAILAND BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. THAILAND BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. EUROPE, MIDDLE EAST & AFRICA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. EUROPE, MIDDLE EAST & AFRICA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. EUROPE, MIDDLE EAST & AFRICA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. FRANCE BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. FRANCE BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. FRANCE BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. GERMANY BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. GERMANY BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. GERMANY BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. ITALY BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. ITALY BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. ITALY BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. NETHERLANDS BABY MONITORS MARKET SIZE, BY PRODUCT TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. NETHERLANDS BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. NETHERLANDS BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. QATAR BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. QATAR BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. QATAR BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. RUSSIA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. RUSSIA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. RUSSIA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. SAUDI ARABIA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. SAUDI ARABIA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. SAUDI ARABIA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SOUTH AFRICA BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SOUTH AFRICA BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SOUTH AFRICA BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SPAIN BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SPAIN BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SPAIN BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. UNITED ARAB EMIRATES BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. UNITED ARAB EMIRATES BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 97. UNITED ARAB EMIRATES BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 98. UNITED KINGDOM BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 99. UNITED KINGDOM BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 100. UNITED KINGDOM BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 101. GLOBAL BABY MONITORS MARKET: SCORES
- TABLE 102. GLOBAL BABY MONITORS MARKET: BUSINESS STRATEGY
- TABLE 103. GLOBAL BABY MONITORS MARKET: PRODUCT SATISFACTION
- TABLE 104. GLOBAL BABY MONITORS MARKET: RANKING
- TABLE 105. GLOBAL BABY MONITORS MARKET: MERGER & ACQUISITION
- TABLE 106. GLOBAL BABY MONITORS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP
- TABLE 107. GLOBAL BABY MONITORS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT
- TABLE 108. GLOBAL BABY MONITORS MARKET: INVESTMENT & FUNDING
- TABLE 109. GLOBAL BABY MONITORS MARKET: AWARD, RECOGNITION, & EXPANSION
- TABLE 110. GLOBAL BABY MONITORS MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL BABY MONITORS MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL BABY MONITORS MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL BABY MONITORS MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2020 (USD MILLION)
- FIGURE 5. GLOBAL BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 (USD MILLION)
- FIGURE 6. GLOBAL BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL BABY MONITORS MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL BABY MONITORS MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL BABY MONITORS MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BABY MONITORS MARKET SIZE, BY PRODUCT TYPE, 2025
- FIGURE 17. GLOBAL BABY MONITORS MARKET SIZE, BY AUDIO BABY MONITOR, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL BABY MONITORS MARKET SIZE, BY FIXED VIDEO MONITOR, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL BABY MONITORS MARKET SIZE, BY PAN AND TILT MONITOR, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2020 VS 2025 (%)

FIGURE 21. GLOBAL BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BABY MONITORS MARKET SIZE, BY CONNECTIVITY TYPE, 2025

FIGURE 23. GLOBAL BABY MONITORS MARKET SIZE, BY WIRED MONITORS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL BABY MONITORS MARKET SIZE, BY WIRELESS MONITORS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (%)

FIGURE 26. GLOBAL BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (USD MILLION)

FIGURE 27. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BABY MONITORS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2025

FIGURE 28. GLOBAL BABY MONITORS MARKET SIZE, BY OFFLINE RETAIL CHANNELS, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL BABY MONITORS MARKET SIZE, BY ONLINE RETAIL CHANNELS, 2020 VS 2025 (USD MILLION)

FIGURE 30. AMERICAS BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 31. AMERICAS BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 32. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 33. ARGENTINA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. BRAZIL BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. CANADA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. MEXICO BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. UNITED STATES BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. ASIA-PACIFIC BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 39. ASIA-PACIFIC BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 40. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC BABY

MONITORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 41. AUSTRALIA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. CHINA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. INDIA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. INDONESIA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. JAPAN BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. MALAYSIA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. PHILIPPINES BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. SOUTH KOREA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. THAILAND BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. EUROPE, MIDDLE EAST & AFRICA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 51. EUROPE, MIDDLE EAST & AFRICA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 52. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 53. FRANCE BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. GERMANY BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. ITALY BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. NETHERLANDS BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. QATAR BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. RUSSIA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. SAUDI ARABIA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. SOUTH AFRICA BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SPAIN BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. UNITED ARAB EMIRATES BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. UNITED KINGDOM BABY MONITORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. GLOBAL BABY MONITORS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 65. GLOBAL BABY MONITORS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 66. GLOBAL BABY MONITORS MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 67. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL BABY MONITORS MARKET, BY TYPE

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