

# Automotive Tires Market Research Report by Rim Size (18"-21", >22", and 12"-17"), by Aspect Ratio (-55, 60-70, and 75-85), by Material, by Tube, by Vehicle Type, by Distribution Channel - Global Forecast to 2025 - Cumulative Impact of COVID-19

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# **Abstracts**

# Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

- 1. The Global Automotive Tires Market is expected to grow from USD 193,165.04 Million in 2020 to USD 228,600.11 Million by the end of 2025.
- 2. The Global Automotive Tires Market is expected to grow from EUR 169,370.78 Million in 2020 to EUR 200,440.92 Million by the end of 2025.
- 3. The Global Automotive Tires Market is expected to grow from GBP 150,570.99 Million in 2020 to GBP 178,192.41 Million by the end of 2025.
- 4. The Global Automotive Tires Market is expected to grow from JPY 20,615,605.24 Million in 2020 to JPY 24,397,425.01 Million by the end of 2025.
- 5. The Global Automotive Tires Market is expected to grow from AUD 280,501.33 Million in 2020 to AUD 331,957.77 Million by the end of 2025.

# Market Segmentation & Coverage:

This research report categorizes the Automotive Tires to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Rim Size, the Automotive Tires Market studied across 18"-21", >22", and 12"-17".



Based on Aspect Ratio, the Automotive Tires Market studied across -55, 60-70, and 75-85.

Based on Material, the Automotive Tires Market studied across Natural Rubber and Synthetic Rubber.

Based on Tube, the Automotive Tires Market studied across Tubed Tire and Tubeless Tire.

Based on Vehicle Type, the Automotive Tires Market studied across Heavy Light Commercial Vehicle, Light Commercial Vehicle, and Passenger Vehicle.

Based on Distribution Channel, the Automotive Tires Market studied across Aftermarket and OEM.

Based on Geography, the Automotive Tires Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

# Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Automotive Tires Market including Apollo Tyres Limited, Bridgestone Corporation, CEAT Ltd., China National Tire & Rubber Co., Ltd, CONTINENTAL AG, Hankook Tire & Technology group, JK Tyre & Industries Ltd., Kumho Tire Co., Inc., Madras Rubber Factory Limited, MAXXIS INTERNATIONAL, Michelin Corporation, Nokian Heavy Tyres Ltd, Pirelli & C.S.p.A., Sumitomo Rubber Industries, Ltd, The Goodyear Tire & Rubber Company, Toyo Tire Corporation, YOKOHAMA RUBBER CO., LTD., Yokohama Rubber Company, Limited, and ZHONGCE RUBBER GROUP CO., LTD..

# Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to



ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

# 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Automotive Tires Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

# 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Global Automotive Tires Market?
- 2. What are the inhibiting factors and impact of COVID-19 shaping the Global



Automotive Tires Market during the forecast period?

- 3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Automotive Tires Market?
- 4. What is the competitive strategic window for opportunities in the Global Automotive Tires Market?
- 5. What are the technology trends and regulatory frameworks in the Global Automotive Tires Market?
- 6. What are the modes and strategic moves considered suitable for entering the Global Automotive Tires Market?



# **Contents**

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

# 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

# 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Rim Size Outlook
- 3.4. Material Outlook
- 3.5. Tube Outlook
- 3.6. Distribution Channel Outlook



- 3.7. Aspect Ratio Outlook
- 3.8. Vehicle Type Outlook
- 3.9. Geography Outlook
- 3.10. Competitor Outlook

### 4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

### 5. MARKET INSIGHTS

- 5.1. Market Dynamics
  - 5.1.1. Drivers
    - 5.1.1.1. Rising average life of vehicles increases tire replacement
    - 5.1.1.2. Growing awareness toward maintenance and safety
    - 5.1.1.3. Surge in demand for automobiles
  - 5.1.2. Restraints
    - 5.1.2.1. Fluctuating raw material prices
  - 5.1.3. Opportunities
    - 5.1.3.1. Technological advancements for fuel efficient and safety of vehicles
    - 5.1.3.2. Government support in different regions to increase vehicle safety
  - 5.1.4. Challenges
  - 5.1.4.1. Developments in retreading tires in automobile market
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

# 6. GLOBAL AUTOMOTIVE TIRES MARKET, BY RIM SIZE

- 6.1. Introduction
- 6.2. 18"-21"
- 6.3. >22"
- 6.4. 12"-17"

# 7. GLOBAL AUTOMOTIVE TIRES MARKET, BY ASPECT RATIO



- 7.1. Introduction
- 7.2. -55
- 7.3.60-70
- 7.4. 75-85

# 8. GLOBAL AUTOMOTIVE TIRES MARKET, BY MATERIAL

- 8.1. Introduction
- 8.2. Natural Rubber
- 8.3. Synthetic Rubber

# 9. GLOBAL AUTOMOTIVE TIRES MARKET, BY TUBE

- 9.1. Introduction
- 9.2. Tubed Tire
- 9.3. Tubeless Tire

# 10. GLOBAL AUTOMOTIVE TIRES MARKET, BY VEHICLE TYPE

- 10.1. Introduction
- 10.2. Heavy Light Commercial Vehicle
- 10.3. Light Commercial Vehicle
- 10.4. Passenger Vehicle

# 11. GLOBAL AUTOMOTIVE TIRES MARKET, BY DISTRIBUTION CHANNEL

- 11.1. Introduction
- 11.2. Aftermarket
- 11.3. OEM

# 12. AMERICAS AUTOMOTIVE TIRES MARKET

- 12.1. Introduction
- 12.2. Argentina
- 12.3. Brazil
- 12.4. Canada
- 12.5. Mexico
- 12.6. United States



### 13. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET

- 13.1. Introduction
- 13.2. Australia
- 13.3. China
- 13.4. India
- 13.5. Indonesia
- 13.6. Japan
- 13.7. Malaysia
- 13.8. Philippines
- 13.9. South Korea
- 13.10. Thailand

# 14. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE TIRES MARKET

- 14.1. Introduction
- 14.2. France
- 14.3. Germany
- 14.4. Italy
- 14.5. Netherlands
- 14.6. Qatar
- 14.7. Russia
- 14.8. Saudi Arabia
- 14.9. South Africa
- 14.10. Spain
- 14.11. United Arab Emirates
- 14.12. United Kingdom

# 15. COMPETITIVE LANDSCAPE

- 15.1. FPNV Positioning Matrix
  - 15.1.1. Quadrants
  - 15.1.2. Business Strategy
  - 15.1.3. Product Satisfaction
- 15.2. Market Ranking Analysis
- 15.3. Market Share Analysis
- 15.4. Competitor SWOT Analysis
- 15.5. Competitive Scenario



- 15.5.1. Merger & Acquisition
- 15.5.2. Agreement, Collaboration, & Partnership
- 15.5.3. New Product Launch & Enhancement
- 15.5.4. Investment & Funding
- 15.5.5. Award, Recognition, & Expansion

# 16. COMPANY USABILITY PROFILES

- 16.1. Apollo Tyres Limited
- 16.2. Bridgestone Corporation
- 16.3. CEAT Ltd.
- 16.4. China National Tire & Rubber Co., Ltd
- 16.5. CONTINENTAL AG
- 16.6. Hankook Tire & Technology group
- 16.7. JK Tyre & Industries Ltd.
- 16.8. Kumho Tire Co., Inc.
- 16.9. Madras Rubber Factory Limited
- 16.10. MAXXIS INTERNATIONAL
- 16.11. Michelin Corporation
- 16.12. Nokian Heavy Tyres Ltd
- 16.13. Pirelli & C.S.p.A.
- 16.14. Sumitomo Rubber Industries, Ltd
- 16.15. The Goodyear Tire & Rubber Company
- 16.16. Toyo Tire Corporation
- 16.17. YOKOHAMA RUBBER CO., LTD.
- 16.18. Yokohama Rubber Company, Limited
- 16.19. ZHONGCE RUBBER GROUP CO., LTD.

### 17. APPENDIX

- 17.1. Discussion Guide
- 17.2. License & Pricing



# **List Of Tables**

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY 18"-21", BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY >22", BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY 12"-17", BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY -55, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY 60-70, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY 75-85, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY NATURAL RUBBER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY SYNTHETIC RUBBER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBED TIRE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBELESS TIRE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 19. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY HEAVY LIGHT COMMERCIAL VEHICLE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY LIGHT COMMERCIAL VEHICLE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY PASSENGER

VEHICLE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY AFTERMARKET, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY OEM, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. ARGENTINA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. ARGENTINA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. ARGENTINA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. ARGENTINA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ARGENTINA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ARGENTINA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



- TABLE 38. BRAZIL AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 39. BRAZIL AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 40. BRAZIL AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 41. BRAZIL AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 42. BRAZIL AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 43. BRAZIL AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 44. CANADA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 45. CANADA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 46. CANADA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 47. CANADA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 48. CANADA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 49. CANADA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 50. MEXICO AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 51. MEXICO AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 52. MEXICO AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 53. MEXICO AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 54. MEXICO AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 55. MEXICO AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 56. UNITED STATES AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 57. UNITED STATES AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. UNITED STATES AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. UNITED STATES AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. UNITED STATES AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. UNITED STATES AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. AUSTRALIA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. AUSTRALIA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. AUSTRALIA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. AUSTRALIA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. AUSTRALIA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. AUSTRALIA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. CHINA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. CHINA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 77. CHINA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. CHINA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. CHINA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. CHINA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. INDIA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. INDIA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. INDIA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. INDIA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. INDIA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. INDIA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. INDONESIA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. INDONESIA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. INDONESIA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. INDONESIA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. INDONESIA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. INDONESIA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. JAPAN AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. JAPAN AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. JAPAN AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. JAPAN AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION



CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. JAPAN AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. JAPAN AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. MALAYSIA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. MALAYSIA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. MALAYSIA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. MALAYSIA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. MALAYSIA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. MALAYSIA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. PHILIPPINES AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. PHILIPPINES AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. PHILIPPINES AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. PHILIPPINES AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. PHILIPPINES AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. PHILIPPINES AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. SOUTH KOREA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. SOUTH KOREA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. SOUTH KOREA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. SOUTH KOREA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 115. SOUTH KOREA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 116. SOUTH KOREA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. THAILAND AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. THAILAND AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. THAILAND AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. THAILAND AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. THAILAND AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. THAILAND AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 127. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 128. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE TIRES MARKET

SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 129. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 130. FRANCE AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 131. FRANCE AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 132. FRANCE AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 133. FRANCE AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 134. FRANCE AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 135. FRANCE AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 136. GERMANY AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 137. GERMANY AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 138. GERMANY AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 139. GERMANY AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 140. GERMANY AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 141. GERMANY AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 142. ITALY AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 143. ITALY AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 144. ITALY AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 145. ITALY AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL. 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 146. ITALY AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 147. ITALY AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 148. NETHERLANDS AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 149. NETHERLANDS AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 150. NETHERLANDS AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 151. NETHERLANDS AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 152. NETHERLANDS AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 153. NETHERLANDS AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 154. QATAR AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 155. QATAR AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 156. QATAR AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 157. QATAR AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 158. QATAR AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 159. QATAR AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 160. RUSSIA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 161. RUSSIA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 162. RUSSIA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 163. RUSSIA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 164. RUSSIA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 165. RUSSIA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 166. SAUDI ARABIA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 167. SAUDI ARABIA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 168. SAUDI ARABIA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 169. SAUDI ARABIA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 170. SAUDI ARABIA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 171. SAUDI ARABIA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 172. SOUTH AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 173. SOUTH AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 174. SOUTH AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY TUBE,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 175. SOUTH AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 176. SOUTH AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 177. SOUTH AFRICA AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 178. SPAIN AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 179. SPAIN AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 180. SPAIN AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 181. SPAIN AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 182. SPAIN AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 183. SPAIN AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 184. UNITED ARAB EMIRATES AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 185. UNITED ARAB EMIRATES AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 186. UNITED ARAB EMIRATES AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 187. UNITED ARAB EMIRATES AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 188. UNITED ARAB EMIRATES AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 189. UNITED ARAB EMIRATES AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 190. UNITED KINGDOM AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 191. UNITED KINGDOM AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 192. UNITED KINGDOM AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 193. UNITED KINGDOM AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 194. UNITED KINGDOM AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 195. UNITED KINGDOM AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 196. GLOBAL AUTOMOTIVE TIRES MARKET: SCORES

TABLE 197. GLOBAL AUTOMOTIVE TIRES MARKET: BUSINESS STRATEGY

TABLE 198. GLOBAL AUTOMOTIVE TIRES MARKET: PRODUCT SATISFACTION

TABLE 199. GLOBAL AUTOMOTIVE TIRES MARKET: RANKING

TABLE 200. GLOBAL AUTOMOTIVE TIRES MARKET: MERGER & ACQUISITION

TABLE 201. GLOBAL AUTOMOTIVE TIRES MARKET: AGREEMENT,

COLLABORATION, & PARTNERSHIP

TABLE 202. GLOBAL AUTOMOTIVE TIRES MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 203. GLOBAL AUTOMOTIVE TIRES MARKET: INVESTMENT & FUNDING TABLE 204. GLOBAL AUTOMOTIVE TIRES MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 205. GLOBAL AUTOMOTIVE TIRES MARKET: LICENSE & PRICING



# **List Of Figures**

### LIST OF FIGURES

FIGURE 1. GLOBAL AUTOMOTIVE TIRES MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL AUTOMOTIVE TIRES MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2020 (USD MILLION)

FIGURE 5. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2020 (USD MILLION)

FIGURE 6. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2020 (USD MILLION)

FIGURE 7. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 (USD MILLION)

FIGURE 8. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2020 (USD MILLION)

FIGURE 9. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2020 (USD MILLION)

FIGURE 10. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 11. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 12. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 13. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 14. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 15. GLOBAL AUTOMOTIVE TIRES MARKET: MARKET DYNAMICS

FIGURE 16. GLOBAL AUTOMOTIVE TIRES MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 17. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2020 VS 2025 (%)

FIGURE 18. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 19. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY RIM SIZE, 2025



FIGURE 20. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY 18"-21", 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY >22", 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY 12"-17", 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2020 VS 2025 (%)

FIGURE 24. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2020 VS 2025 (USD MILLION)

FIGURE 25. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY ASPECT RATIO, 2025

FIGURE 26. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY -55, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY 60-70, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY 75-85, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2020 VS 2025 (%)

FIGURE 30. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2020 VS 2025 (USD MILLION)

FIGURE 31. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY MATERIAL, 2025

FIGURE 32. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY NATURAL RUBBER, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY SYNTHETIC RUBBER, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2020 VS 2025 (%)

FIGURE 35. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2020 VS 2025 (USD MILLION)

FIGURE 36. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBE, 2025

FIGURE 37. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBED TIRE, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY TUBELESS TIRE, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2020



VS 2025 (%)

FIGURE 40. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 41. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY VEHICLE TYPE, 2025

FIGURE 42. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY HEAVY LIGHT COMMERCIAL VEHICLE, 2020 VS 2025 (USD MILLION)

FIGURE 43. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY LIGHT COMMERCIAL VEHICLE, 2020 VS 2025 (USD MILLION)

FIGURE 44. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY PASSENGER VEHICLE, 2020 VS 2025 (USD MILLION)

FIGURE 45. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (%)

FIGURE 46. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (USD MILLION)

FIGURE 47. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY DISTRIBUTION CHANNEL, 2025

FIGURE 48. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY AFTERMARKET, 2020 VS 2025 (USD MILLION)

FIGURE 49. GLOBAL AUTOMOTIVE TIRES MARKET SIZE, BY OEM, 2020 VS 2025 (USD MILLION)

FIGURE 50. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 51. AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 52. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 53. ARGENTINA AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. BRAZIL AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. CANADA AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. MEXICO AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. UNITED STATES AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)



FIGURE 59. ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 60. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 61. AUSTRALIA AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. CHINA AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. INDIA AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. INDONESIA AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. JAPAN AUTOMOTIVE TIRES MARKET SIZE, BY GEOGRAPHY, 201



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