

# **Automotive Pressure Sensors Market Research Report by Vehicle (Commercial Vehicles and Passenger Car), by Application (Air Bag Systems, Brake Booster Systems, Engine Management Systems, Exhaust Gas Recirculation Systems, and Tire Pressure Monitoring Systems) - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Automotive Pressure Sensors Market is expected to grow from USD 5,180.14 Million in 2020 to USD 7,635.62 Million by the end of 2025.
2. The Global Automotive Pressure Sensors Market is expected to grow from EUR 4,542.05 Million in 2020 to EUR 6,695.06 Million by the end of 2025.
3. The Global Automotive Pressure Sensors Market is expected to grow from GBP 4,037.89 Million in 2020 to GBP 5,951.92 Million by the end of 2025.
4. The Global Automotive Pressure Sensors Market is expected to grow from JPY 552,852.90 Million in 2020 to JPY 814,915.07 Million by the end of 2025.
5. The Global Automotive Pressure Sensors Market is expected to grow from AUD 7,522.26 Million in 2020 to AUD 11,087.94 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Automotive Pressure Sensors to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Vehicle , the Automotive Pressure Sensors Market studied across Commercial Vehicles and Passenger Car.

Based on Application, the Automotive Pressure Sensors Market studied across Air Bag Systems, Brake Booster Systems, Engine Management Systems, Exhaust Gas Recirculation Systems, Tire Pressure Monitoring Systems, and Vehicle Dynamic Control.

Based on Geography, the Automotive Pressure Sensors Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Automotive Pressure Sensors Market including Analog Devices, Inc., Continental AG, Delphi Automotive LLP, Denso Corporation, Infineon Technologies AG, Melexis NV, NXP Semiconductors N.V., Robert Bosch GmbH, Sensata Technologies, and Texas Instruments Inc..

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Automotive Pressure Sensors Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product

Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Automotive Pressure Sensors Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Automotive Pressure Sensors Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Automotive Pressure Sensors Market?
4. What is the competitive strategic window for opportunities in the Global Automotive Pressure Sensors Market?
5. What are the technology trends and regulatory frameworks in the Global Automotive Pressure Sensors Market?
6. What are the modes and strategic moves considered suitable for entering the Global Automotive Pressure Sensors Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Vehicle Outlook
- 3.4. Application Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

## **4. MARKET OVERVIEW**

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

- 5.1. Market Dynamics
  - 5.1.1. Drivers
  - 5.1.2. Restraints
  - 5.1.3. Opportunities
  - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

## **6. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET, BY VEHICLE**

- 6.1. Introduction
- 6.2. Commercial Vehicles
- 6.3. Passenger Car

## **7. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET, BY APPLICATION**

- 7.1. Introduction
- 7.2. Air Bag Systems
- 7.3. Brake Booster Systems
- 7.4. Engine Management Systems
- 7.5. Exhaust Gas Recirculation Systems
- 7.6. Tire Pressure Monitoring Systems
- 7.7. Vehicle Dynamic Control

## **8. AMERICAS AUTOMOTIVE PRESSURE SENSORS MARKET**

- 8.1. Introduction

- 8.2. Argentina
- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

## **9. ASIA-PACIFIC AUTOMOTIVE PRESSURE SENSORS MARKET**

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

## **10. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET**

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom

## **11. COMPETITIVE LANDSCAPE**

- 11.1. FPNV Positioning Matrix
  - 11.1.1. Quadrants

- 11.1.2. Business Strategy
- 11.1.3. Product Satisfaction
- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
  - 11.5.1. Merger & Acquisition
  - 11.5.2. Agreement, Collaboration, & Partnership
  - 11.5.3. New Product Launch & Enhancement
  - 11.5.4. Investment & Funding
  - 11.5.5. Award, Recognition, & Expansion

## **12. COMPANY USABILITY PROFILES**

- 12.1. Analog Devices, Inc.
- 12.2. Continental AG
- 12.3. Delphi Automotive LLP
- 12.4. Denso Corporation
- 12.5. Infineon Technologies AG
- 12.6. Melexis NV
- 12.7. NXP Semiconductors N.V.
- 12.8. Robert Bosch GmbH
- 12.9. Sensata Technologies
- 12.10. Texas Instruments Inc.

## **13. APPENDIX**

- 13.1. Discussion Guide
- 13.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY COMMERCIAL VEHICLES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY PASSENGER CAR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY AIR BAG SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY BRAKE BOOSTER SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY ENGINE MANAGEMENT SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY EXHAUST GAS RECIRCULATION SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY TIRE PRESSURE MONITORING SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE DYNAMIC CONTROL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. AMERICAS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY



VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. ARGENTINA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. ARGENTINA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. BRAZIL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. BRAZIL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. CANADA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. CANADA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. MEXICO AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. MEXICO AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. UNITED STATES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. UNITED STATES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ASIA-PACIFIC AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ASIA-PACIFIC AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. ASIA-PACIFIC AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. AUSTRALIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. AUSTRALIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CHINA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. CHINA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. INDIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. INDIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. INDONESIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. INDONESIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. JAPAN AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. JAPAN AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. MALAYSIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. MALAYSIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. PHILIPPINES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. PHILIPPINES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. SOUTH KOREA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. SOUTH KOREA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. THAILAND AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. THAILAND AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. FRANCE AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. FRANCE AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. GERMANY AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. GERMANY AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. ITALY AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. ITALY AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. NETHERLANDS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. NETHERLANDS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. QATAR AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. QATAR AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. RUSSIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. RUSSIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SAUDI ARABIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SAUDI ARABIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SOUTH AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SOUTH AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SPAIN AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. SPAIN AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. UNITED ARAB EMIRATES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. UNITED ARAB EMIRATES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. UNITED KINGDOM AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. UNITED KINGDOM AUTOMOTIVE PRESSURE SENSORS MARKET SIZE,

BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: SCORES

TABLE 74. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: BUSINESS STRATEGY

TABLE 75. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: PRODUCT SATISFACTION

TABLE 76. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: RANKING

TABLE 77. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: MERGER & ACQUISITION

TABLE 78. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 79. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 80. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: INVESTMENT & FUNDING

TABLE 81. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 82. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2020 (USD MILLION)

FIGURE 5. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 6. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 11. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: MARKET DYNAMICS

FIGURE 12. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2020 VS 2025 (%)

FIGURE 14. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE , 2025

FIGURE 16. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY COMMERCIAL VEHICLES, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY PASSENGER CAR, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY

APPLICATION, 2020 VS 2025 (%)

FIGURE 19. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 20. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY APPLICATION, 2025

FIGURE 21. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY AIR BAG SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY BRAKE BOOSTER SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY ENGINE MANAGEMENT SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY EXHAUST GAS RECIRCULATION SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY TIRE PRESSURE MONITORING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY VEHICLE DYNAMIC CONTROL, 2020 VS 2025 (USD MILLION)

FIGURE 27. AMERICAS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 28. AMERICAS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 29. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 30. ARGENTINA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 31. BRAZIL AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. CANADA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. MEXICO AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. UNITED STATES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. ASIA-PACIFIC AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 36. ASIA-PACIFIC AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 37. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 38. AUSTRALIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. CHINA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. INDIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. INDONESIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. JAPAN AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. MALAYSIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. PHILIPPINES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. SOUTH KOREA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. THAILAND AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 48. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 49. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 50. FRANCE AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. GERMANY AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. ITALY AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. NETHERLANDS AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. QATAR AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. RUSSIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. SAUDI ARABIA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. SOUTH AFRICA AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. SPAIN AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. UNITED ARAB EMIRATES AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. UNITED KINGDOM AUTOMOTIVE PRESSURE SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET:  
360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 62. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET:  
360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 63. GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET:  
COMPETITOR SWOT ANALYSIS

FIGURE 64. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL AUTOMOTIVE PRESSURE SENSORS MARKET, BY TYPE



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