

# **Automotive Glass Market Research Report by Type (Laminated and Tempered), by Application (Backlite, Rear Quarter Glass, Side & Rear-View Mirror, Sidelite, and Windshield) - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Automotive Glass Market is expected to grow from USD 15,453.19 Million in 2020 to USD 20,686.23 Million by the end of 2025.
2. The Global Automotive Glass Market is expected to grow from EUR 13,549.65 Million in 2020 to EUR 18,138.08 Million by the end of 2025.
3. The Global Automotive Glass Market is expected to grow from GBP 12,045.67 Million in 2020 to GBP 16,124.79 Million by the end of 2025.
4. The Global Automotive Glass Market is expected to grow from JPY 1,649,247.41 Million in 2020 to JPY 2,207,745.31 Million by the end of 2025.
5. The Global Automotive Glass Market is expected to grow from AUD 22,440.09 Million in 2020 to AUD 30,039.16 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Automotive Glass to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Automotive Glass Market studied across Laminated and Tempered.

Based on Application, the Automotive Glass Market studied across Backlite, Rear Quarter Glass, Side & Rear-View Mirror, Sidelite, and Windshield.

Based on Geography, the Automotive Glass Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Automotive Glass Market including Asahi Glass Company Ltd, Fuyao Group Automobile Glass Co., Ltd., Gentex Corporation, Magna International, Inc., Nippon Sheet Glass Co., Ltd., Saint Gobain S.A., and Xinyi Glass Holdings Ltd.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Automotive Glass Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive

Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Automotive Glass Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Automotive Glass Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Automotive Glass Market?
4. What is the competitive strategic window for opportunities in the Global Automotive Glass Market?
5. What are the technology trends and regulatory frameworks in the Global Automotive Glass Market?
6. What are the modes and strategic moves considered suitable for entering the Global Automotive Glass Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Application Outlook
- 3.4. Type Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

## **4. MARKET OVERVIEW**

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

- 5.1. Market Dynamics
  - 5.1.1. Drivers
  - 5.1.2. Restraints
  - 5.1.3. Opportunities
  - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

## **6. GLOBAL AUTOMOTIVE GLASS MARKET, BY TYPE**

- 6.1. Introduction
- 6.2. Laminated
- 6.3. Tempered

## **7. GLOBAL AUTOMOTIVE GLASS MARKET, BY APPLICATION**

- 7.1. Introduction
- 7.2. Backlite
- 7.3. Rear Quarter Glass
- 7.4. Side & Rear-View Mirror
- 7.5. Sidelite
- 7.6. Windshield

## **8. AMERICAS AUTOMOTIVE GLASS MARKET**

- 8.1. Introduction
- 8.2. Argentina

- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

## **9. ASIA-PACIFIC AUTOMOTIVE GLASS MARKET**

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

## **10. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE GLASS MARKET**

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom

## **11. COMPETITIVE LANDSCAPE**

- 11.1. FPNV Positioning Matrix
  - 11.1.1. Quadrants
  - 11.1.2. Business Strategy
  - 11.1.3. Product Satisfaction

- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
  - 11.5.1. Merger & Acquisition
  - 11.5.2. Agreement, Collaboration, & Partnership
  - 11.5.3. New Product Launch & Enhancement
  - 11.5.4. Investment & Funding
  - 11.5.5. Award, Recognition, & Expansion

## **12. COMPANY USABILITY PROFILES**

- 12.1. Asahi Glass Company Ltd
- 12.2. Fuyao Group Automobile Glass Co., Ltd.
- 12.3. Gentex Corporation
- 12.4. Magna International, Inc.
- 12.5. Nippon Sheet Glass Co., Ltd.
- 12.6. Saint Gobain S.A.
- 12.7. Xinyi Glass Holdings Ltd

## **13. APPENDIX**

- 13.1. Discussion Guide
- 13.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY LAMINATED, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY TEMPERED, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY BACKLITE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY REAR QUARTER  
GLASS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY SIDE & REAR-VIEW  
MIRROR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY SIDELITE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY WINDSHIELD, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. AMERICAS AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. AMERICAS AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. ARGENTINA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. ARGENTINA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. BRAZIL AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 19. BRAZIL AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. CANADA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. CANADA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. MEXICO AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. MEXICO AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. UNITED STATES AUTOMOTIVE GLASS MARKET SIZE, BY  
APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. UNITED STATES AUTOMOTIVE GLASS MARKET SIZE, BY TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ASIA-PACIFIC AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ASIA-PACIFIC AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ASIA-PACIFIC AUTOMOTIVE GLASS MARKET SIZE, BY TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. AUSTRALIA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. AUSTRALIA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. CHINA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CHINA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. INDIA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. INDIA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. INDONESIA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. INDONESIA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. JAPAN AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. JAPAN AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MALAYSIA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. MALAYSIA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. PHILIPPINES AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. PHILIPPINES AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. SOUTH KOREA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. SOUTH KOREA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. THAILAND AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. THAILAND AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. FRANCE AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. FRANCE AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. GERMANY AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. GERMANY AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. ITALY AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. ITALY AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. NETHERLANDS AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. NETHERLANDS AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. QATAR AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. QATAR AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. RUSSIA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. RUSSIA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SAUDI ARABIA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SAUDI ARABIA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SOUTH AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SOUTH AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SPAIN AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SPAIN AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. UNITED ARAB EMIRATES AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. UNITED ARAB EMIRATES AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. UNITED KINGDOM AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. UNITED KINGDOM AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. GLOBAL AUTOMOTIVE GLASS MARKET: SCORES

TABLE 73. GLOBAL AUTOMOTIVE GLASS MARKET: BUSINESS STRATEGY

TABLE 74. GLOBAL AUTOMOTIVE GLASS MARKET: PRODUCT SATISFACTION

TABLE 75. GLOBAL AUTOMOTIVE GLASS MARKET: RANKING

TABLE 76. GLOBAL AUTOMOTIVE GLASS MARKET: MERGER & ACQUISITION

TABLE 77. GLOBAL AUTOMOTIVE GLASS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 78. GLOBAL AUTOMOTIVE GLASS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 79. GLOBAL AUTOMOTIVE GLASS MARKET: INVESTMENT & FUNDING

TABLE 80. GLOBAL AUTOMOTIVE GLASS MARKET: AWARD, RECOGNITION, &

EXPANSION

TABLE 81. GLOBAL AUTOMOTIVE GLASS MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL AUTOMOTIVE GLASS MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL AUTOMOTIVE GLASS MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 5. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2020 (USD MILLION)

FIGURE 6. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 11. GLOBAL AUTOMOTIVE GLASS MARKET: MARKET DYNAMICS

FIGURE 12. GLOBAL AUTOMOTIVE GLASS MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 14. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY TYPE, 2025

FIGURE 16. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY LAMINATED, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY TEMPERED, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 19. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 20. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY APPLICATION, 2025

FIGURE 21. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY BACKLITE, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY REAR QUARTER GLASS, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY SIDE & REAR-VIEW MIRROR, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY SIDELITE, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL AUTOMOTIVE GLASS MARKET SIZE, BY WINDSHIELD, 2020 VS 2025 (USD MILLION)

FIGURE 26. AMERICAS AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 27. AMERICAS AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 29. ARGENTINA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 30. BRAZIL AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 31. CANADA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. MEXICO AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. UNITED STATES AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. ASIA-PACIFIC AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 35. ASIA-PACIFIC AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 36. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 37. AUSTRALIA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. CHINA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. INDIA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 40. INDONESIA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. JAPAN AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. MALAYSIA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. PHILIPPINES AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. SOUTH KOREA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. THAILAND AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 47. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 48. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 49. FRANCE AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. GERMANY AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. ITALY AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. NETHERLANDS AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. QATAR AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. RUSSIA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. SAUDI ARABIA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. SOUTH AFRICA AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. SPAIN AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. UNITED ARAB EMIRATES AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. UNITED KINGDOM AUTOMOTIVE GLASS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. GLOBAL AUTOMOTIVE GLASS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 61. GLOBAL AUTOMOTIVE GLASS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 62. GLOBAL AUTOMOTIVE GLASS MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 63. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL AUTOMOTIVE GLASS MARKET, BY TYPE



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