

# **Automotive Engine Management System Market Research Report by Vehicle (Heavy Commercial Vehicles, Light Commercial Vehicles, and Passenger Cars), by Engine Type (Diesel and Gasoline) - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR, GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Automotive Engine Management System Market is expected to grow from USD 193,478.49 Million in 2020 to USD 272,392.30 Million by the end of 2025.
2. The Global Automotive Engine Management System Market is expected to grow from EUR 169,645.62 Million in 2020 to EUR 238,838.74 Million by the end of 2025.
3. The Global Automotive Engine Management System Market is expected to grow from GBP 150,815.32 Million in 2020 to GBP 212,328.16 Million by the end of 2025.
4. The Global Automotive Engine Management System Market is expected to grow from JPY 20,649,058.39 Million in 2020 to JPY 29,071,160.91 Million by the end of 2025.
5. The Global Automotive Engine Management System Market is expected to grow from AUD 280,956.51 Million in 2020 to AUD 395,549.84 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Automotive Engine Management System to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Vehicle, the Automotive Engine Management System Market studied across Heavy Commercial Vehicles, Light Commercial Vehicles, and Passenger Cars.

Based on Engine Type, the Automotive Engine Management System Market studied across Diesel and Gasoline.

Based on Geography, the Automotive Engine Management System Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Automotive Engine Management System Market including Autobei Consulting Group, B&B Electronics Manufacturing Company, Inc., Continental AG, Denso Corporation, ECU Testing LTD., Haltech Engine Management Systems, Hella KGaA Hueck & Co., Hitachi Automotive Systems, Ltd., Hitachi Ltd, Infineon Technologies AG, Infineon Technologies AG, Keihin Corporation, Mobiletron Electronics Co Ltd., NGK Spark Plug Co., Ltd, NXP Semiconductors N.V., Omnitek Engineering, Corp., Robert Bosch GmbH, SANKEN ELECTRIC CO., LTD., Sensata Technologies, Inc., STMicroelectronics N.V., and TOSHIBA ELECTRONIC DEVICES & STORAGE CORPORATION.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Automotive Engine Management System Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and

Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Automotive Engine Management System Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Automotive Engine Management System Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Automotive Engine Management System Market?
4. What is the competitive strategic window for opportunities in the Global Automotive Engine Management System Market?
5. What are the technology trends and regulatory frameworks in the Global Automotive Engine Management System Market?
6. What are the modes and strategic moves considered suitable for entering the Global Automotive Engine Management System Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Vehicle Outlook
- 3.4. Engine Type Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

## **4. MARKET OVERVIEW**

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

- 5.1. Market Dynamics
  - 5.1.1. Drivers
    - 5.1.1.1. Demand for improved vehicle performance
    - 5.1.1.2. Stringent regulation for fuel emission
    - 5.1.1.3. Advancement and steady demand for automobiles result in the sale of passenger cars
  - 5.1.2. Restraints
    - 5.1.2.1. High cost of the system
  - 5.1.3. Opportunities
    - 5.1.3.1. Increasing focus on R&D to improve fuel economy standards
    - 5.1.3.2. Replacement of ECU due to increasing average life of vehicles
  - 5.1.4. Challenges
    - 5.1.4.1. Control challenges in automotive engine management
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

## **6. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET, BY VEHICLE**

- 6.1. Introduction
- 6.2. Heavy Commercial Vehicles
- 6.3. Light Commercial Vehicles
- 6.4. Passenger Cars

## **7. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET, BY ENGINE TYPE**

- 7.1. Introduction
- 7.2. Diesel
- 7.3. Gasoline

## **8. AMERICAS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET**

- 8.1. Introduction
- 8.2. Argentina
- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

## **9. ASIA-PACIFIC AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET**

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

## **10. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET**

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain

- 10.11. United Arab Emirates
- 10.12. United Kingdom

## **11. COMPETITIVE LANDSCAPE**

- 11.1. FPNV Positioning Matrix
  - 11.1.1. Quadrants
  - 11.1.2. Business Strategy
  - 11.1.3. Product Satisfaction
- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
  - 11.5.1. Merger & Acquisition
  - 11.5.2. Agreement, Collaboration, & Partnership
  - 11.5.3. New Product Launch & Enhancement
  - 11.5.4. Investment & Funding
  - 11.5.5. Award, Recognition, & Expansion

## **12. COMPANY USABILITY PROFILES**

- 12.1. Autobei Consulting Group
- 12.2. B&B Electronics Manufacturing Company, Inc.
- 12.3. Continental AG
- 12.4. Denso Corporation
- 12.5. ECU Testing LTD.
- 12.6. Haltech Engine Management Systems
- 12.7. Hella KGaA Hueck & Co.
- 12.8. Hitachi Automotive Systems, Ltd.
- 12.9. Hitachi Ltd
- 12.10. Infineon Technologies AG
- 12.11. Infineon Technologies AG
- 12.12. Keihin Corporation
- 12.13. Mobiletron Electronics Co Ltd.
- 12.14. NGK Spark Plug Co., Ltd
- 12.15. NXP Semiconductors N.V.
- 12.16. Omnitek Engineering, Corp.
- 12.17. Robert Bosch GmbH
- 12.18. SANKEN ELECTRIC CO., LTD.

12.19. Sensata Technologies, Inc.

12.20. STMicroelectronics N.V.

12.21. TOSHIBA ELECTRONIC DEVICES & STORAGE CORPORATION

### **13. APPENDIX**

13.1. Discussion Guide

13.2. License & Pricing



## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY HEAVY COMMERCIAL VEHICLES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY LIGHT COMMERCIAL VEHICLES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY PASSENGER CARS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY DIESEL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GASOLINE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. AMERICAS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. AMERICAS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. AMERICAS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. ARGENTINA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. ARGENTINA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. BRAZIL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. BRAZIL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. CANADA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. CANADA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. MEXICO AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. MEXICO AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. UNITED STATES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. UNITED STATES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. ASIA-PACIFIC AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. ASIA-PACIFIC AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ASIA-PACIFIC AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. AUSTRALIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. AUSTRALIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. CHINA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. CHINA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. INDIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. INDIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. INDONESIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. INDONESIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. JAPAN AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. JAPAN AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE,

BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. MALAYSIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. MALAYSIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. PHILIPPINES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. PHILIPPINES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. SOUTH KOREA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. SOUTH KOREA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. THAILAND AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. THAILAND AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. FRANCE AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. FRANCE AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. GERMANY AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. GERMANY AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. ITALY AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. ITALY AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. NETHERLANDS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM

MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. NETHERLANDS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. QATAR AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. QATAR AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. RUSSIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. RUSSIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SAUDI ARABIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SAUDI ARABIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SOUTH AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SOUTH AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SPAIN AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SPAIN AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. UNITED ARAB EMIRATES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. UNITED ARAB EMIRATES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. UNITED KINGDOM AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. UNITED KINGDOM AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: SCORES

TABLE 71. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: BUSINESS STRATEGY

TABLE 72. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: PRODUCT SATISFACTION

TABLE 73. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET:  
RANKING

TABLE 74. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET:  
MERGER & ACQUISITION

TABLE 75. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET:  
AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 76. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET:  
NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 77. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET:  
INVESTMENT & FUNDING

TABLE 78. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET:  
AWARD, RECOGNITION, & EXPANSION

TABLE 79. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET:  
LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2020 (USD MILLION)

FIGURE 5. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2020 (USD MILLION)

FIGURE 6. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 11. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: MARKET DYNAMICS

FIGURE 12. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2020 VS 2025 (%)

FIGURE 14. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY VEHICLE , 2025

FIGURE 16. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY HEAVY COMMERCIAL VEHICLES, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY LIGHT COMMERCIAL VEHICLES, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET



SIZE, BY PASSENGER CARS, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2020 VS 2025 (%)

FIGURE 20. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY ENGINE TYPE, 2025

FIGURE 22. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY DIESEL, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GASOLINE, 2020 VS 2025 (USD MILLION)

FIGURE 24. AMERICAS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 25. AMERICAS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 26. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 27. ARGENTINA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 28. BRAZIL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 29. CANADA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 30. MEXICO AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 31. UNITED STATES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. ASIA-PACIFIC AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 33. ASIA-PACIFIC AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 34. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 35. AUSTRALIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. CHINA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. INDIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE,

BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. INDONESIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. JAPAN AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. MALAYSIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. PHILIPPINES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. SOUTH KOREA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. THAILAND AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 45. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 46. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 47. FRANCE AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. GERMANY AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. ITALY AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. NETHERLANDS AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. QATAR AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. RUSSIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. SAUDI ARABIA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. SOUTH AFRICA AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. SPAIN AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)



FIGURE 56. UNITED ARAB EMIRATES AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. UNITED KINGDOM AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 59. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 60. GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 61. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL AUTOMOTIVE ENGINE MANAGEMENT SYSTEM MARKET, BY TYPE

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