

# **Automotive End-point Authentication Market Research Report by Connectivity (Bluetooth, Cellular Network, and Wi-Fi), by Technology (Advanced Driver Assistance System, Battery Status, Door Lock Status, Navigation, and Real-Time Diagnostics Monitoring), by Vehicle Type, by Authentication Type - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Automotive End-point Authentication Market is expected to grow from USD 868.08 Million in 2020 to USD 1,659.95 Million by the end of 2025.
2. The Global Automotive End-point Authentication Market is expected to grow from EUR 761.15 Million in 2020 to EUR 1,455.48 Million by the end of 2025.
3. The Global Automotive End-point Authentication Market is expected to grow from GBP 676.66 Million in 2020 to GBP 1,293.92 Million by the end of 2025.
4. The Global Automotive End-point Authentication Market is expected to grow from JPY 92,646.95 Million in 2020 to JPY 177,159.74 Million by the end of 2025.
5. The Global Automotive End-point Authentication Market is expected to grow from AUD 1,260.57 Million in 2020 to AUD 2,410.48 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Automotive End-point Authentication to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Connectivity , the Automotive End-point Authentication Market studied across Bluetooth, Cellular Network, and Wi-Fi.

Based on Technology, the Automotive End-point Authentication Market studied across Advanced Driver Assistance System, Battery Status, Door Lock Status, Navigation, and Real-Time Diagnostics Monitoring.

Based on Vehicle Type, the Automotive End-point Authentication Market studied across Electric Vehicle and Passenger Cars.

Based on Authentication Type, the Automotive End-point Authentication Market studied across Automotive Wearable, Biometric Vehicle Access, and Smartphone Application.

Based on Geography, the Automotive End-point Authentication Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Automotive End-point Authentication Market including Aeris, Inc, Brembo S.p.A., Cadence Design Systems, Inc, HORIBA, Ltd., K7 Computing Pvt Ltd., Motherson Group, Netsurion LLC, OIA Global, Renesas Electronics Corporation, and Synaptics Incorporated.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Automotive End-point Authentication Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Automotive End-point Authentication Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Automotive End-point Authentication Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Automotive End-point Authentication Market?
4. What is the competitive strategic window for opportunities in the Global Automotive

End-point Authentication Market?

5. What are the technology trends and regulatory frameworks in the Global Automotive End-point Authentication Market?

6. What are the modes and strategic moves considered suitable for entering the Global Automotive End-point Authentication Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Connectivity Outlook
- 3.4. Authentication Type Outlook
- 3.5. Technology Outlook
- 3.6. Vehicle Type Outlook

- 3.7. Geography Outlook
- 3.8. Competitor Outlook

## **4. MARKET OVERVIEW**

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

- 5.1. Market Dynamics
  - 5.1.1. Drivers
    - 5.1.1.1. Automotive End-point Authentication Drivers
    - 5.1.1.2. Stringent regulatory norms for vehicles security
    - 5.1.1.3. Benefits for vehicles with a biometric system from the reimbursement companies
  - 5.1.2. Restraints
    - 5.1.2.1. Risk of component failure
  - 5.1.3. Opportunities
    - 5.1.3.1. Emerging number of connected cars and electric vehicles
    - 5.1.3.2. Rising consumer preference as well as spending on vehicle safety features
  - 5.1.4. Challenges
    - 5.1.4.1. Increased connectivity attracts risk of cyber attacks
    - 5.1.4.2. Weather conditions may affect the system functionality
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

## **6. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET, BY CONNECTIVITY**

- 6.1. Introduction
- 6.2. Bluetooth
- 6.3. Cellular Network
- 6.4. Wi-Fi

## **7. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET, BY TECHNOLOGY**

- 7.1. Introduction
- 7.2. Advanced Driver Assistance System
- 7.3. Battery Status
- 7.4. Door Lock Status
- 7.5. Navigation
- 7.6. Real-Time Diagnostics Monitoring

## **8. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET, BY VEHICLE TYPE**

- 8.1. Introduction
- 8.2. Electric Vehicle
- 8.3. Passenger Cars

## **9. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET, BY AUTHENTICATION TYPE**

- 9.1. Introduction
- 9.2. Automotive Wearable
- 9.3. Biometric Vehicle Access
- 9.4. Smartphone Application

## **10. AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET**

- 10.1. Introduction
- 10.2. Argentina
- 10.3. Brazil
- 10.4. Canada
- 10.5. Mexico
- 10.6. United States

## **11. ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET**

- 11.1. Introduction
- 11.2. Australia
- 11.3. China

- 11.4. India
- 11.5. Indonesia
- 11.6. Japan
- 11.7. Malaysia
- 11.8. Philippines
- 11.9. South Korea
- 11.10. Thailand

## **12. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET**

- 12.1. Introduction
- 12.2. France
- 12.3. Germany
- 12.4. Italy
- 12.5. Netherlands
- 12.6. Qatar
- 12.7. Russia
- 12.8. Saudi Arabia
- 12.9. South Africa
- 12.10. Spain
- 12.11. United Arab Emirates
- 12.12. United Kingdom

## **13. COMPETITIVE LANDSCAPE**

- 13.1. FPNV Positioning Matrix
  - 13.1.1. Quadrants
  - 13.1.2. Business Strategy
  - 13.1.3. Product Satisfaction
- 13.2. Market Ranking Analysis
- 13.3. Market Share Analysis
- 13.4. Competitor SWOT Analysis
- 13.5. Competitive Scenario
  - 13.5.1. Merger & Acquisition
  - 13.5.2. Agreement, Collaboration, & Partnership
  - 13.5.3. New Product Launch & Enhancement
  - 13.5.4. Investment & Funding
  - 13.5.5. Award, Recognition, & Expansion



## **14. COMPANY USABILITY PROFILES**

- 14.1. Aeris, Inc
- 14.2. Brembo S.p.A.
- 14.3. Cadence Design Systems, Inc
- 14.4. HORIBA, Ltd.
- 14.5. K7 Computing Pvt Ltd.
- 14.6. Motherson Group
- 14.7. Netsurion LLC
- 14.8. OIA Global
- 14.9. Renesas Electronics Corporation
- 14.10. Synaptics Incorporated

## **15. APPENDIX**

- 15.1. Discussion Guide
- 15.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY BLUETOOTH, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CELLULAR NETWORK, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY WI-FI, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY ADVANCED DRIVER ASSISTANCE SYSTEM, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY BATTERY STATUS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY DOOR LOCK STATUS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY NAVIGATION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY REAL-TIME DIAGNOSTICS MONITORING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY ELECTRIC VEHICLE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY PASSENGER CARS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTOMOTIVE WEARABLE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY BIOMETRIC VEHICLE ACCESS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY SMARTPHONE APPLICATION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ARGENTINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ARGENTINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ARGENTINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. ARGENTINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. BRAZIL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. BRAZIL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. BRAZIL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. BRAZIL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,

BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. CANADA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. CANADA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. CANADA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. CANADA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. MEXICO AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MEXICO AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. MEXICO AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. MEXICO AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. UNITED STATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. UNITED STATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. UNITED STATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. UNITED STATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. AUSTRALIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. AUSTRALIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET

SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. AUSTRALIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. AUSTRALIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. CHINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. CHINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. CHINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. CHINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. INDIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. INDIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. INDIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. INDIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. INDONESIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. INDONESIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. INDONESIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. INDONESIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. JAPAN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. JAPAN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. JAPAN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. JAPAN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. MALAYSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. MALAYSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. MALAYSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. MALAYSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. PHILIPPINES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. PHILIPPINES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. PHILIPPINES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. PHILIPPINES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. SOUTH KOREA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. SOUTH KOREA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. SOUTH KOREA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. SOUTH KOREA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. THAILAND AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. THAILAND AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. THAILAND AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. THAILAND AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. FRANCE AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. FRANCE AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. FRANCE AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. FRANCE AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. GERMANY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. GERMANY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. GERMANY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. GERMANY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. ITALY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. ITALY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. ITALY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. ITALY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. NETHERLANDS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. NETHERLANDS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. NETHERLANDS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. NETHERLANDS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. QATAR AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. QATAR AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. QATAR AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. QATAR AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. RUSSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. RUSSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. RUSSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 115. RUSSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 116. SAUDI ARABIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. SAUDI ARABIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. SAUDI ARABIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. SAUDI ARABIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. SOUTH AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. SOUTH AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. SOUTH AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. SOUTH AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. SPAIN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. SPAIN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. SPAIN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 127. SPAIN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 128. UNITED ARAB EMIRATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 129. UNITED ARAB EMIRATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 130. UNITED ARAB EMIRATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 131. UNITED ARAB EMIRATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 132. UNITED KINGDOM AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 133. UNITED KINGDOM AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 134. UNITED KINGDOM AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 135. UNITED KINGDOM AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 136. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: SCORES

TABLE 137. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: BUSINESS STRATEGY

TABLE 138. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: PRODUCT SATISFACTION

TABLE 139. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: RANKING

TABLE 140. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: MERGER & ACQUISITION

TABLE 141. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 142. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 143. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: INVESTMENT & FUNDING

TABLE 144. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET:  
AWARD, RECOGNITION, & EXPANSION

TABLE 145. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET:  
LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET:  
RESEARCH PROCESS

FIGURE 2. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET:  
RESEARCH EXECUTION

FIGURE 3. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY CONNECTIVITY , 2020 (USD MILLION)

FIGURE 5. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY AUTHENTICATION TYPE, 2020 (USD MILLION)

FIGURE 6. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY TECHNOLOGY, 2020 (USD MILLION)

FIGURE 7. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY VEHICLE TYPE, 2020 (USD MILLION)

FIGURE 8. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 9. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
2018-2025 (USD MILLION)

FIGURE 10. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 11. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 12. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE  
END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 13. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET:  
MARKET DYNAMICS

FIGURE 14. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET:  
PORTERS FIVE FORCES ANALYSIS

FIGURE 15. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY CONNECTIVITY , 2020 VS 2025 (%)

FIGURE 16. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,  
BY CONNECTIVITY , 2020 VS 2025 (USD MILLION)

FIGURE 17. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE  
END-POINT AUTHENTICATION MARKET SIZE, BY CONNECTIVITY , 2025

FIGURE 18. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE,

BY BLUETOOTH, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY CELLULAR NETWORK, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY WI-FI, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (%)

FIGURE 22. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (USD MILLION)

FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY TECHNOLOGY, 2025

FIGURE 24. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY ADVANCED DRIVER ASSISTANCE SYSTEM, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY BATTERY STATUS, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY DOOR LOCK STATUS, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY NAVIGATION, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY REAL-TIME DIAGNOSTICS MONITORING, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2020 VS 2025 (%)

FIGURE 30. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 31. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY VEHICLE TYPE, 2025

FIGURE 32. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY ELECTRIC VEHICLE, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY PASSENGER CARS, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2020 VS 2025 (%)

FIGURE 35. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 36. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTHENTICATION TYPE, 2025

FIGURE 37. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY AUTOMOTIVE WEARABLE, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY BIOMETRIC VEHICLE ACCESS, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY SMARTPHONE APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 40. AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 41. AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 42. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 43. ARGENTINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. BRAZIL AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. CANADA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. MEXICO AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. UNITED STATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 49. ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 50. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 51. AUSTRALIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. CHINA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. INDIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. INDONESIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. JAPAN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. MALAYSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. PHILIPPINES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. SOUTH KOREA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. THAILAND AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 61. EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 62. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 63. FRANCE AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. GERMANY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. ITALY AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. NETHERLANDS AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. QATAR AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. RUSSIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. SAUDI ARABIA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. SOUTH AFRICA AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. SPAIN AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. UNITED ARAB EMIRATES AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 73. UNITED KINGDOM AUTOMOTIVE END-POINT AUTHENTICATION MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 74. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 75. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 76. GLOBAL AUTOMOTIVE END-POINT AUTHENTICATION MARKET:  
COMPETITOR SWOT ANALYSIS

FIGURE 77. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL AUTOMOTIVE END-  
POINT AUTHENTICATION MARKET, BY TYPE

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