

Asia-Pacific Identity & Access Management Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

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Abstracts

360iResearch predicts the asia-pacific identity & access management market to grow from USD 1,921.70 million in 2016 to USD 6,113.35 million by 2023, at a Compound Annual Growth Rate (CAGR) of 17.98%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.

The major forces driving the growth of the identity & access management market include the increased use of a diverse and multiplying range of endpoint devices and the continued rise of mobile apps and the internet of things. However certain factors such as the meeting regulatory mandates may hinder the market growth. In the middle of difficulty lies opportunity such as the increasing adoption of cloud-based services by small and large organizations in developing countries. The possible challenges for the market growth is infrastructural issues in the developing economies. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the asia-pacific identity & access management market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, automotive & transportation & logistics, and travel & hospitality. Based on geography, the asia-pacific identity & access management market is studied across China, Japan, India, and Australia.

The report features a competitive scenario of the identity & access management market and provides inclusive analysis of key growth strategies adopted by major players. Key products profiled in the study are Azure Active Directory, Bitium, CA Identity Suite,

Centrify Identity Services, CyberArk Privileged Account Security, IBM Cloud Identity Service, IBM Security Access Manager, IBM Security Privileged Identity Manager, Okta Identity and Access Management, OneLogin Identity Access Management Solution, Oracle Identity Manager, RSA SecurID Suite, and Salesforce Identity.

Report Highlights:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of identity & access management market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the identity & access management market that will impact the demand during the forecast period. Moreover, the competitive analysis of identity & access management market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

Reasons to Buy:

The identity & access management market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the asia-pacific identity & access management market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

Evaluate the qualitative and quantitative aspects of the report and analyze the identity & access management market penetration with respect to industries and geographies.

Evaluate the key vendors in the identity & access management market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.

Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints, challenges and opportunities of the identity & access management market.

Contents

1. PREFACE

- 1.1 Objectives of the Study
- 1.2 Market Definition
- 1.3 Market Segmentation & Coverage
- 1.4 Years Considered for the Study
- 1.5 Currency & Pricing
- 1.6 Stakeholders

2. RESEARCH & FORECASTING

- 2.1 Research Methodology
 - 2.1.1 Research Instruments
 - 2.1.1.1 Secondary Instrument
 - 2.1.1.2 Primary Instrument
 - 2.1.2 Research Approaches
 - 2.1.2.1 Bottom-up Approach
 - 2.1.2.2 Top-down Approach
 - 2.1.3 Research Reliability & Validity
 - 2.1.4 Research Assumptions
- 2.2 Forecasting Methodology
 - 2.2.1 Methodology for Market Estimation & Forecasting
 - 2.2.2 Significance and Importance of the Market Estimation & Forecasting

3. EXECUTIVE SUMMARY

4. PREMIUM INSIGHT

- 4.1 Market Connectivity
- 4.2 Market Data Feed
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.1.1 Increased use of a diverse and multiplying range of endpoint devices
 - 4.3.1.2 The continued rise of mobile apps and the Internet of Things
 - 4.3.2 Restraints
 - 4.3.2.1 Meeting regulatory mandates
 - 4.3.3 Opportunities

4.3.3.1 Increasing adoption of cloud-based services by small and large Organizations in developing countries

4.3.4 Challenges

4.3.4.1 Infrastructural issues in the developing economies

5. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET, BY INDUSTRY

5.1 Aerospace & Defense

5.1.1 Overview

5.1.2 Market Sizing & Forecasting

5.2 Banking, Financial Services & Insurance

5.2.1 Overview

5.2.2 Market Sizing & Forecasting

5.3 Consumer Goods & Retail

5.3.1 Overview

5.3.2 Market Sizing & Forecasting

5.4 Education

5.4.1 Overview

5.4.2 Market Sizing & Forecasting

5.5 Energy & Utilities

5.5.1 Overview

5.5.2 Market Sizing & Forecasting

5.6 Government

5.6.1 Overview

5.6.2 Market Sizing & Forecasting

5.7 Healthcare & Life Sciences

5.7.1 Overview

5.7.2 Market Sizing & Forecasting

5.8 Information Technology

5.8.1 Overview

5.8.2 Market Sizing & Forecasting

5.9 Manufacturing

5.9.1 Overview

5.9.2 Market Sizing & Forecasting

5.10 Media & Entertainment

5.10.1 Overview

5.10.2 Market Sizing & Forecasting

5.11 Telecommunication

5.11.1 Overview

- 5.11.2 Market Sizing & Forecasting
- 5.12 Automotive & Transportation & Logistics
 - 5.12.1 Overview
 - 5.12.2 Market Sizing & Forecasting
- 5.13 Travel & Hospitality
 - 5.13.1 Overview
 - 5.13.2 Market Sizing & Forecasting

6. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET, BY GEOGRAPHY

- 6.1 China
 - 6.1.1 Overview
 - 6.1.2 Market Sizing & Forecasting
- 6.2 Japan
 - 6.2.1 Overview
 - 6.2.2 Market Sizing & Forecasting
- 6.3 India
 - 6.3.1 Overview
 - 6.3.2 Market Sizing & Forecasting
- 6.4 Australia
 - 6.4.1 Overview
 - 6.4.2 Market Sizing & Forecasting

7. COMPETITIVE LANDSCAPE

- 7.1 360iResearch FPNV Positioning Matrix
 - 7.1.1 Business Strategy
 - 7.1.2 Product Satisfaction
- 7.2 Competitive Product Features Matrix
- 7.2 Competitive News Feed Analysis

8. PRODUCT USABILITY PROFILES

- 8.1 Azure Active Directory
- 8.2 Bitium
- 8.3 CA Identity Suite
- 8.4 Centrify Identity Services
- 8.5 CyberArk Privileged Account Security
- 8.6 IBM Cloud Identity Service

- 8.7 IBM Security Access Manager
- 8.8 IBM Security Privileged Identity Manager
- 8.9 Okta Identity and Access Management
- 8.10 OneLogin Identity Access Management Solution
- 8.11 Oracle Identity Manager
- 8.12 RSA SecurID Suite
- 8.13 Salesforce Identity

9. APPENDIX

- 9.1 Analysts Review
- 9.2 Top Reports

List Of Tables

LIST OF TABLES (51 TABLES)

TABLE 1. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 2. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY INDUSTRY, 2015 - 2023 (USD MILLION)

TABLE 3. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 4. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 5. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 6. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 7. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 8. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 9. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 10. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 11. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 12. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 13. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 14. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 15. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 16. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 17. CHINA IDENTITY & ACCESS MANAGEMENT MARKET SIZE, 2015 - 2023

(USD MILLION)

TABLE 18. JAPAN IDENTITY & ACCESS MANAGEMENT MARKET SIZE, 2015 - 2023

(USD MILLION)

TABLE 19. INDIA IDENTITY & ACCESS MANAGEMENT MARKET SIZE, 2015 - 2023

(USD MILLION)

TABLE 20. AUSTRALIA IDENTITY & ACCESS MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 21. 360IRESEARCH SCORES FOR FOREFRONT IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 22. 360IRESEARCH SCORES FOR PATHFINDERS IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 23. 360IRESEARCH SCORES FOR NICHE IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 24. 360IRESEARCH SCORES FOR VITAL IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 25. 360IRESEARCH FPNV POSITIONING MATRIX BUSINESS STRATEGY FOR IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 26. 360IRESEARCH FPNV POSITIONING MATRIX PRODUCT SATISFACTION FOR IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 27. 360IRESEARCH COMPETITIVE PRODUCT FEATURES MATRIX FOR IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 28. COMPETITIVE NEWS FEED ANALYSIS FOR MICROSOFT IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 29. COMPETITIVE NEWS FEED ANALYSIS FOR BITIUM IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 30. COMPETITIVE NEWS FEED ANALYSIS FOR CA TECHNOLOGIES IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 31. COMPETITIVE NEWS FEED ANALYSIS FOR CENTRIFY IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 32. COMPETITIVE NEWS FEED ANALYSIS FOR CYBERARK SOFTWARE IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 33. COMPETITIVE NEWS FEED ANALYSIS FOR IBM IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 34. COMPETITIVE NEWS FEED ANALYSIS FOR OKTA INC. IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 35. COMPETITIVE NEWS FEED ANALYSIS FOR ONELOGIN INC. IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 36. COMPETITIVE NEWS FEED ANALYSIS FOR ORACLE IN IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 37. COMPETITIVE NEWS FEED ANALYSIS FOR RSA SECURITY IN
IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 38. COMPETITIVE NEWS FEED ANALYSIS FOR SALESFORCE.COM INC. IN
IDENTITY & ACCESS MANAGEMENT MARKET

TABLE 39. AZURE ACTIVE DIRECTORY - PRODUCT FEATURE AVAILABILITY
MATRIX

TABLE 40. BITIUM - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 41. CA IDENTITY SUITE - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 42. CENTRIFY IDENTITY SERVICES - PRODUCT FEATURE AVAILABILITY
MATRIX

TABLE 43. CYBERARK PRIVILEGED ACCOUNT SECURITY - PRODUCT FEATURE
AVAILABILITY MATRIX

TABLE 44. IBM CLOUD IDENTITY SERVICE - PRODUCT FEATURE AVAILABILITY
MATRIX

TABLE 45. IBM SECURITY ACCESS MANAGER - PRODUCT FEATURE
AVAILABILITY MATRIX

TABLE 46. IBM SECURITY PRIVILEGED IDENTITY MANAGER - PRODUCT
FEATURE AVAILABILITY MATRIX

TABLE 47. OKTA IDENTITY AND ACCESS MANAGEMENT - PRODUCT FEATURE
AVAILABILITY MATRIX

TABLE 48. ONELOGIN IDENTITY ACCESS MANAGEMENT SOLUTION - PRODUCT
FEATURE AVAILABILITY MATRIX

TABLE 49. ORACLE IDENTITY MANAGER - PRODUCT FEATURE AVAILABILITY
MATRIX

TABLE 50. RSA SECURID SUITE - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 51. SALESFORCE IDENTITY - PRODUCT FEATURE AVAILABILITY MATRIX

List Of Figures

LIST OF FIGURES (42 FIGURES)

FIGURE 1. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET: YEARS CONSIDERED FOR THE STUDY

FIGURE 2. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET: KEY RESEARCH METHODOLOGY

FIGURE 3. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET: KEY RESEARCH INSTRUMENTS

FIGURE 4. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET: KEY SECONDARY INSTRUMENT SOURCES

FIGURE 5. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET: KEY BREAKDOWN OF PRIMARY INSTRUMENT

FIGURE 6. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET: KEY DATA TRIANGULATION

FIGURE 7. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET: KEY RESEARCH ASSUMPTIONS

FIGURE 8. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET CONNECTIVITY

FIGURE 9. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)

FIGURE 10. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY INDUSTRY, 2016 (USD MILLION)

FIGURE 11. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 12. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 13. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 14. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 15. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 16. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 17. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY

EDUCATION, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 18. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 19. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 20. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 21. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 22. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 23. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 24. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 25. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 26. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 27. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 28. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 29. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 30. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 31. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 32. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 33. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 34. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 35. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 36. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 37. ASIA-PACIFIC IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 38. CHINA IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 39. JAPAN IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 40. INDIA IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 41. AUSTRALIA IDENTITY & ACCESS MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 42. 360IRESEARCH FPNV POSITIONING MATRIX FOR IDENTITY & ACCESS MANAGEMENT MARKET

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