

Asia-Pacific Application Security Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

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Abstracts

360iResearch predicts the asia-pacific application security market to grow from USD 499.38 million in 2016 to USD 3,617.73 million by 2023, at a Compound Annual Growth Rate (CAGR) of 32.70%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.

The major forces driving the growth of the application security market include the adoption of best security practices to fight cybercrime and avoid vulnerabilities and increased adoption of mobile and web application. However certain factors such as the traditional security issues may hinder the market growth. In the middle of difficulty lies opportunity such as the growing trend of online shopping and payment card industry. The possible challenges for the market growth is inherited security issues due to devops. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the asia-pacific application security market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, automotive & transportation & logistics, and travel & hospitality. Based on geography, the asia-pacific application security market is studied across China, Japan, India, and Australia.

The report features a competitive scenario of the application security market and provides inclusive analysis of key growth strategies adopted by major players. Key products profiled in the study are Acunetix Vulnerability Scanner, Burp Suite, Checkmarx CxSAST, Fortify on Demand, IBM AppScan, Nessus Vulnerability Scanner,

Qualys Web Application Scanning, Synopsys Application Security Services, Trustwave Application Security, and Veracode Application Security Platform.

Report Highlights:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of application security market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the application security market that will impact the demand during the forecast period. Moreover, the competitive analysis of application security market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

Reasons to Buy:

The application security market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the asia-pacific application security market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

Evaluate the qualitative and quantitative aspects of the report and analyze the application security market penetration with respect to industries and geographies.

Evaluate the key vendors in the application security market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.

Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints, challenges and opportunities of the application security market.

Contents

1. PREFACE

- 1.1 Objectives of the Study
- 1.2 Market Definition
- 1.3 Market Segmentation & Coverage
- 1.4 Years Considered for the Study
- 1.5 Currency & Pricing
- 1.6 Stakeholders

2. RESEARCH & FORECASTING

- 2.1 Research Methodology
 - 2.1.1 Research Instruments
 - 2.1.1.1 Secondary Instrument
 - 2.1.1.2 Primary Instrument
 - 2.1.2 Research Approaches
 - 2.1.2.1 Bottom-up Approach
 - 2.1.2.2 Top-down Approach
 - 2.1.3 Research Reliability & Validity
 - 2.1.4 Research Assumptions
- 2.2 Forecasting Methodology
 - 2.2.1 Methodology for Market Estimation & Forecasting
 - 2.2.2 Significance and Importance of the Market Estimation & Forecasting

3. EXECUTIVE SUMMARY

4. PREMIUM INSIGHT

- 4.1 Market Connectivity
- 4.2 Market Data Feed
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.1.1 Adoption of best security practices to fight cybercrime and avoid vulnerabilities
 - 4.3.1.2 Increased adoption of mobile and web application
 - 4.3.2 Restraints
 - 4.3.2.1 Traditional security issues

4.3.3 Opportunities

4.3.3.1 Growing trend of online shopping and payment card industry

4.3.4 Challenges

4.3.4.1 Inherited security issues due to DevOps

5. ASIA-PACIFIC APPLICATION SECURITY MARKET, BY INDUSTRY

5.1 Aerospace & Defense

5.1.1 Overview

5.1.2 Market Sizing & Forecasting

5.2 Banking, Financial Services & Insurance

5.2.1 Overview

5.2.2 Market Sizing & Forecasting

5.3 Consumer Goods & Retail

5.3.1 Overview

5.3.2 Market Sizing & Forecasting

5.4 Education

5.4.1 Overview

5.4.2 Market Sizing & Forecasting

5.5 Energy & Utilities

5.5.1 Overview

5.5.2 Market Sizing & Forecasting

5.6 Government

5.6.1 Overview

5.6.2 Market Sizing & Forecasting

5.7 Healthcare & Life Sciences

5.7.1 Overview

5.7.2 Market Sizing & Forecasting

5.8 Information Technology

5.8.1 Overview

5.8.2 Market Sizing & Forecasting

5.9 Manufacturing

5.9.1 Overview

5.9.2 Market Sizing & Forecasting

5.10 Media & Entertainment

5.10.1 Overview

5.10.2 Market Sizing & Forecasting

5.11 Telecommunication

5.11.1 Overview

- 5.11.2 Market Sizing & Forecasting
- 5.12 Automotive & Transportation & Logistics
 - 5.12.1 Overview
 - 5.12.2 Market Sizing & Forecasting
- 5.13 Travel & Hospitality
 - 5.13.1 Overview
 - 5.13.2 Market Sizing & Forecasting

6. ASIA-PACIFIC APPLICATION SECURITY MARKET, BY GEOGRAPHY

- 6.1 China
 - 6.1.1 Overview
 - 6.1.2 Market Sizing & Forecasting
- 6.2 Japan
 - 6.2.1 Overview
 - 6.2.2 Market Sizing & Forecasting
- 6.3 India
 - 6.3.1 Overview
 - 6.3.2 Market Sizing & Forecasting
- 6.4 Australia
 - 6.4.1 Overview
 - 6.4.2 Market Sizing & Forecasting

7. COMPETITIVE LANDSCAPE

- 7.1 360iResearch FPNV Positioning Matrix
 - 7.1.1 Business Strategy
 - 7.1.2 Product Satisfaction
- 7.2 Competitive Product Features Matrix
- 7.2 Competitive News Feed Analysis

8. PRODUCT USABILITY PROFILES

- 8.1 Acunetix Vulnerability Scanner
- 8.2 Burp Suite
- 8.3 Checkmarx CxSAST
- 8.4 Fortify on Demand
- 8.5 IBM AppScan
- 8.6 Nessus Vulnerability Scanner

- 8.7 Qualys Web Application Scanning
- 8.8 Synopsys Application Security Services
- 8.9 Trustwave Application Security
- 8.10 Veracode Application Security Platform

9. APPENDIX

- 9.1 Analysts Review
- 9.2 Top Reports

List Of Tables

LIST OF TABLES (47 TABLES)

TABLE 1. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 2. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY INDUSTRY, 2015 - 2023 (USD MILLION)

TABLE 3. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 4. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 5. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 6. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 7. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 8. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 9. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 10. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 11. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 12. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 13. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 14. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 15. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 16. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 17. CHINA APPLICATION SECURITY MARKET SIZE, 2015 - 2023 (USD

MILLION)

TABLE 18. JAPAN APPLICATION SECURITY MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 19. INDIA APPLICATION SECURITY MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 20. AUSTRALIA APPLICATION SECURITY MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 21. 360IRESEARCH SCORES FOR FOREFRONT IN APPLICATION SECURITY MARKET

TABLE 22. 360IRESEARCH SCORES FOR PATHFINDERS IN APPLICATION SECURITY MARKET

TABLE 23. 360IRESEARCH SCORES FOR NICHE IN APPLICATION SECURITY MARKET

TABLE 24. 360IRESEARCH SCORES FOR VITAL IN APPLICATION SECURITY MARKET

TABLE 25. 360IRESEARCH FPNV POSITIONING MATRIX BUSINESS STRATEGY FOR APPLICATION SECURITY MARKET

TABLE 26. 360IRESEARCH FPNV POSITIONING MATRIX PRODUCT SATISFACTION FOR APPLICATION SECURITY MARKET

TABLE 27. 360IRESEARCH COMPETITIVE PRODUCT FEATURES MATRIX FOR APPLICATION SECURITY MARKET

TABLE 28. COMPETITIVE NEWS FEED ANALYSIS FOR ACUNETIX IN APPLICATION SECURITY MARKET

TABLE 29. COMPETITIVE NEWS FEED ANALYSIS FOR PORTSWIGGER IN APPLICATION SECURITY MARKET

TABLE 30. COMPETITIVE NEWS FEED ANALYSIS FOR CHECKMARX IN APPLICATION SECURITY MARKET

TABLE 31. COMPETITIVE NEWS FEED ANALYSIS FOR MICRO FOCUS IN APPLICATION SECURITY MARKET

TABLE 32. COMPETITIVE NEWS FEED ANALYSIS FOR IBM IN APPLICATION SECURITY MARKET

TABLE 33. COMPETITIVE NEWS FEED ANALYSIS FOR TENABLE IN APPLICATION SECURITY MARKET

TABLE 34. COMPETITIVE NEWS FEED ANALYSIS FOR QUALYS IN APPLICATION SECURITY MARKET

TABLE 35. COMPETITIVE NEWS FEED ANALYSIS FOR SYNOPSYS IN APPLICATION SECURITY MARKET

TABLE 36. COMPETITIVE NEWS FEED ANALYSIS FOR TRUSTWAVE IN APPLICATION SECURITY MARKET

TABLE 37. COMPETITIVE NEWS FEED ANALYSIS FOR VERACODE IN APPLICATION SECURITY MARKET

TABLE 38. ACUNETIX VULNERABILITY SCANNER - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 39. BURP SUITE - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 40. CHECKMARX CXSAST - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 41. FORTIFY ON DEMAND - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 42. IBM APPSCAN - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 43. NESSUS VULNERABILITY SCANNER - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 44. QUALYS WEB APPLICATION SCANNING - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 45. SYNOPSYS APPLICATION SECURITY SERVICES - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 46. TRUSTWAVE APPLICATION SECURITY - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 47. VERACODE APPLICATION SECURITY PLATFORM - PRODUCT FEATURE AVAILABILITY MATRIX

List Of Figures

LIST OF FIGURES (42 FIGURES)

FIGURE 1. ASIA-PACIFIC APPLICATION SECURITY MARKET: YEARS CONSIDERED FOR THE STUDY

FIGURE 2. ASIA-PACIFIC APPLICATION SECURITY MARKET: KEY RESEARCH METHODOLOGY

FIGURE 3. ASIA-PACIFIC APPLICATION SECURITY MARKET: KEY RESEARCH INSTRUMENTS

FIGURE 4. ASIA-PACIFIC APPLICATION SECURITY MARKET: KEY SECONDARY INSTRUMENT SOURCES

FIGURE 5. ASIA-PACIFIC APPLICATION SECURITY MARKET: KEY BREAKDOWN OF PRIMARY INSTRUMENT

FIGURE 6. ASIA-PACIFIC APPLICATION SECURITY MARKET: KEY DATA TRIANGULATION

FIGURE 7. ASIA-PACIFIC APPLICATION SECURITY MARKET: KEY RESEARCH ASSUMPTIONS

FIGURE 8. ASIA-PACIFIC APPLICATION SECURITY MARKET CONNECTIVITY

FIGURE 9. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, 2015 - 2023 (USD MILLION)

FIGURE 10. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY INDUSTRY, 2016 (USD MILLION)

FIGURE 11. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 12. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 13. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 14. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 15. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 16. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 17. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 18. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY

EDUCATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 19. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 20. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 21. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 22. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 23. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 24. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 25. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 26. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 27. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 28. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 29. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 30. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 31. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 32. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 33. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 34. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 35. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 36. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 37. ASIA-PACIFIC APPLICATION SECURITY MARKET SIZE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 38. CHINA APPLICATION SECURITY MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 39. JAPAN APPLICATION SECURITY MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 40. INDIA APPLICATION SECURITY MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 41. AUSTRALIA APPLICATION SECURITY MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 42. 360IRESEARCH FPNV POSITIONING MATRIX FOR APPLICATION SECURITY MARKET

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