+44 20 8123 2220
info@marketpublishers.com

Americas Innovation Management Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

https://marketpublishers.com/r/A4DE8DC477DEN.html
Date: February 2018
Pages: 100
Price: US$ 1,750.00 (Single User License)
ID: A4DE8DC477DEN

Abstracts

360iResearch predicts the americas innovation management market to grow from USD 174.32 million in 2016 to USD 1,049.19 million by 2023, at a Compound Annual Growth Rate (CAGR) of 29.23%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.

The major forces driving the growth of the innovation management market include the need to deploy efficient idea management process and adoption of collaborative idea management. However certain factors such as the lack of engagement and motivation among end-users may hinder the market growth. In the middle of difficulty lies opportunity such as the innovation cloud. The possible challenges for the market growth is lack of commitment to flourish the idea exploitation process. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the americas innovation management market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, automotive & transportation & logistics, and travel & hospitality. Based on geography, the americas innovation management market is studied across United States, Brazil, Canada, Mexico, and Argentina.

The report features a competitive scenario of the innovation management market and provides inclusive analysis of key growth strategies adopted by major players. Key products profiled in the study are Brightidea Platform, Direct Care Innovations, Exago Smart, IdeaScale, Inteum, Oracle Innovation Management Cloud, PropelPLM Suite,

Qmarkets Innovation Management Solutions, SPIGIT Idea Management, and inno360 Enterprise Innovation Management Platform.

Report Highlights:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of innovation management market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the innovation management market that will impact the demand during the forecast period. Moreover, the competitive analysis of innovation management market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

Reasons to Buy:

The innovation management market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the americas innovation management market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

Evaluate the qualitative and quantitative aspects of the report and analyze the innovation management market penetration with respect to industries and geographies.

Evaluate the key vendors in the innovation management market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.

Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints, challenges and opportunities of the innovation management market.

+44 20 8123 2220
info@marketpublishers.com

Contents

1. PREFACE

1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Segmentation & Coverage
1.4 Years Considered for the Study
1.5 Currency & Pricing
1.6 Stakeholders

2. RESEARCH & FORECASTING

2.1 Research Methodology
  2.1.1 Research Instruments
    2.1.1.1 Secondary Instrument
    2.1.1.2 Primary Instrument
  2.1.2 Research Approaches
    2.1.2.1 Bottom-up Approach
    2.1.2.2 Top-down Approach
  2.1.3 Research Reliability & Validity
  2.1.4 Research Assumptions
2.2 Forecasting Methodology
  2.2.1 Methodology for Market Estimation & Forecasting
  2.2.2 Significance and Importance of the Market Estimation & Forecasting

3. EXECUTIVE SUMMARY

4. PREMIUM INSIGHT

4.1 Market Connectivity
4.2 Market Data Feed
4.3 Market Dynamics
  4.3.1 Drivers
    4.3.1.1 Need to deploy efficient idea management process
    4.3.1.2 Adoption of collaborative idea management
  4.3.2 Restraints
    4.3.2.1 Lack of engagement and motivation among end-users
  4.3.3 Opportunities

+44 20 8123 2220
info@marketpublishers.com

4.3.3.1 Innovation cloud
4.3.4 Challenges
4.3.4.1 Lack of commitment to flourish the idea exploitation process

5. AMERICAS INNOVATION MANAGEMENT MARKET, BY INDUSTRY

5.1 Aerospace & Defense
5.1.1 Overview
5.1.2 Market Sizing & Forecasting
5.2 Banking, Financial Services & Insurance
5.2.1 Overview
5.2.2 Market Sizing & Forecasting
5.3 Consumer Goods & Retail
5.3.1 Overview
5.3.2 Market Sizing & Forecasting
5.4 Education
5.4.1 Overview
5.4.2 Market Sizing & Forecasting
5.5 Energy & Utilities
5.5.1 Overview
5.5.2 Market Sizing & Forecasting
5.6 Government
5.6.1 Overview
5.6.2 Market Sizing & Forecasting
5.7 Healthcare & Life Sciences
5.7.1 Overview
5.7.2 Market Sizing & Forecasting
5.8 Information Technology
5.8.1 Overview
5.8.2 Market Sizing & Forecasting
5.9 Manufacturing
5.9.1 Overview
5.9.2 Market Sizing & Forecasting
5.10 Media & Entertainment
5.10.1 Overview
5.10.2 Market Sizing & Forecasting
5.11 Telecommunication
5.11.1 Overview
5.11.2 Market Sizing & Forecasting

+44 20 8123 2220
info@marketpublishers.com

5.12 Automotive & Transportation & Logistics
5.12.1 Overview
5.12.2 Market Sizing & Forecasting
5.13 Travel & Hospitality
5.13.1 Overview
5.13.2 Market Sizing & Forecasting

6. AMERICAS INNOVATION MANAGEMENT MARKET, BY GEOGRAPHY

6.1 United States
6.1.1 Overview
6.1.2 Market Sizing & Forecasting
6.2 Brazil
6.2.1 Overview
6.2.2 Market Sizing & Forecasting
6.3 Canada
6.3.1 Overview
6.3.2 Market Sizing & Forecasting
6.4 Mexico
6.4.1 Overview
6.4.2 Market Sizing & Forecasting
6.5 Argentina
6.5.1 Overview
6.5.2 Market Sizing & Forecasting

7. COMPETITIVE LANDSCAPE

7.1 360iResearch FPNV Positioning Matrix
7.1.1 Business Strategy
7.1.2 Product Satisfaction
7.2 Competitive Product Features Matrix
7.2 Competitive News Feed Analysis

8. PRODUCT USABILITY PROFILES

8.1 Brightidea Platform
8.2 Direct Care Innovations
8.3 Exago Smart
8.4 IdeaScale

+44 20 8123 2220
info@marketpublishers.com

8.5 Inteum
8.6 Oracle Innovation Management Cloud
8.7 PropelPLM Suite
8.8 Qmarkets Innovation Management Solutions
8.9 SPIGIT Idea Management
8.10 inno360 Enterprise Innovation Management Platform

9. APPENDIX

9.1 Analysts Review
9.2 Top Reports

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES (48 TABLES)

TABLE 1. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)
TABLE 2. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY INDUSTRY, 2015 - 2023 (USD MILLION)
TABLE 3. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 4. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 5. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 6. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 7. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 8. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 9. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 10. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 11. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 12. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 13. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 14. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 15. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 16. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)
TABLE 17. UNITED STATES INNOVATION MANAGEMENT MARKET SIZE, 2015 -

2023 (USD MILLION)
TABLE 18. BRAZIL INNOVATION MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)
TABLE 19. CANADA INNOVATION MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)
TABLE 20. MEXICO INNOVATION MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)
TABLE 21. ARGENTINA INNOVATION MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)
TABLE 22. 360IRESEARCH SCORES FOR FOREFRONT IN INNOVATION MANAGEMENT MARKET
TABLE 23. 360IRESEARCH SCORES FOR PATHFINDERS IN INNOVATION MANAGEMENT MARKET
TABLE 24. 360IRESEARCH SCORES FOR NICHE IN INNOVATION MANAGEMENT MARKET
TABLE 25. 360IRESEARCH SCORES FOR VITAL IN INNOVATION MANAGEMENT MARKET
TABLE 26. 360IRESEARCH FPNV POSITIONING MATRIX BUSINESS STRATEGY FOR INNOVATION MANAGEMENT MARKET
TABLE 27. 360IRESEARCH FPNV POSITIONING MATRIX PRODUCT SATISFACTION FOR INNOVATION MANAGEMENT MARKET
TABLE 28. 360IRESEARCH COMPETITIVE PRODUCT FEATURES MATRIX FOR INNOVATION MANAGEMENT MARKET
TABLE 29. COMPETITIVE NEWS FEED ANALYSIS FOR BRIGHTIDEA IN INNOVATION MANAGEMENT MARKET
TABLE 30. COMPETITIVE NEWS FEED ANALYSIS FOR DIRECT CARE INNOVATIONS IN INNOVATION MANAGEMENT MARKET
TABLE 31. COMPETITIVE NEWS FEED ANALYSIS FOR EXAGO IN INNOVATION MANAGEMENT MARKET
TABLE 32. COMPETITIVE NEWS FEED ANALYSIS FOR IDEASCALE IN INNOVATION MANAGEMENT MARKET
TABLE 33. COMPETITIVE NEWS FEED ANALYSIS FOR INTEUM IN INNOVATION MANAGEMENT MARKET
TABLE 34. COMPETITIVE NEWS FEED ANALYSIS FOR ORACLE IN INNOVATION MANAGEMENT MARKET
TABLE 35. COMPETITIVE NEWS FEED ANALYSIS FOR PROPEL IN INNOVATION MANAGEMENT MARKET
TABLE 36. COMPETITIVE NEWS FEED ANALYSIS FOR QMARKETS IN INNOVATION MANAGEMENT MARKET

+44 20 8123 2220
info@marketpublishers.com

TABLE 37. COMPETITIVE NEWS FEED ANALYSIS FOR SPIGIT IN INNOVATION MANAGEMENT MARKET
TABLE 38. COMPETITIVE NEWS FEED ANALYSIS FOR INNO360 IN INNOVATION MANAGEMENT MARKET
TABLE 39. BRIGHTIDEA PLATFORM - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 40. DIRECT CARE INNOVATIONS - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 41. EXAGO SMART - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 42. IDEASCALE - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 43. INTEUM - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 44. ORACLE INNOVATION MANAGEMENT CLOUD - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 45. PROPELPLM SUITE - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 46. QMARKETS INNOVATION MANAGEMENT SOLUTIONS - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 47. SPIGIT IDEA MANAGEMENT - PRODUCT FEATURE AVAILABILITY MATRIX
TABLE 48. INNO360 ENTERPRISE INNOVATION MANAGEMENT PLATFORM - PRODUCT FEATURE AVAILABILITY MATRIX

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES (43 FIGURES)

FIGURE 1. AMERICAS INNOVATION MANAGEMENT MARKET: YEARS CONSIDERED FOR THE STUDY
FIGURE 2. AMERICAS INNOVATION MANAGEMENT MARKET: KEY RESEARCH METHODOLOGY
FIGURE 3. AMERICAS INNOVATION MANAGEMENT MARKET: KEY RESEARCH INSTRUMENTS
FIGURE 4. AMERICAS INNOVATION MANAGEMENT MARKET: KEY SECONDARY INSTRUMENT SOURCES
FIGURE 5. AMERICAS INNOVATION MANAGEMENT MARKET: KEY BREAKDOWN OF PRIMARY INSTRUMENT
FIGURE 6. AMERICAS INNOVATION MANAGEMENT MARKET: KEY DATA TRIANGULATION
FIGURE 7. AMERICAS INNOVATION MANAGEMENT MARKET: KEY RESEARCH ASSUMPTIONS
FIGURE 8. AMERICAS INNOVATION MANAGEMENT MARKET CONNECTIVITY
FIGURE 9. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, 2015 - 2023 (USD MILLION)
FIGURE 10. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY INDUSTRY, 2016 (USD MILLION)
FIGURE 11. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 12. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 13. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 14. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 15. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 16. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 17. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 18. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY

EDUCATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 19. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 20. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 21. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 22. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 23. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 24. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 25. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 26. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 27. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 28. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 29. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 30. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 31. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 32. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 33. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 34. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 35. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 36. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

FIGURE 37. AMERICAS INNOVATION MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 (USD MILLION)
FIGURE 38. UNITED STATES INNOVATION MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 39. BRAZIL INNOVATION MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 40. CANADA INNOVATION MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 41. MEXICO INNOVATION MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 42. ARGENTINA INNOVATION MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)
FIGURE 43. 360IRESEARCH FPNV POSITIONING MATRIX FOR INNOVATION MANAGEMENT MARKET

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Americas Innovation Management Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

Product link: https://marketpublishers.com/r/A4DE8DC477DEN.html

Price: US$ 1,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A4DE8DC477DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com