

Americas Geographic Information System Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

<https://marketpublishers.com/r/A70AF6F8E38EN.html>

Date: February 2018

Pages: 100

Price: US\$ 1,750.00 (Single User License)

ID: A70AF6F8E38EN

Abstracts

360iResearch predicts the americas geographic information system market to grow from USD 3,439.31 million in 2016 to USD 6,634.62 million by 2023, at a Compound Annual Growth Rate (CAGR) of 9.84%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.

The major forces driving the growth of the geographic information system market include the increasing need to spatially analyze data and increased penetration of mobile technology. However certain factors such as the heterogeneous data sources may hinder the market growth. In the middle of difficulty lies opportunity such as the adoption of gis across all the verticals. The possible challenges for the market growth is tuning data accuracy with efficient data management. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the americas geographic information system market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, automotive & transportation & logistics, and travel & hospitality. Based on geography, the americas geographic information system market is studied across United States, Brazil, Canada, Mexico, and Argentina.

The report features a competitive scenario of the geographic information system market and provides inclusive analysis of key growth strategies adopted by major players. Key products profiled in the study are ArcGIS, AutoCAD Map 3D, CARTO location Data Services, ENVI, GE Smallworld, Google Earth Pro, MapBox, MapInfo Pro, QGIS, and

TerraSync.

Report Highlights:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of geographic information system market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the geographic information system market that will impact the demand during the forecast period. Moreover, the competitive analysis of geographic information system market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

Reasons to Buy:

The geographic information system market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the americas geographic information system market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

Evaluate the qualitative and quantitative aspects of the report and analyze the geographic information system market penetration with respect to industries and geographies.

Evaluate the key vendors in the geographic information system market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.

Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints, challenges and opportunities of the geographic information system market.

Contents

1. PREFACE

- 1.1 Objectives of the Study
- 1.2 Market Definition
- 1.3 Market Segmentation & Coverage
- 1.4 Years Considered for the Study
- 1.5 Currency & Pricing
- 1.6 Stakeholders

2. RESEARCH & FORECASTING

- 2.1 Research Methodology
 - 2.1.1 Research Instruments
 - 2.1.1.1 Secondary Instrument
 - 2.1.1.2 Primary Instrument
 - 2.1.2 Research Approaches
 - 2.1.2.1 Bottom-up Approach
 - 2.1.2.2 Top-down Approach
 - 2.1.3 Research Reliability & Validity
 - 2.1.4 Research Assumptions
- 2.2 Forecasting Methodology
 - 2.2.1 Methodology for Market Estimation & Forecasting
 - 2.2.2 Significance and Importance of the Market Estimation & Forecasting

3. EXECUTIVE SUMMARY

4. PREMIUM INSIGHT

- 4.1 Market Connectivity
- 4.2 Market Data Feed
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.1.1 Increasing need to spatially analyze data
 - 4.3.1.2 Increased penetration of mobile technology
 - 4.3.2 Restraints
 - 4.3.2.1 Heterogeneous data sources
 - 4.3.3 Opportunities

- 4.3.3.1 Adoption of GIS across all the verticals
- 4.3.4 Challenges
 - 4.3.4.1 Tuning data accuracy with efficient data management

5. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET, BY INDUSTRY

- 5.1 Aerospace & Defense
 - 5.1.1 Overview
 - 5.1.2 Market Sizing & Forecasting
- 5.2 Banking, Financial Services & Insurance
 - 5.2.1 Overview
 - 5.2.2 Market Sizing & Forecasting
- 5.3 Consumer Goods & Retail
 - 5.3.1 Overview
 - 5.3.2 Market Sizing & Forecasting
- 5.4 Education
 - 5.4.1 Overview
 - 5.4.2 Market Sizing & Forecasting
- 5.5 Energy & Utilities
 - 5.5.1 Overview
 - 5.5.2 Market Sizing & Forecasting
- 5.6 Government
 - 5.6.1 Overview
 - 5.6.2 Market Sizing & Forecasting
- 5.7 Healthcare & Life Sciences
 - 5.7.1 Overview
 - 5.7.2 Market Sizing & Forecasting
- 5.8 Information Technology
 - 5.8.1 Overview
 - 5.8.2 Market Sizing & Forecasting
- 5.9 Manufacturing
 - 5.9.1 Overview
 - 5.9.2 Market Sizing & Forecasting
- 5.10 Media & Entertainment
 - 5.10.1 Overview
 - 5.10.2 Market Sizing & Forecasting
- 5.11 Telecommunication
 - 5.11.1 Overview
 - 5.11.2 Market Sizing & Forecasting

5.12 Automotive & Transportation & Logistics

5.12.1 Overview

5.12.2 Market Sizing & Forecasting

5.13 Travel & Hospitality

5.13.1 Overview

5.13.2 Market Sizing & Forecasting

6. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET, BY GEOGRAPHY

6.1 United States

6.1.1 Overview

6.1.2 Market Sizing & Forecasting

6.2 Brazil

6.2.1 Overview

6.2.2 Market Sizing & Forecasting

6.3 Canada

6.3.1 Overview

6.3.2 Market Sizing & Forecasting

6.4 Mexico

6.4.1 Overview

6.4.2 Market Sizing & Forecasting

6.5 Argentina

6.5.1 Overview

6.5.2 Market Sizing & Forecasting

7. COMPETITIVE LANDSCAPE

7.1 360iResearch FPNV Positioning Matrix

7.1.1 Business Strategy

7.1.2 Product Satisfaction

7.2 Competitive Product Features Matrix

7.2 Competitive News Feed Analysis

8. PRODUCT USABILITY PROFILES

8.1 ArcGIS

8.2 AutoCAD Map 3D

8.3 CARTO location Data Services

8.4 ENVI

- 8.5 GE Smallworld
- 8.6 Google Earth Pro
- 8.7 MapBox
- 8.8 MapInfo Pro
- 8.9 QGIS
- 8.10 TerraSync

9. APPENDIX

- 9.1 Analysts Review
- 9.2 Top Reports

List Of Tables

LIST OF TABLES (48 TABLES)

TABLE 1. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 2. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY INDUSTRY, 2015 - 2023 (USD MILLION)

TABLE 3. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 4. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 5. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 6. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 7. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 8. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 9. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 10. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 11. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 12. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 13. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 14. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 15. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 16. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 17. UNITED STATES GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE,

2015 - 2023 (USD MILLION)

TABLE 18. BRAZIL GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 19. CANADA GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 20. MEXICO GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 21. ARGENTINA GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 22. 360IRESEARCH SCORES FOR FOREFRONT IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 23. 360IRESEARCH SCORES FOR PATHFINDERS IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 24. 360IRESEARCH SCORES FOR NICHE IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 25. 360IRESEARCH SCORES FOR VITAL IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 26. 360IRESEARCH FPNV POSITIONING MATRIX BUSINESS STRATEGY FOR GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 27. 360IRESEARCH FPNV POSITIONING MATRIX PRODUCT SATISFACTION FOR GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 28. 360IRESEARCH COMPETITIVE PRODUCT FEATURES MATRIX FOR GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 29. COMPETITIVE NEWS FEED ANALYSIS FOR ESRI IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 30. COMPETITIVE NEWS FEED ANALYSIS FOR AUTODESK IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 31. COMPETITIVE NEWS FEED ANALYSIS FOR CARTO IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 32. COMPETITIVE NEWS FEED ANALYSIS FOR HARRIS IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 33. COMPETITIVE NEWS FEED ANALYSIS FOR GE GRID SOLUTIONS IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 34. COMPETITIVE NEWS FEED ANALYSIS FOR GOOGLE INC. IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 35. COMPETITIVE NEWS FEED ANALYSIS FOR GITHUB IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 36. COMPETITIVE NEWS FEED ANALYSIS FOR PITNEY BOWES IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 37. COMPETITIVE NEWS FEED ANALYSIS FOR QGIS IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 38. COMPETITIVE NEWS FEED ANALYSIS FOR TRIMBLE IN GEOGRAPHIC INFORMATION SYSTEM MARKET

TABLE 39. ARCGIS - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 40. AUTOCAD MAP 3D - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 41. CARTO LOCATION DATA SERVICES - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 42. ENVI - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 43. GE SMALLWORLD - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 44. GOOGLE EARTH PRO - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 45. MAPBOX - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 46. MAPINFO PRO - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 47. QGIS - PRODUCT FEATURE AVAILABILITY MATRIX

TABLE 48. TERRASYNC - PRODUCT FEATURE AVAILABILITY MATRIX

List Of Figures

LIST OF FIGURES (43 FIGURES)

FIGURE 1. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET: YEARS CONSIDERED FOR THE STUDY

FIGURE 2. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET: KEY RESEARCH METHODOLOGY

FIGURE 3. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET: KEY RESEARCH INSTRUMENTS

FIGURE 4. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET: KEY SECONDARY INSTRUMENT SOURCES

FIGURE 5. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET: KEY BREAKDOWN OF PRIMARY INSTRUMENT

FIGURE 6. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET: KEY DATA TRIANGULATION

FIGURE 7. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET: KEY RESEARCH ASSUMPTIONS

FIGURE 8. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET CONNECTIVITY

FIGURE 9. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, 2015 - 2023 (USD MILLION)

FIGURE 10. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY INDUSTRY, 2016 (USD MILLION)

FIGURE 11. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 12. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 13. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 14. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 15. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 16. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 17. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY

EDUCATION, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 18. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 19. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 20. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 21. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 22. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 23. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 24. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 25. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 26. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 27. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 28. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 29. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 30. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 31. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 32. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 33. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 34. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 35. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 36. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 37. AMERICAS GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 38. UNITED STATES GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 39. BRAZIL GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 40. CANADA GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 41. MEXICO GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 42. ARGENTINA GEOGRAPHIC INFORMATION SYSTEM MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 43. 360IRESEARCH FPNV POSITIONING MATRIX FOR GEOGRAPHIC INFORMATION SYSTEM MARKET

I would like to order

Product name: Americas Geographic Information System Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

Product link: <https://marketpublishers.com/r/A70AF6F8E38EN.html>

Price: US\$ 1,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A70AF6F8E38EN.html>