

Agriculture IoT Market Research Report by Component (Hardware, Services, and Software), by Agriculture Type (Fish Farm Monitoring, Livestock Monitoring, Precision Farming, Precision Forestry, and Smart Greenhouse), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

https://marketpublishers.com/r/AA79045D3782EN.html

Date: February 2021 Pages: 180 Price: US\$ 3,949.00 (Single User License) ID: AA79045D3782EN

## **Abstracts**

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Agriculture IoT Market is expected to grow from USD 12,853.69 Million in 2020 to USD 21,053.67 Million by the end of 2025.

2. The Global Agriculture IoT Market is expected to grow from EUR 11,270.35 Million in 2020 to EUR 18,460.25 Million by the end of 2025.

3. The Global Agriculture IoT Market is expected to grow from GBP 10,019.37 Million in 2020 to GBP 16,411.20 Million by the end of 2025.

4. The Global Agriculture IoT Market is expected to grow from JPY 1,371,814.43 Million in 2020 to JPY 2,246,960.08 Million by the end of 2025.

5. The Global Agriculture IoT Market is expected to grow from AUD 18,665.26 Million in 2020 to AUD 30,572.72 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Agriculture IoT to forecast the revenues and analyze the trends in each of the following sub-markets:



Based on Component, the Agriculture IoT Market studied across Hardware, Services, and Software. The Hardware further studied across Fish Farm Monitoring Hardware, Livestock Monitoring Hardware, Precision Farming Hardware, Precision Forestry Hardware, and Smart Greenhouse Hardware.

Based on Agriculture Type, the Agriculture IoT Market studied across Fish Farm Monitoring, Livestock Monitoring, Precision Farming, Precision Forestry, and Smart Greenhouse.

Based on Application, the Agriculture IoT Market studied across Fish Farm Monitoring Application, Livestock Monitoring Application, Precision Farming Application, Precision Forestry Application, and Smart Greenhouse Application. The Fish Farm Monitoring Application further studied across Feeding Management, Fish Tracking & Fleet Navigation, and Water Quality Management. The Livestock Monitoring Application further studied across Animal Comfort Management, Behavior Monitoring and Management, Breeding Management, Feeding Management, Heat Stress Management, and Milk Harvesting Management. The Precision Farming Application further studied across Crop Scouting, Farm Labor Management, Field Mapping, Financial Management, Inventory Management, Irrigation Management, Weather Tracking & Forecasting, and Yield Monitoring. The Precision Forestry Application further studied across Genetics & Nursery, Harvesting Management, Inventory & Logistics Management, and Silviculture & Fire Management. The Smart Greenhouse Application further studied across HVAC Management, Water & Fertilizer Management, and Yield Monitoring.

Based on Geography, the Agriculture IoT Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Agriculture IoT Market including Accenture PLC, Adamis Pharmaceuticals Corporation, Agco Corporation, Agjunction, Aimmune Therapeutics, Inc, ALK, ALK-Abell? A/S, Allergy Immunotherapy Market, Allergy Therapeutics, Allovate, LLC, Anergis SA, Antelliq Corporation, ASIT Biotech SA,



Biomay AG, Circassia, Cisco Systems, Inc, Climate Corporation, Cropmetrics LLC, DBV Technologies SA, Decisive Farming Corporation, Deere & Company, Delaval, Inc., DESENTUM OY, DICKEY-john Corporation, DJI, DroneDeploy, Inc., Farmers Edge, Inc., FluxFarm Inc., GEA Group Ag, HAL Allergy B.V., Hexagon Agriculture, Hitachi, Ltd, HollisterStier Allergy, Inimmune Corporation, International Business Management Corporation, Intrinsyc Technologies Corp, Jubilant Life Sciences Ltd, Komatsu, Ltd, LETIPharma GmBH, Merck KGaA, Mylan N.V., Ponsse Oyj, Raven Industries, Inc., Sandoz, SlantRange, Inc, Stallergenes Greer PLC, TeeJet Technologies, Telit, Topcon Positioning Systems, Torii Pharmaceutical Co. Ltd., and Trimble, Inc..

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Agriculture IoT Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by



the key players

2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets

3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments

4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players

5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Agriculture IoT Market?

2. What are the inhibiting factors and impact of COVID-19 shaping the Global Agriculture IoT Market during the forecast period?

3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Agriculture IoT Market?

4. What is the competitive strategic window for opportunities in the Global Agriculture IoT Market?

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