

# **Adult Diapers Market Research Report by Product (Flat Type, Pad Type, and Pants Type), by Diaper Type (Pad Type, Pant/Pull-up Type, and Tape on Diapers), by End-User, by Distribution Channel - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Adult Diapers Market is expected to grow from USD 13,109.68 Million in 2020 to USD 16,241.82 Million by the end of 2025.
2. The Global Adult Diapers Market is expected to grow from EUR 11,494.81 Million in 2020 to EUR 14,241.13 Million by the end of 2025.
3. The Global Adult Diapers Market is expected to grow from GBP 10,218.91 Million in 2020 to GBP 12,660.40 Million by the end of 2025.
4. The Global Adult Diapers Market is expected to grow from JPY 1,399,135.07 Million in 2020 to JPY 1,733,413.90 Million by the end of 2025.
5. The Global Adult Diapers Market is expected to grow from AUD 19,036.99 Million in 2020 to AUD 23,585.28 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Adult Diapers to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Adult Diapers Market studied across Flat Type, Pad Type, and Pants Type.

Based on Diaper Type, the Adult Diapers Market studied across Pad Type, Pant/Pull-up Type, and Tape on Diapers.

Based on End-User, the Adult Diapers Market studied across Men and Women.

Based on Distribution Channel, the Adult Diapers Market studied across Convenience Stores, Drug Stores/Pharmacies, Hypermarkets/Supermarket, and Specialty Stores.

Based on Geography, the Adult Diapers Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Adult Diapers Market including Abena Holding A / S, Asahi Kasei Corporation, Cardinal Health, Inc., Daio Paper Corporation, Domtar Corporation, DSG International Ltd., Essity AB, First Quality Enterprises, Inc., Hengan International Group Company Limited, Hollister Incorporated, Johnson & Johnson Private Limited, Kao Corporation, Nippon Paper Crexia Co., Ltd., NorthShore Care Supply, Ontex Healthcare, Prevail, Procter & Gamble Corporation, Rearz Inc., Tykables, and Unicharm Corporation.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Adult Diapers Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Adult Diapers Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Adult Diapers Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Adult Diapers Market?
4. What is the competitive strategic window for opportunities in the Global Adult Diapers Market?
5. What are the technology trends and regulatory frameworks in the Global Adult Diapers Market?
6. What are the modes and strategic moves considered suitable for entering the Global

## Adult Diapers Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Diaper Type Outlook
- 3.4. End-User Outlook
- 3.5. Product Outlook
- 3.6. Distribution Channel Outlook

3.7. Geography Outlook

3.8. Competitor Outlook

## **4. MARKET OVERVIEW**

4.1. Introduction

4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

5.1. Market Dynamics

5.1.1. Drivers

5.1.1.1. Rising geriatric population

5.1.1.2. Rise in awareness of personal hygiene

5.1.1.3. Innovative product launch and adoption of disposable adult diapers by the aged population

5.1.2. Restraints

5.1.2.1. Surge in demand for private labeled products

5.1.3. Opportunities

5.1.3.1. Rising demand for wearable consumer good products

5.1.3.2. Rise in demand for reusable or cloth diapers to manage incontinence problem

5.1.4. Challenges

5.1.4.1. Lack of awareness and social stigmas associated with incontinence in underdeveloped countries

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

## **6. GLOBAL ADULT DIAPERS MARKET, BY PRODUCT**

6.1. Introduction

6.2. Flat Type

6.3. Pad Type

6.4. Pants Type

## **7. GLOBAL ADULT DIAPERS MARKET, BY DIAPER TYPE**

- 7.1. Introduction
- 7.2. Pad Type
- 7.3. Pant/Pull-up Type
- 7.4. Tape on Diapers

## **8. GLOBAL ADULT DIAPERS MARKET, BY END-USER**

- 8.1. Introduction
- 8.2. Men
- 8.3. Women

## **9. GLOBAL ADULT DIAPERS MARKET, BY DISTRIBUTION CHANNEL**

- 9.1. Introduction
- 9.2. Convenience Stores
- 9.3. Drug Stores/Pharmacies
- 9.4. Hypermarkets/Supermarket
- 9.5. Specialty Stores

## **10. AMERICAS ADULT DIAPERS MARKET**

- 10.1. Introduction
- 10.2. Argentina
- 10.3. Brazil
- 10.4. Canada
- 10.5. Mexico
- 10.6. United States

## **11. ASIA-PACIFIC ADULT DIAPERS MARKET**

- 11.1. Introduction
- 11.2. Australia
- 11.3. China
- 11.4. India
- 11.5. Indonesia
- 11.6. Japan
- 11.7. Malaysia

- 11.8. Philippines
- 11.9. South Korea
- 11.10. Thailand

## **12. EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET**

- 12.1. Introduction
- 12.2. France
- 12.3. Germany
- 12.4. Italy
- 12.5. Netherlands
- 12.6. Qatar
- 12.7. Russia
- 12.8. Saudi Arabia
- 12.9. South Africa
- 12.10. Spain
- 12.11. United Arab Emirates
- 12.12. United Kingdom

## **13. COMPETITIVE LANDSCAPE**

- 13.1. FPNV Positioning Matrix
  - 13.1.1. Quadrants
  - 13.1.2. Business Strategy
  - 13.1.3. Product Satisfaction
- 13.2. Market Ranking Analysis
- 13.3. Market Share Analysis
- 13.4. Competitor SWOT Analysis
- 13.5. Competitive Scenario
  - 13.5.1. Merger & Acquisition
  - 13.5.2. Agreement, Collaboration, & Partnership
  - 13.5.3. New Product Launch & Enhancement
  - 13.5.4. Investment & Funding
  - 13.5.5. Award, Recognition, & Expansion

## **14. COMPANY USABILITY PROFILES**

- 14.1. Abena Holding A / S
- 14.2. Asahi Kasei Corporation



- 14.3. Cardinal Health, Inc,
- 14.4. Daio Paper Corporation
- 14.5. Domtar Corporation
- 14.6. DSG International Ltd.
- 14.7. Essity AB
- 14.8. First Quality Enterprises, Inc.
- 14.9. Hengan International Group Company Limited
- 14.10. Hollister Incorporated
- 14.11. Johnson & Johnson Private Limited
- 14.12. Kao Corporation
- 14.13. Nippon Paper Creca Co., Ltd.
- 14.14. NorthShore Care Supply
- 14.15. Ontex Healthcare
- 14.16. Prevail
- 14.17. Procter & Gamble Corporation
- 14.18. Rearz Inc.
- 14.19. Tykables
- 14.20. Unicharm Corporation

## **15. APPENDIX**

- 15.1. Discussion Guide
- 15.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL ADULT DIAPERS MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL ADULT DIAPERS MARKET SIZE, BY FLAT TYPE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL ADULT DIAPERS MARKET SIZE, BY PAD TYPE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL ADULT DIAPERS MARKET SIZE, BY PANTS TYPE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL ADULT DIAPERS MARKET SIZE, BY PAD TYPE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL ADULT DIAPERS MARKET SIZE, BY PANT/PULL-UP TYPE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL ADULT DIAPERS MARKET SIZE, BY TAPE ON DIAPERS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL ADULT DIAPERS MARKET SIZE, BY MEN, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL ADULT DIAPERS MARKET SIZE, BY WOMEN, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL ADULT DIAPERS MARKET SIZE, BY CONVENIENCE STORES,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL ADULT DIAPERS MARKET SIZE, BY DRUG  
STORES/PHARMACIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD  
MILLION)

TABLE 18. GLOBAL ADULT DIAPERS MARKET SIZE, BY

HYPERMARKETS/SUPERMARKET, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL ADULT DIAPERS MARKET SIZE, BY SPECIALTY STORES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. AMERICAS ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. AMERICAS ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. AMERICAS ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. ARGENTINA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ARGENTINA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ARGENTINA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ARGENTINA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. BRAZIL ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. BRAZIL ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. BRAZIL ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. BRAZIL ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. CANADA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. CANADA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. CANADA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. CANADA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. MEXICO ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. MEXICO ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MEXICO ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. MEXICO ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. UNITED STATES ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. UNITED STATES ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. UNITED STATES ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. UNITED STATES ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. ASIA-PACIFIC ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. ASIA-PACIFIC ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. ASIA-PACIFIC ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. ASIA-PACIFIC ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. ASIA-PACIFIC ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. AUSTRALIA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. AUSTRALIA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. AUSTRALIA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. AUSTRALIA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. CHINA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. CHINA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. CHINA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. CHINA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. INDIA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. INDIA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. INDIA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. INDIA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. INDONESIA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. INDONESIA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. INDONESIA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. INDONESIA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. JAPAN ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. JAPAN ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. JAPAN ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. JAPAN ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. MALAYSIA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. MALAYSIA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. MALAYSIA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. MALAYSIA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. PHILIPPINES ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. PHILIPPINES ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. PHILIPPINES ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. PHILIPPINES ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. SOUTH KOREA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. SOUTH KOREA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. SOUTH KOREA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. SOUTH KOREA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. THAILAND ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. THAILAND ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. THAILAND ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. THAILAND ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. FRANCE ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. FRANCE ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. FRANCE ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. FRANCE ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. GERMANY ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 96. GERMANY ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. GERMANY ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. GERMANY ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION  
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. ITALY ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. ITALY ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. ITALY ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. ITALY ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. NETHERLANDS ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. NETHERLANDS ADULT DIAPERS MARKET SIZE, BY END-USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. NETHERLANDS ADULT DIAPERS MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. NETHERLANDS ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION  
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. QATAR ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. QATAR ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. QATAR ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. QATAR ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. RUSSIA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. RUSSIA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. RUSSIA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. RUSSIA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION  
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 115. SAUDI ARABIA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 116. SAUDI ARABIA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. SAUDI ARABIA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. SAUDI ARABIA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. SOUTH AFRICA ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. SOUTH AFRICA ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. SOUTH AFRICA ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. SOUTH AFRICA ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. SPAIN ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. SPAIN ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. SPAIN ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. SPAIN ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 127. UNITED ARAB EMIRATES ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 128. UNITED ARAB EMIRATES ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 129. UNITED ARAB EMIRATES ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 130. UNITED ARAB EMIRATES ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 131. UNITED KINGDOM ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 132. UNITED KINGDOM ADULT DIAPERS MARKET SIZE, BY END-USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 133. UNITED KINGDOM ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 134. UNITED KINGDOM ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 135. GLOBAL ADULT DIAPERS MARKET: SCORES

TABLE 136. GLOBAL ADULT DIAPERS MARKET: BUSINESS STRATEGY

TABLE 137. GLOBAL ADULT DIAPERS MARKET: PRODUCT SATISFACTION

TABLE 138. GLOBAL ADULT DIAPERS MARKET: RANKING

TABLE 139. GLOBAL ADULT DIAPERS MARKET: MERGER & ACQUISITION

TABLE 140. GLOBAL ADULT DIAPERS MARKET: AGREEMENT, COLLABORATION,  
& PARTNERSHIP

TABLE 141. GLOBAL ADULT DIAPERS MARKET: NEW PRODUCT LAUNCH &  
ENHANCEMENT

TABLE 142. GLOBAL ADULT DIAPERS MARKET: INVESTMENT & FUNDING

TABLE 143. GLOBAL ADULT DIAPERS MARKET: AWARD, RECOGNITION, &  
EXPANSION

TABLE 144. GLOBAL ADULT DIAPERS MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

- FIGURE 1. GLOBAL ADULT DIAPERS MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL ADULT DIAPERS MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL ADULT DIAPERS MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2020 (USD MILLION)
- FIGURE 5. GLOBAL ADULT DIAPERS MARKET SIZE, BY END-USER, 2020 (USD MILLION)
- FIGURE 6. GLOBAL ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)
- FIGURE 7. GLOBAL ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 (USD MILLION)
- FIGURE 8. GLOBAL ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 9. GLOBAL ADULT DIAPERS MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 10. GLOBAL ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 11. GLOBAL ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 12. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 13. GLOBAL ADULT DIAPERS MARKET: MARKET DYNAMICS
- FIGURE 14. GLOBAL ADULT DIAPERS MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 15. GLOBAL ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)
- FIGURE 16. GLOBAL ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)
- FIGURE 17. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ADULT DIAPERS MARKET SIZE, BY PRODUCT, 2025
- FIGURE 18. GLOBAL ADULT DIAPERS MARKET SIZE, BY FLAT TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL ADULT DIAPERS MARKET SIZE, BY PAD TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL ADULT DIAPERS MARKET SIZE, BY PANTS TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2020 VS 2025 (%)

FIGURE 22. GLOBAL ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ADULT DIAPERS MARKET SIZE, BY DIAPER TYPE, 2025

FIGURE 24. GLOBAL ADULT DIAPERS MARKET SIZE, BY PAD TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL ADULT DIAPERS MARKET SIZE, BY PANT/PULL-UP TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL ADULT DIAPERS MARKET SIZE, BY TAPE ON DIAPERS, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL ADULT DIAPERS MARKET SIZE, BY END-USER, 2020 VS 2025 (%)

FIGURE 28. GLOBAL ADULT DIAPERS MARKET SIZE, BY END-USER, 2020 VS 2025 (USD MILLION)

FIGURE 29. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ADULT DIAPERS MARKET SIZE, BY END-USER, 2025

FIGURE 30. GLOBAL ADULT DIAPERS MARKET SIZE, BY MEN, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL ADULT DIAPERS MARKET SIZE, BY WOMEN, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (%)

FIGURE 33. GLOBAL ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (USD MILLION)

FIGURE 34. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ADULT DIAPERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2025

FIGURE 35. GLOBAL ADULT DIAPERS MARKET SIZE, BY CONVENIENCE STORES, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL ADULT DIAPERS MARKET SIZE, BY DRUG STORES/PHARMACIES, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL ADULT DIAPERS MARKET SIZE, BY HYPERMARKETS/SUPERMARKET, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL ADULT DIAPERS MARKET SIZE, BY SPECIALTY STORES, 2020 VS 2025 (USD MILLION)

FIGURE 39. AMERICAS ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 40. AMERICAS ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020

VS 2025 (USD MILLION)

FIGURE 41. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 42. ARGENTINA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. BRAZIL ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. CANADA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. MEXICO ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. UNITED STATES ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. ASIA-PACIFIC ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 48. ASIA-PACIFIC ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 49. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 50. AUSTRALIA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. CHINA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. INDIA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. INDONESIA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. JAPAN ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. MALAYSIA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. PHILIPPINES ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. SOUTH KOREA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. THAILAND ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 60. EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 61. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 62. FRANCE ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. GERMANY ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. ITALY ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. NETHERLANDS ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. QATAR ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. RUSSIA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. SAUDI ARABIA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. SOUTH AFRICA ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. SPAIN ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. UNITED ARAB EMIRATES ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. UNITED KINGDOM ADULT DIAPERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 73. GLOBAL ADULT DIAPERS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 74. GLOBAL ADULT DIAPERS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 75. GLOBAL ADULT DIAPERS MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 76. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL ADULT DIAPERS MARKET, BY TYPE

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