

# Physician Office Electronic Medical Record Market Strategies Shares, and Forecasts 2007 to 2013

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## **Abstracts**

Physician office electronic medical record (EMR) market forecast analysis indicates that the future of care delivery depends on automation of process. The ability to quickly get a picture of patient condition depends on dashboards prepared by the primary care physician that quickly illustrate any noteworthy conditions that a patient may present.

Efficient automated process implementation is supported by Electronic Medical Record (EMR). EMR software solutions are used to support software developed inhouse to enable the rapid construction of Web portals and other Web-based systems. Typical implementations are related to systems running on a mixed group of servers, under different operating systems.

Packaged applications efficiently accomplish the basic functions needed for electronic medical record systems implementation. Business processes are automated using EMR systems. Further EMR functionality is achieved via extract, transform, and load functions.

Enterprise electronic medical record (EMR) market forecast analysis indicates that the future of care delivery depends on automation of process. The ability to quickly get a picture of patient condition depends on dashboards prepared by the primary care physician that quickly illustrate any noteworthy conditions that a patient may present.

The cost for the packaged electronic medical record (EMR) systems for a large physician office is \$195K. The number sold is anticipated to grow. The replacement cycle is generally six years for these electronic medical record (EMR) systems packages. Rather than rip and replace, systems tend to be upgraded to new versions.



Electronic medical record markets are very significant. All facilities and all medical practices need to move to automated process that replaces manual handling of written patient records. The top 800 facilities worldwide are anticipated to spend hundreds of millions of dollars each to implement electronic patient records. While a lot of that spending will be on proprietary software, a lot of it will be for packaged software solutions.

The total number of physician office electronic medical record (EMR) systems is heavily weighted toward the mid range systems as most facilities and practices consolidate into a size of organization that can afford a team of computing IT managers dedicated to systems automation. Medical organizations have long resisted automation of process, but they can no longer sustain that attitude.

Dashboards are used to run businesses, they provide a way to condense information and highlight trends that need attention. Migration of this technology to care delivery is anticipated to be rapid because it is leveraging existing technology from business to make it useful in the health care delivery arena. The dashboards are useful because they provide a way to condense a range of different types on information into a visually presentation.

Dashboards include powerful, real-time analytics to provide comprehensive visibility across the entire patient profile. With quick access to up-to-the-minute information, clinicians can make decisions with speed and confidence. in-memory technology is changing the electronic medical record market, providing the next generation of speed, flexibility, and ease of use.

Electronic Medical Record Dashboards Make Clinicians More Productive

The advantage is that all of the features of automated electronic medical record process, none of the limitations of traditional hand written patient records are implemented as automated dashboard solutions.

With electronic medical record dashboards long, complex, and expensive software implementations are by passed by a dashboard that combines analytics and diagnostic images available via a click. Dashboards containing all of the patients relevant metrics, with data from all of the facility relevant data sources can be built in 10 days. With electronic medical record dashboards, solutions can be deployed in days, and users can be trained in minutes.



Electronic medical record (EMR) market forecast analysis indicates that the future of care delivery depends on automation of process. The ability to quickly get a picture of patient condition depends on dashboards prepared by the primary care physician that quickly illustrate any noteworthy conditions that a patient may present.

Markets at \$292 million in 2007 are anticipated to reach \$475 million by 2013.

Worldwide physician office electronic medical record (EMR) software markets will grow substantially as vendors are able to leverage the EMR expertise to provide competitive advantage from automation of process using IT infrastructure.



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