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Abstracts

WinterGreen Research announces that its European Partner Bit Group has a new study on the future of The IBM Rational Software strategy. The study details how we are on the verge of a new technology innovation cycle that will induce long term prosperity.

IBM calls it the Smarter Planet paradigm. BIT Group names the emerging technology cycle: ""Intelligent Digital World Cycle"" sees the fusion of the Digital World 1 (modular organizations, collaboration led people interactions) with the Physical World of Objects made intelligent (Smart Things), communicating via the ""Future Internet"", i.e. the IPv6, SOA-Architected and software-enabled Internet.

Software is key both for innovation and change. However, as states Gary Booch, IBM Fellow, ""90% of the software needed for this new era is yet to be written"". This raises the strategic question about effective Software Delivery, from design and development to operations in a Service Oriented (SO) Architected Information System.

To match the above vision and strategy, the IBM Software Group, under the leadership of Steve Mills has implemented an innovation strategy.

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