

Global Enteric Disease Market: Innovative Technologies and Emerging Business Opportunities

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Abstracts

About this Report

This report contains 389 pages, 97 tables and presents detailed analysis of the Enteric Disease market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on epidemiology and etiology are presented for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of enteric disease diagnostic products, by test and country. Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for



enteric disease testing;

Profiles key suppliers and potential marketanalyzers used for STD testing; entrants developing innovative technologies and products;

and Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the U.S., five major European countries and Japan.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Groups proprietary data files was conducted.

Contains 389 pages and 97 tables



Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Infectious Disease Tests
 - 1. Campylobacter
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 2. Cryptosporidium
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 3. E. Coli
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 4. Enteroviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 5. RhinoViruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 6. RotaVirus (REOVIRUS)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 7. Salmonellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 8. Shigellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs



- 9. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 10. Yersinia
- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

- C. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - 4. Differential Light Scattering
 - 5. Information Technology
 - 6. Artificial Intelligence
 - 7. Liposomes
 - 8. Flow Cytometry
 - 9. Chromatography
 - 10. Diagnostic Imaging
 - 11. Gel Microdroplets
 - 12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES



VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Affymetrix Beckman Coulter/Danaher Becton Dickinson bioMerieux Bio-Rad

Global Enteric Disease Market: Innovative Technologies and Emerging Business Opportunities



Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

Gen-Probe

Hologic

ID Biomedical

Innogenetics/Solvay

Kreatech

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako





List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests Major Companies Developing or Marketing Enterovirus Tests Major Companies Developing or Marketing Rotavirus Tests Major Companies Developing or Marketing Salmonella Tests Major Companies Developing or Marketing Shigella Tests Major Companies Developing or Marketing Yersinia Tests France Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment France Campylobacter Diagnostics Sales by Major Supplier France Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment France Cryptosporidium Diagnostics Sales by Major Supplier France E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment France Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment France Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment France Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment France Rotavirus Testing Market Diagnostics Sales by Major Supplier France Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment France Shigella Test Volume and Diagnostics Sales Forecast by Market Segment France Shigella Testing Market Diagnostics Sales by Major Supplier France Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment France Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment Germany Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Germany Campylobacter Diagnostics Sales by Major Supplier Germany Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment Germany Cryptosporidium Diagnostics Sales by Major Supplier Germany E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment Germany Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier Germany Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment Germany Shigella Test Volume and Diagnostics Sales Forecast by Market Segment



Germany Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Germany Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment Italy Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Italy Campylobacter Diagnostics Sales by Major Supplier Italy Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment Italy Cryptosporidium Diagnostics Sales by Major Supplier Italy E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment Italy Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier Italy Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Shigella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Italy Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment Japan Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Japan Campylobacter Diagnostics Sales by Major Supplier Japan Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Cryptosporidium Diagnostics Sales by Major Supplier

Japan E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment Japan Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment Japan Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Japan Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Japan Rotavirus Testing Market Diagnostics Sales by Major Supplier Japan Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment Japan Shigella Test Volume and Diagnostics Sales Forecast by Market Segment Japan Shigella Test Volume and Diagnostics Sales Forecast by Market Segment Japan Shigella Testing Market Diagnostics Sales Forecast by Market Segment Japan Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Japan Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment Spain Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Spain Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment Segment

Spain E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment Spain Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment Spain Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Spain Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier Spain Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment



Spain Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Yersinia Test Volume And Diagnostics Sales Forecast by Market Segment

U.K. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Campylobacter Diagnostics Sales by Major Supplier

U.K. Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Cryptosporidium Diagnostics Sales by Major Supplier

U.K. E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Rotavirus Testing Market Diagnostics Sales by Major Supplier

U.K. Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Shigella Testing Market Diagnostics Sales by Major Supplier

U.K. Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Campylobacter Diagnostics Sales by Major Supplier

U.S.A. Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Cryptosporidium Diagnostics Sales by Major Supplier

U.S.A. E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Enterovirus Testing Market Diagnostics Sales by Major Supplier

U.S.A. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Rotavirus Testing Market Diagnostics Sales by Major Supplier

U.S.A. Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Salmonella Testing Market Diagnostics Sales by Major Supplier

U.S.A. Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Shigella Testing Market Diagnostics Sales by Major Supplier

U.S.A. Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment



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