

Cancer Diagnostic Testing: Granular Analysis of the Global Market Supplier Shares and Forecasts for Current and Emerging Tumor Markers France, Germany, Italy, Japan, Spain, UK, US

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Abstracts

This DataPack contain 450 tables from Venture Planning Group new 7-country study, "Competing in the Global Cancer Diagnostics Market," including supplier shares, as well as test volume and sales forecasts for 40 tumor markers. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global cancer diagnostics market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

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USA

Geographic Coverage



Market Segmentation Analysis

Sales and market shares of major suppliers, by individual tumor marker and country.

Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Cancer Clinics

Worldwide Market Overview

Estimated universe of laboratories performing tumor marker testing by country.

Five-year test volume and sales projections by country.

Contains 450 tables



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Major Companies Developing or Marketing AFP Tests

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Major Companies Developing or Marketing CA 15-3/27.29 Tests

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Major Companies Developing or Marketing CA 125 Tests

Major Companies Developing or Marketing Calcitonin Tests

Major Companies Developing or Marketing CEA Tests

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Major Companies Developing or Marketing Progesterone Receptor Tests

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Biochemical Markers Potential Applications In Cancer Diagnosis

Oncogenes Potential Applications In Cancer Diagnosis

Major Companies Developing or Marketing Oncogene Tests

Growth Factors Potential Applications In Cancer Diagnosis

Colony Stimulating Factors Potential

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