

Lanxess: Performance, Capabilities, Goals and  
Strategies in the Worldwide Life Science  
Intermediates Market

# Lanxess: Performance, Capabilities, Goals and Strategies in the Worldwide Life Science Intermediates Market

*Venture Planning Group*

Date: Oct, 2010

Pages: 43

Price: US\$ 1,900.00

ID: B229E2205B2EN

**Global PDF:** US\$ 4,100.00

A strategic assessment of Bayer/Lanxess, one of the world's leading life science intermediates companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global life science intermediates market.

Contains 43 pages and 7 tables

## Table of Content

### I. EXECUTIVE SUMMARY

### II. BUSINESS ORGANIZATION

### III. SENIOR MANAGEMENT

### IV. FACILITIES AND EMPLOYEES

### V. TECHNOLOGICAL KNOW-HOW

### VI. PRODUCT PORTFOLIO

### VII. MARKETING TACTICS

### VIII. SALES AND PROFIT GROWTH

### IX. R&D EXPENDITURES AND MAJOR PROGRAMS

### X. COLLABORATIVE ARRANGEMENTS

### LIST OF TABLES

Table 1: Bayer Sales by Business Segment

Table 2: Bayer Sales Growth by Business Segment

Table 3: Bayer Sales by Geographic Region

Table 4: Bayer Sales Growth by Geographic Region

Table 5: Lanxess Sales and Operating Profit Growth

Table 6: Lanxess Sales by Product Line

Table 7: Lanxess Sales Growth by Product Line

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