

# **2013 Analysis of the Global Hematology and Flow Cytometry Market: Emerging Tests, Technology Assessment, Instrumentation Review, Sales Forecasts by Country and Strategic Profiles of Leading Suppliers**

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## **Abstracts**

This new 178-page report from Venture Planning Group provides analysis of the global hematology and flow cytometry market, including emerging tests, technologies, instrumentation, sales forecasts by country, and strategic profiles of leading suppliers.

### **The report presents:**

Estimated number of hematology and flow cytometry testing laboratories, as well as specimen, test and sales forecasts for France, Germany, Italy, Japan, Spain, U.K. and U.S.

Overview of the clinical significance and market needs for major hematology and flow cytometry procedures.

Review of instrumentation technologies and features of leading hematology and flow cytometry analyzers.

Analyses of current and emerging technologies, and their potential market applications, including IT, robotics, lasers, monoclonal antibodies, molecular diagnostics, and others.

Strategic assessments of current and emerging suppliers of hematology and flow cytometry products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and

business strategies.

Contains 178 pages and 7 tables

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