

US Home Healthcare Equipment & Services Market: An Analysis

<https://marketpublishers.com/r/U90A4EB60BFEN.html>

Date: December 2009

Pages: 38

Price: US\$ 800.00 (Single User License)

ID: U90A4EB60BFEN

Abstracts

Home healthcare equipment and services in the US have become a very important part of the healthcare industry over the years. The increasing hospitalization costs has increased the demand for low-cost alternative, which in turn, has resulted in the emergence and growth of home healthcare facilities for the elderly, sick and disabled in the country. It has become a fast-growing competitive market, driven by the aging population who have shown a preference to receive care at their homes.

The home healthcare segment is a significant contributor to the US GDP. The country spends more than any other nation on the healthcare services. Innovations in the medical sector have further increased healthcare spending as the easy availability of new treatments has made it possible for patients to use them at home as well as in clinics. Cost effectiveness, privacy and the comfort of receiving treatments at home has driven the demand for home healthcare services, thereby leading to an increase in the number of home healthcare agencies in the country.

The home healthcare equipment and services industry is growing on account of the changing technological base. For the coming years, the industry is projected to thrive on the back of various factors like the increasing incidences of various chronic diseases, rising number of respiratory diseases, and the aging generation of the baby boomers.

The report titled “Aging Population Driving the US Home Healthcare Equipment & Service Market” analyzes the different segments of the industry. It explores the potential business opportunities that exist for this industry. Further, factors that are driving the growth of the industry have been assessed as well. Also, major industry trends have been outlined. The report also profiles the leading players, underlining their sales and business strategies.

In addition, we have predicted the future growth of the home healthcare expenditure for medicare industry by combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings. We employed various significant variables that have an impact on this industry and created regression models with SPSS to determine the future direction of the industry.

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