

# Sprinkler Irrigation System Market: Global Water Scarcity Driving Growth

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## Abstracts

A sprinkler or mechanized irrigation system is the most water efficient irrigation system. Sprinklers have great market potential because of their increased usage in agricultural irrigation and equally strong demand in developing agriculture-based countries, like India and China, where penetration of modern irrigation system is very low.

Sprinkler-based irrigation systems are getting huge acceptance all across the globe as they are supposed to aid agricultural productivity in long term and help realize the goal of food self sufficiency. The technology has already been adopted at a wider scale in various countries including the United States, Israel, and Europe, wherein North America and Europe being the highest in terms of using drip and sprinkler irrigation systems. The use of sprinkler technology is however quite low in the Asian countries. Within Asia, India and China are utilizing the technology the most, but the market potential is still too high seeing their huge and continuously rising population. The demand of this technology is becoming popular worldwide mostly because of its high efficiency and low water usage.

Water is a precious resource and therefore its usage should be in an efficient manner. Also, water scarcity is one of the most important factors driving growth in agriculture-based industries. Low availability of water for irrigation, labor cost, etc., have driven the need for these highly efficient mechanized irrigation systems amongst the growers. Another important growth driver is increased focus on rice production in Asian countries. As rice crops require a lot of water, and that too uniformly distributed, the need for these sprinkler irrigation systems becomes never-ending.

The present report analyzes the global irrigation systems industry, mainly focusing on sprinklers. The report presents an overview of other irrigation systems like micro-

irrigation and flood irrigation and analyzes factors that have driven the growth of sprinklers. The report further assesses opportunities that exist for the sprinkler technology. The report also analyzes the competitive landscape in which four industry players account for about 90% of this irrigation system market. Out of those four, Valmont Industries has the largest market share followed by Lindsay Corporation.

The report also talks about the future outlook of the industry and its growth. By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

## Contents

### **1. IRRIGATION SYSTEMS: AN INTRODUCTION**

### **2. AGRICULTURAL IRRIGATION: MARKET SEGMENTATION**

2.1 Sprinkler Irrigation System

2.2 Advantages of Sprinkler Irrigation

### **3. SPRINKLER IRRIGATION SYSTEM - MARKET DRIVERS**

Rising Population Will Lead to Increasing Food Requirements

Rising Demand of Water by Agricultural Sector

Rice Production Driving the Need of Sprinkler Irrigation

Water Scarcity & the Need for Increased Food Production

### **4. OPPORTUNITIES FOR SPRINKLER IRRIGATION SYSTEMS**

Increasing Water Demand by Various Sector: 2030E

Increasing Crop Yield Would Provide Opportunity

Potential in Indian Market

Irrigation Equipment Industry - Prospects in the US

Significant Growth Opportunities in International Market

### **5. MAJOR CHALLENGES FOR SPRINKLER IRRIGATION**

Wind Effects

Lack of Awareness Restricting Growth of Modern Irrigation System

### **6. COMPETITIVE LANDSCAPE**

6.1 Company Profiles

6.1.1 Valmont Industries

Business Overview

Revenue and Income Analysis

Business Strategies

6.1.2 Lindsay Corporation

Business Overview

Revenue and Income Analysis

Business Strategies

6.1.3 Ameron International

Business Overview

Revenue and Income Analysis

Business Strategies

## **7. FUTURE OUTLOOK**

7.1 Market Forecast

7.2 Forecast Methodology

7.2.1 Dependent and Independent Variables

7.2.2 Correlation Analysis

7.2.3 Regression Analysis

## **LIST OF CHARTS**

Global Irrigated Land (%) by Geography: 2008

Sprinkler Irrigation by Geography: 2008

Sprinkler Irrigation Usage (%):2009E

Global Sprinkler Market Share Breakdown (%):2009

Valmont Industries: Total Revenue and Income (2004-2008)

Lindsay Corporation: Total Revenue and Income (2005-2009)

Ameron International: Total Revenue and Income (2005-2008)

Sprinkler Irrigation Industry Forecast (2008A-2013E)

## List Of Tables

### LIST OF TABLES

Global Coverage of Different Irrigation Methods: 2008  
Yield increase & Water Saving with Sprinkler Irrigation System  
Geography-Wise Implementation of Irrigation Method  
Dependent & Independent Variables (2000–2008)  
Correlation Matrix  
Model Summary – Coefficient of Determination  
Regression Coefficients Output

## List Of Graphs

### LIST OF GRAPHS

Global Water Withdrawal & Consumption in Agriculture (2004-2009E)  
Sprinkler Market Size (2007-2010E)  
Efficiency Comparison (%) (2007-2010E)  
World Population (2000-2030E)  
Water Demand by Sector (%):2007  
Geography-wise Consumption of Water in Agricultural Sector  
Average Water Applied (mm) on a 120-Hectare Field  
Comparison of Variable Cost in Production of Rice  
Demand of Water by Geography: 2030E  
Country-wise Modern-Irrigation Method Penetration (%):2008  
Opportunity for Sprinkler Irrigation in India  
US Agriculture Equipment Market: 2008

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