

Trends and Prospects in International Trade in Hair Shampoos

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Trends and Prospects in International Trade in Hair Shampoos

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This report examines international trade and worldwide market trends pertaining to hair shampoos. The report will be of considerable interest primarily to relevant strategic planners, senior company officials and importers/exporters, since it features invaluable information on hair shampoos export/import operations segmented by country and region. The report covers the 2005-2010 period, with more emphasis on foreign trade in 2010.

The report provides the following analytical materials on the hair shampoos: general description, international trade dynamics (2005-2010), exports/imports (2010) broken down by country, major suppliers and consumers, average price. The report also contains world market development forecast for 2011-2015.

International trade operations in more than 125 countries are highlighted through 150 tables and diagrams.

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