

Benzene and Its Derivatives Market in Malaysia: Business Report 2012

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Business Analytic Center (BAC)

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This report is a comprehensive research of benzene and its derivatives market in Malaysia.

The report starts with giving brief country profile for Malaysia, including general information and main economic indicators.

Further, the report provides in-depth analyses benzene and its derivatives market in the country. It identifies key market players, including major producers, wholesalers and distributing companies. The third chapter is fully devoted to Malaysia's benzene and its derivatives market foreign trade. It evaluates volumes and dynamics of imports and exports within the sector in the recent years.

The last chapter lists all major Malaysian consumers of benzene and its derivatives, as well as provides results of the purchase activity monitoring related to these materials, which is achieved due to keeping track of various tenders databases, websites and marketplaces.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the Malaysia market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

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