

## Mushrooms and Truffles Market in China: Business Report 2012

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*Business Analytic Center (BAC)*

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This report is a comprehensive research of mushrooms and truffles market in China.

The report starts with giving brief country profile for China, including general information and main economic indicators.

Further, the report provides in-depth analyses mushrooms and truffles market in the country. It identifies key market players, including major producers, wholesalers and distributing companies. The third chapter is fully devoted to China's mushrooms and truffles market foreign trade. It evaluates volumes and dynamics of imports and exports within the sector in the recent years.

The last chapter lists all major Chinese consumers of mushrooms and truffles, as well as provides results of the purchase activity monitoring related to these materials, which is achieved due to keeping track of various tenders databases, websites and marketplaces.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the China market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

## Table of Content

### 1. CHINA: COUNTRY PROFILE

- 1.1. General characteristics
- 1.2. Economic review

### 2. MUSHROOMS AND TRUFFLES MARKET IN CHINA

- 2.1. Overview of mushrooms and truffles market
- 2.2. Producers of mushrooms and truffles in China, including contact details and product range

### 3. CHINA'S FOREIGN TRADE IN MUSHROOMS AND TRUFFLES

- 3.1. Export and import of fresh mushrooms: volume, structure, dynamics
- 3.2. Export and import of truffles: volume, structure, dynamics
- 3.3. Export and import of frozen mushrooms: volume, structure, dynamics
- 3.4. Export and import of dried mushrooms: volume, structure, dynamics
- 3.5. Export and import of canned mushrooms: volume, structure, dynamics

### 4. MAJOR WHOLESALERS AND TRADING COMPANIES IN CHINA

### 5. CONSUMERS OF MUSHROOMS AND TRUFFLES ON CHINESE MARKET

- 5.1. Main mushrooms and truffles consumers
- 5.2. Monitoring of latest purchase requests of Chinese consumers

*The above Business Report is a half-ready report.*

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