

# Fresh Vegetables Market in China: Business Report 2012

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*Business Analytic Center (BAC)*

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This report is a comprehensive research of fresh vegetables market in China.

The report starts with giving brief country profile for China, including general information and main economic indicators.

Further, the report provides in-depth analyses fresh vegetables market in the country. It identifies key market players, including major producers, wholesalers and distributing companies. The third chapter is fully devoted to China's fresh vegetables market foreign trade. It evaluates volumes and dynamics of imports and exports within the sector in the recent years.

The last chapter lists all major Chinese consumers of fresh vegetables, as well as provides results of the purchase activity monitoring related to these materials, which is achieved due to keeping track of various tenders databases, websites and marketplaces.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the China market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

## Table of Content

### 1. CHINA: COUNTRY PROFILE

- 1.1. General characteristics
- 1.2. Economic review

### 2. FRESH VEGETABLES MARKET IN CHINA

- 2.1. Overview of fresh vegetables market
- 2.2. Producers of fresh vegetables in China, including contact details and product range
  - 2.2.1. Producers of potatoes
  - 2.2.2. Producers of tomatoes
  - 2.2.3. Producers of onions, shallots, leeks, garlic
  - 2.2.4. Producers of cabbages, cauliflowers, cabbages kohlrabi
  - 2.2.5. Producers of lettuces
  - 2.2.6. Producers of carrots, beets, turnips, celery, radishes, horseradishes
  - 2.2.7. Producers of cucumbers
  - 2.2.8. Producers of artichokes, asparagus, aubergines
  - 2.2.9. Producers of courgettes, spinach, sweet peppers
  - 2.2.10. Producers of burdocks
  - 2.2.11. Producers of taro

### 3. CHINA'S FOREIGN TRADE IN FRESH VEGETABLES

- 3.1. Export and import of potatoes: volume, structure, dynamics
- 3.2. Export and import of tomatoes: volume, structure, dynamics
- 3.3. Export and import of onions, shallots, leeks, garlic: volume, structure, dynamics
- 3.4. Export and import of cauliflowers, headed broccoli, brussels sprouts, cabbages, cabbages kohlrabi: volume, structure, dynamics
- 3.5. Export and import of lettuces: volume, structure, dynamics
- 3.6. Export and import of carrots, turnips, celery, beets, radishes, horseradishes: volume, structure, dynamics
- 3.7. Export and import of cucumbers: volume, structure, dynamics
- 3.8. Export and import of artichokes, asparagus, aubergines: volume, structure, dynamics
- 3.9. Export and import of courgettes, spinach, sweet peppers: volume, structure, dynamics
- 3.10. Export and import of olives: volume, structure, dynamics
- 3.11. Export and import of cassava, sweet potatoes: volume, structure, dynamics

#### **4. MAJOR WHOLESALERS AND TRADING COMPANIES IN CHINA**

#### **5. CONSUMERS OF FRESH VEGETABLES ON CHINESE MARKET**

- 5.1. Main fresh vegetables consumers
- 5.2. Monitoring of latest purchase requests of Chinese consumers

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