

Pharmaceutical industry in Vietnam: Business Report 2012

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Pharmaceutical industry in Vietnam: Business Report 2012

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This report is a comprehensive research of pharmaceutical industry in Vietnam.

The first two chapters of the report feature the country profile by giving general information on Vietnam and by thoroughly studying its economic state, (including key macroeconomic indicators and their development trends). The third chapter covers common business procedures in the country: from starting a project to closing a business. This chapter elucidates the country's fiscal system, existing labour practices, property rights regulation peculiarities and other issues vital for running business in this country.

Further, the report analyses pharmaceutical industry in the country by identifying key market players, (including major producers, traders, etc), as well by evaluating foreign economic relations within the sector in the recent three years.

Related news bulletins update and add the finishing touch to an overview of economical situation in Vietnam.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the Vietnam market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

Table of Content

1. VIETNAM: COUNTRY PROFILE

- 1.1. Geographical position
- 1.2. Historical background
- 1.3. Demography
- 1.4. Administrative divisions
- 1.5. Political situation
- 1.6. Economic situation
- 1.7. Foreign relations
- 1.8. Social environment and culture. Cultural differences and their impact on business negotiations

2. VIETNAM: FINANCIAL AND ECONOMICAL PROFILE

- 2.1. Country's Gross Domestic Product (GDP): historical trends and projection
- 2.3. Industrial production outlook
- 2.4. Vietnam foreign trade
- 2.2. Current investment climate
- 2.5. Labor market overview. Current employment state
- 2.6. Ratings by major rating agencies

3. PECULIARITIES OF DOING BUSINESS IN VIETNAM

- 3.1. Procedures for starting a business
- 3.2. Routine for building permits obtaining
- 3.3. Registration of ownership rights
- 3.4. Basic terms of providing business loans by banks
- 3.5. Measures for investments protection
- 3.6. Tax system
- 3.7. Foreign trade transactions
- 3.8. Debt collection
- 3.9. Business liquidation

4. VIETNAM PHARMACEUTICAL INDUSTRY OVERVIEW

5. VIETNAM ECONOMY NEWS AND ANALYSIS DIGEST

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