

Commerce in Ghana: Business Report 2012

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Business Analytic Center (BAC)

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This report is a comprehensive research of commerce in Ghana.

The first two chapters of the report feature the country profile by giving general information on Ghana and by thoroughly studying its economic state, (including key macroeconomic indicators and their development trends). The third chapter covers common business procedures in the country: from starting a project to closing a business. This chapter elucidates the country's fiscal system, existing labour practices, property rights regulation peculiarities and other issues vital for running business in this country.

Further, the report analyses commerce in the country by identifying key market players, (including major producers, traders, etc), as well by evaluating foreign economic relations within the sector in the recent three years.

Related news bulletins update and add the finishing touch to an overview of economical situation in Ghana.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the Ghana market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

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