

Structural Building Materials Market in China: Business Report 2012

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This report is a comprehensive research of structural building materials market in China.

The report starts with giving brief country profile for China, including general information and main economic indicators.

Further, the report provides in-depth analyses of structural building materials market in the country. It identifies key market players, including major producers, wholesalers and distributing companies. The third chapter is fully devoted to China's structural building materials foreign trade. It evaluates volumes and dynamics of imports and exports within the sector in the recent years.

The last chapter lists all major Chinese consumers of structural building materials, as well as provides results of the purchase activity monitoring related to these materials, which is achieved due to keeping track of various tenders databases, websites and marketplaces.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the China market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

Table of Content

1. CHINA: COUNTRY PROFILE

- 1.1. General characteristics
- 1.2. Economic review

2. STRUCTURAL BUILDING MATERIALS MARKET IN CHINA

- 2.1. Overview of structural building materials market
- 2.2. Producers of structural building materials in China, including contact details and product range
 - 2.2.1. Producers of bricks
 - 2.2.2. Producers of building glass
 - 2.2.3. Producers of metal building materials
 - 2.2.4. Producers of plastic building materials
 - 2.2.5. Producers of roof tiles
 - 2.2.6. Producers of timber

3. CHINA'S FOREIGN TRADE IN STRUCTURAL BUILDING MATERIALS

- 3.1. Export and import of building blocks and bricks: volume, structure, dynamics
- 3.2. Export and import of tiles, flagstones and similar articles: volume, structure, dynamics
- 3.3. Export and import of prefabricated structural components for building civil engineering: volume, structure, dynamics
- 3.4. Export and import of building materials from glass: volume, structure, dynamics

- 3.5. Export and import of wood boards: volume, structure, dynamics
- 3.6. Export and import of plastic building materials: volume, structure, dynamics
- 3.7. Export and import of metal building materials, including steel, aluminum wares etc.: volume, structure, dynamics

4. MAJOR WHOLESALERS AND TRADING COMPANIES IN CHINA

5. CONSUMERS OF STRUCTURAL BUILDING MATERIALS ON CHINESE MARKET

- 5.1. Main structural building materials consumers
- 5.2. Monitoring of latest purchase requests within the region

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