

## Cold-storage industry in Malaysia: Business Report 2012

Phone: +44 20 8123 2220

Fax: +44 207 900 3970

[office@marketpublishers.com](mailto:office@marketpublishers.com)

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# Cold-storage industry in Malaysia: Business Report 2012

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This report is a comprehensive research of cold-storage industry in Malaysia.

The first two chapters of the report feature the country profile by giving general information on Malaysia and by thoroughly studying its economic state, (including key macroeconomic indicators and their development trends). The third chapter covers common business procedures in the country: from starting a project to closing a business. This chapter elucidates the country's fiscal system, existing labour practices, property rights regulation peculiarities and other issues vital for running business in this country.

Further, the report analyses cold-storage industry in the country by identifying key market players, (including major producers, traders, etc), as well by evaluating foreign economic relations within the sector in the recent three years.

Related news bulletins update and add the finishing touch to an overview of economical situation in Malaysia.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the Malaysia market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

## Table of Content

### 1. MALAYSIA: COUNTRY PROFILE

- 1.1. Geographical position
- 1.2. Historical background
- 1.3. Demography
- 1.4. Administrative divisions
- 1.5. Political situation
- 1.6. Economic situation
- 1.7. Foreign relations
- 1.8. Social environment and culture. Cultural differences and their impact on business negotiations

### 2. MALAYSIA: FINANCIAL AND ECONOMICAL PROFILE

- 2.1. Country's Gross Domestic Product (GDP): historical trends and projection
- 2.2. Industrial production outlook
- 2.3. Malaysia foreign trade
- 2.4. Current investment climate
- 2.5. Labor market overview. Current employment state
- 2.6. Ratings by major rating agencies

### 3. PECULIARITIES OF DOING BUSINESS IN MALAYSIA

- 3.1. Procedures for starting a business

- 3.2. Routine for building permits obtaining
- 3.3. Routine to get the electricity connection
- 3.4. Registration of ownership rights
- 3.5. Basic terms of providing business loans by banks
- 3.6. Measures for investments protection
- 3.7. Tax system
- 3.8. Foreign trade transactions
- 3.9. Debt collection
- 3.10. Business liquidation

#### **4. MALAYSIA COLD-STORAGE INDUSTRY OVERVIEW**

- 4.1. Current situation in cold-storage industry
- 4.2. Producers of cold-storage equipment in Malaysia
- 4.3. Malaysia foreign trade in cold-storage equipment

#### **5. MALAYSIA ECONOMY NEWS AND ANALYSIS DIGEST**

#### **APPENDIX. FOREIGN TRADE IN COLD-STORAGE EQUIPMENT IN MALAYSIA**

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