

Barley World and Regional Markets Outlook and Forecast 2011-2015

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This report is a comprehensive study of global barley market comprised regional analysis.

It provides the most complete and current analytical account of the following points: harvested area and yield, production volume, supply/demand, international trade analysis, future market trends.

Output, demand estimation, import and export are provided for each country. The report covers 5 year period (2005-2009).

Besides, the report provides perspective information for the mentioned markets till 2015.

The report also identifies key market players, including major producers, distributing companies and consumers of barley in each studied country. Results of the purchase activity monitoring related to barley, which is achieved due to keeping track of various tenders databases, websites and marketplaces are presented in the last part.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the barley market and how to catch the maximum commercial opportunities in dealing with business partners in this sector.

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It means that we have all necessary data in our database to prepare the report but need 3-5 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get up-to-date version for the same price.

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