

India Air Purifier Market Forecast and Opportunities 2016

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The quality of air is depleting day by day because of the increasing pollution. On the other hand, advancement in technologies is bringing products that can help in purifying the air one breathes. The Global Air Purifier Market has witnessed growth in the last few years and is expected to grow further at a CAGR of 8.09 percent. The emergence of Air Purifier Market in India was noticed around 2008 when many companies entered the market. Although the market is still in its nascent stage but is expected to grow at a CAGR of 54 percent till 2016.

According to 'India Air Purifier Market Forecast & Opportunities 2016', India air purifier market will witness exponential growth and an increased level of awareness regarding the importance of purified air in the next five years. The level of pollution is highest in some of most popular states like Uttar Pradesh and Gujarat, where population has reached 199 Million and 50 Million respectively. Gujarat alone accounts for respirable suspended particulate matter (RSPM) of 98 microgram per cubic meter. Thus the need of air purifier products is increasing progressively in India. Some of the companies operating in Indian Air Purifier segment are Eureka Forbes, Kent, OSIM, Sanyo, etc. 'India Air Purifiers Market Forecast & Opportunities 2016' discusses the following aspects related to online retail market in India:

- Global Air Purifiers Market Size & Forecast
- India Air Purifiers Market Size & Forecast
- Air Purifiers Market: Company Wise Market Share
- Market Trends & Developments
- Competitive Landscape

Why you should buy this report

- To gain in-depth understanding of Air Purifier Market in India
- To obtain research based business decision & add weight to presentations and marketing materials
- To assess how the market is predicted to develop by 2016
- To collect information about the key players in the market

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with Air Purifier Manufacturers, Channel Partners, Media Executives, and Consumers. Secondary research included an exhaustive search of relevant publications like newspapers, websites, and proprietary databases.

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COMPANIES MENTIONED

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- b. KENT
- c. LG
- d. Atlanta Health Care
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