

France Coal Industry: Porter's Five Forces Analysis

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Abstracts

The coal industry in France had a period of good growth till 2009, following which the industry experienced a severe decline, and rebounded again in 2010. A strong growth is predicted for the industry between 2010 and 2015.

Accounting for nearly two percent of the European coal industry, the French coal market makes up a small portion of the European coal market.

Coal is one of the most commonly used fossil fuel around the world today. While there are many options such as renewable energy available, the low cost of coal and ready availability of coal makes it an attractive option for power generation.

In order to understand the profitability and the dynamics of competitive structure of the coal industry in France, Taiyou Research presents a Porter's Five Forces Analysis of the French Coal Industry.

Michael Porter's Five Forces Model is one of the most effective analytical model for understanding and analyzing the competitive landscape in an industry. The model analyzes the bargaining power of buyers and suppliers; the competitive rivalry in the industry; the threat of new entrants and the threat of substitutes for the particular industry – in this case, coal faces the threat of substitution from the various renewable energy sources that are fast becoming popular today.

In our report, apart from the Porter's Five Forces Model Analysis of the industry, we also analyze the basics of coal, including the various uses and types of coal, how coal is formed, and many other factors impacting the global coal industry.

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