

Acrylic Resins Market in the US

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Abstracts

Acrylic resins are described as a group of related thermoplastic or thermosetting plastic substances derived from acrylic acid, methacrylic acid or other similar compounds. The demand for acrylic resins in the United States will continue to soar to nearly four percent every year. The largest market share for acrylic resins is occupied by manufacturers of paints and coatings. While methacrylates will continue to hold the lion's share of the acrylic resins demand, acrylates will record more rapid growth, the result of the latter's lower level of dependence upon highly cyclical markets, such as transportation equipment and construction.

Consumption of acrylic resins by the end-use is projected to exceed \$6.5 billion by 2012. Paper and Paperboard category constitutes the fastest growing end-use segment for acrylic resins. Corporations have also moved to expand their technological reach through the licensing of production methods which lower manufacturing costs and also help reduce environmental problems.

The US acrylic monomers industry is extremely concentrated, with main manufacturers being Air Products and Chemicals Inc., Altuglas International, Rohm and Haas, INEOS Acrylics, Celanese, Dow Chemical and BASF, almost providing for 90% of the total demand. Like all other corporate sectors, this industry too has had its share of ups and downs mostly due to recession. But now it's on the path of recovery and seems to be picking up just alright. Growing number of new product introductions and rising demand for eco-friendly products are expected to impact the market growth, along with an increase in demand for superior performing and cost-effective products.

Of late, greener products are emerging as a lucrative opportunity for acrylic resins manufacturers amidst environmental concerns, and sustainability concepts. Addressing the needs of eco-friendly and greener requirements of various end-use industries has become the prime focus for resin manufacturers. Stringent VOC regulations and

enhancement of green certification criteria are compelling paint manufacturers to produce green paints, thereby extending potential opportunity for the resin manufacturers.

In this industry scenario, Taiyou Research analyzes the Acrylic Resins Market in the US. The report covers the following:

A statistical analysis of the US market for acrylic resins.

Analysis of the demand for acrylic resins segmented according to products. Segments analyzed include the market for acrylates, further segmented into butyl acrylates and other acrylates, the market for methacrylates, further segmented into methyl methacrylates and other methacrylates.

Industry trade, industry trends, and the industry structure are analyzed, along with an analysis of the technological developments in the industry.

Markets analyzed in this research report include the construction segment, paints and coatings segment, plastics segments, and others.

Major players are analyzed in this report through a company overview, analysis of business segments, presence in the market, and a SWOT analysis.

Taiyou Research's report on the Acrylic Resins Market in the US is a comprehensive research offering on the industry.

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