

Opportunities in Taiwan Info Security Market

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Corporate computer networks are under constant threat from hackers, worms, Trojan horses, viruses and spam. With the computer network attacks becoming more sophisticated, hackers are exploiting vulnerabilities in data infrastructures of top corporate enterprises to commit extortion or other criminal acts. Information security products and services protect computer networks from unwanted data traffic, intruders and spam. Taiwan's ICT industry, which already holds a significant position in the global ICT industry, is rapidly moving towards information security products and services.

According to our research report "Opportunities in Taiwan Info Security Market", the information security market in Taiwan is expected to grow at a CAGR of more than 8% during 2011-2013 to reach a value of approximately US\$ 760 Million by the end of 2013. Our research has found that many enterprises, which rely heavily on information technology, are willing to increase their spending on procuring more information security products and services.

The report has also found that the need for Internet-related information security will stimulate demand for e-mail security products. Besides, the market for anti-virus, encryption, content and web filtering, authorization, firewalls, virtual private network, security assessment, intrusion detection and data loss prevention is expected to flourish in the near future. Companies in the industrial sector, especially manufacturing, use commercial products for their information security needs, primarily seeking integrated sets of standards-based security solutions for e-commerce.

Further, the market for antivirus and Firewall in Taiwan is expected to grow at a CAGR of around 5% followed by e-mail security market during the forecast period. The prospective growth can be attributed to the high level of computer penetration in the country. Additionally, the manufacturers of security products in Taiwan face various domestic sales/ export related problems addressed in the report. The country's development strategy and action plans related to information security for the next three to five years have been explained in the report.

Besides, we have analyzed the key players in Taiwan's information security market along with their business profile, strengths and weaknesses. The report provides an extensive information and rational analysis on the information security market and emerging trends. It contains statistical data and forecast for different segments that will help clients to understand the market dynamics and plan their business strategies.

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