

# Opportunities in Brazil Banking Sector

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## Abstracts

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Brazilian banking sector is strong, diversified, and adequately capitalized. High level of capitalization has allowed it to face and even grow at an impressive rate during the global economic slowdown. When major developed economies were facing difficulties, Brazilian banking sector proved that, it is well-managed and a sense of self-regulation prevails amongst the market players. A history of stringent regulations and rapid economic growth in the country has made the banking sector in Brazil a hotspot for the international players.

With the increasing size of middle income population and improving living conditions, banking sector has witnessed a continuous spur in the core business following a sluggish 2008. This has also promoted banks to think about strategies to effectively expand their networks in the wake of increasing competition. In terms of assets, the sector is expected to grow at a CAGR of around 16% during 2011-2014, as per our new research report "Opportunities in Brazil Banking Sector".

Our thorough analysis of the banking sector in Brazil has revealed that, it is going through a transitional phase, marked by high growth rates across all sub-segments of business. The government is also continuously monitoring the sector and taking corrective measures, whenever required to sustain healthy growth. A sustained decline in interest rates during the last decade has facilitated a very supportive environment for the growth of credit activities in the country. Besides, various trends have emerged during the last few years primarily due to the shift in technology used in the sector. These factors are discussed in detail in the report.

Our report “Opportunities in Brazil Banking Sector” provides detail analysis of the banking sector in Brazil. The report facilitates current industry trends and forecast for assets, loans, deposits, payment instruments, and several other factors crucial to the future developments. Additionally, a detail analysis of regulatory environment and its objectives for the next few years have been provided. Description of key players along with updates on recent activities, financials and list of key management people has also been included to efficiently gauge the competition in the market and to provide a balanced research outlook of the banking industry.

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