

Middle East ICT Market Analysis

<https://marketpublishers.com/r/M3EAE5FE477EN.html>

Date: May 2012

Pages: 130

Price: US\$ 1,400.00 (Single User License)

ID: M3EAE5FE477EN

Abstracts

In the Middle East, information and communication technologies (ICT) have emerged as a potential sector registering significant growth for the past few years due to the liberalization of the ICT market, intense competition, and dynamic demographics of the region. According to our latest research report, the Middle East has been experiencing the rapid adoption of new technologies, with huge potential being seen in Online Gaming and 4G.

Our new research report, "Middle East ICT Market Analysis", has found that the government support plays a critical role in the development of ICT sector in the Middle East. The region has made significant strides in transitioning from primarily an oil-based economy to an innovative and diversified knowledge-based society. The governments in all the Middle East countries are investing a huge sum into developing mobile, fixed and Internet networks.

Among these Middle East nations, with high potential to become an innovation hub for the region, Turkey stood at the top spot in the total IT spending, followed by Saudi Arabia in 2011. In terms of number of mobile subscribers, Egypt was leading with more than 80 Million mobile subscribers in 2011, followed by Turkey.

On studying the potential growth areas, we observed that the IT outsourcing is creating a pool of opportunities for the global IT giants to expand their operations, and 4G is all set to gain a bigger share in the market. Also, the demand for IPTV has been consistently rising in the region. Our research report has critically evaluated such factors which are fuelling the market growth.

For complete understanding of the industry, we have comprehensively studied the IT and ICT markets of the UAE, Saudi Arabia, Egypt, Turkey, Israel, Oman, Qatar and Bahrain. The report deeply analyzed and forecasted the IT market, mobile subscribers,

fixed telephone line subscribers, Internet and broadband subscribers till 2015. Overall, the research work aims at presenting a balanced outlook of the ICT industry in the Middle East to clients.

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