

Brazil Retail Industry Analysis

<https://marketpublishers.com/r/B1782816997EN.html>

Date: May 2011

Pages: 70

Price: US\$ 900.00 (Single User License)

ID: B1782816997EN

Abstracts

Single User PDF Format: US\$ 900.00

Multi-User License: US\$ 1,200.00

Hard Copy: US\$ 1,000.00

CD-ROM: US\$ 1,000.00

Brazil is the fifth most populous nation on earth with an estimated population base of over 190 Million. Characterized by large and well-developed agricultural, mining, manufacturing, and service sectors and an expanding presence in the global markets, the Brazilian economy outweighs all other South American countries. The country is also one of the world's largest retail markets.

According to our latest research report "Brazil Retail Industry Analysis", Brazilian retail industry has been witnessing strong growth in sales for the last few years and is further expected to strongly grow in the coming years. The country's retail industry is expected to grow at a CAGR of around 11% during 2011-2014. Rising purchasing power due to the stable macroeconomic factors and the strengthening middle class base will fuel the growth in Brazilian retail industry in near future.

As per our study, Coffee is the favorite hot drink of Brazilian consumers and it also accounts for significant sales share in the Brazilian beverage industry. Besides, cosmetics & personal care industry in Brazil has shown an impressive performance and is expected to reach BRL 44.6 Billion by 2014 end. At the distribution channel front, retails formats, such as hypermarkets and supermarkets have gradually acquired market share from the traditional stores during the past few years and the country's retail market has become home to several of the world's largest grocery retailers.

Our report, "Brazil Retail Industry Analysis" has been authored to evaluate the growth potentials of the Brazilian retail industry. It is an outcome of extensive research and conceptual analysis of the industry and provides information on all prominent segments

of the industry. The report facilitates analysis of various industry segments, i.e. production, consumption, and trade trends. Further, the report talks about various aspects of the retail industry, such as industry performance, future prospects, growth opportunities etc. A brief business description of prominent players operating in the industry has also been included in the report to provide a balanced treatment of the analysis. In this way, the report presents a complete and coherent analysis of the Brazilian retail industry, which will prove decisive for the clients.

Contents

1. ANALYST VIEW

2. INDUSTRY OVERVIEW

2.1 Global Retail Sales

2.1.1 By Geographical Regions

2.2 Emerging Retail Markets

3. EMERGING MARKET TRENDS

3.1 Growing Natural Personal Care Products Market

3.2 Online Retailing

3.3 Growing Nutritious Food Demand

3.4 Increasing Wine Consumption

3.5 Low Cost Production of Textile & Apparel

3.6 Tourism & Western Style Food Outlets

3.7 RFID in Retail

4. PERFORMANCE OF BRAZILIAN RETAIL INDUSTRY

4.1 Food & Beverage

4.1.1 Processed Food

4.1.2 Organic Products

4.1.3 Hot Drinks

4.1.4 Alcoholic Drinks

4.1.5 Soft Drinks

4.2 Non-Food Retailing

4.2.1 Apparel

4.2.2 Electrical and Electronic Industry

4.2.3 Cosmetics & Personal Care

4.2.4 Footwear

4.3 Food Retailing - By Retail Format

4.3.1 Supermarkets

4.3.2 Hypermarkets

4.3.3 Convenience Stores

4.3.4 Discount Stores

5. MERGERS & ACQUISITIONS

6. CONSUMER BEHAVIOR ANALYSIS

7. MARKET DRIVERS

7.1 Favorable Demographics

7.2 Food Retail Chains

7.3 Growing Franchising Industry

8. KEY PLAYERS

8.1 Carrefour SA

8.2 Wal-Mart Stores, Inc.

8.3 Companhia Brasileira de Distribuição (CBD)

8.4 Lojas Americanas SA

8.5 Globex Utilidades SA

List Of Figures

LIST OF FIGURES:

- Figure 2-1: Global - Retail Sales (Trillion US\$), 2009-2011
- Figure 2-2: Global - Retail Sales by Geographical Region (Trillion US\$), 2010
- Figure 2-3: Share of Brazil in Global & Latin American Retail Market (2010)
- Figure 3-1: Natural Personal Care Products Sales (Million BRL), 2006-2010
- Figure 3-2: Number of Online Buyers (Million), 2009-2011
- Figure 3-3: Number of Internet Users (Million), 2007-2011
- Figure 3-4: Internet Penetration (2007-2010)
- Figure 3-5: Revenues from E-Commerce Retailing (Billion BRL), 2006-2010
- Figure 3-6: Per Capita Wine Consumption (Liters), 2009-2011
- Figure 3-7: International Tourists Arrival (Million), 2009 & 2020
- Figure 4-1: Retail Sales (Billion BRL), 2010-2014
- Figure 4-2: Share of Food and Non-Food Retailing (2010)
- Figure 4-3: Food & Beverage Industry (Billion BRL), 2007-2010
- Figure 4-4: Organic Product Sales (Million BRL), 2009 & 2010
- Figure 4-5: Coffee Sales (Billion BRL), 2010-2014
- Figure 4-6: Beer Sales (Billion Liters), 2010-2014
- Figure 4-7: Domestic Wine Production (Million Liters), 2006-2010
- Figure 4-8: Soft Drink Sales (Billion Liters), 2010-2014
- Figure 4-9: Textile & Apparel Industry (Billion US\$), 2009-2011
- Figure 4-10: Electrical and Electronic Industry (Billion BRL), 2010-2014
- Figure 4-11: Electrical and Electronic Industry by Product (%), 2010
- Figure 4-12: Cosmetics & Personal Care Market (Billion BRL), 2010-2014
- Figure 4-13: Cosmetics & Personal Care Market by Segment (%), 2010
- Figure 4-14: Cosmetics & Personal Care Industry by Distribution Channel (%), 2009
- Figure 4-15: Import & Export of Cosmetics and Personal Care Products (Million US\$), 2008-2010
- Figure 4-16: Share of Cosmetics and Personal Care Export to South America (2009)
- Figure 4-17: Footwear Production (Million Pairs), 2009-2011
- Figure 4-18: Number of Mass Grocery Retail Stores ('000), 2006-2009
- Figure 4-19: Number of Supermarket Stores (2006-2009)
- Figure 4-20: Number of Hypermarkets Stores (2006-2009)
- Figure 4-21: Number of Convenience Stores ('000), 2006-2009
- Figure 4-22: Number of Discount Stores ('000), 2006-2009
- Figure 7-1: Nominal GDP (Billion US\$), 2010-2014
- Figure 7-2: Per Head Disposable Income (US\$), 2010-2014

Figure 7-3: Franchising Industry (Billion US\$), 2008-2011

List Of Tables

LIST OF TABLES:

Table 2-1: Global - Top 10 Grocery Retailers by Sales (Billion US\$), 2009 & 2014

Table 3-1: Brazil, China & India - Production Cost Comparison of Textile (US\$)

Table 4-1: Top 5 Retailers by Sales (Million BRL), 2009

Table 4-2: Processed Food Industry by Product (Billion BRL), 2008 & 2009

Table 4-3: Export of Electrical and Electronics by Product (Million US\$), 2009 & 2010

Table 7-1: Population Breakup by Age Group (%), 2010-2014

Table 7-2: Major Food Retailers by Store Brand & Format

Table 8-1: Carrefour SA - Financial Overview (Million Euro), 2008 & 2009

Table 8-2: Wal-Mart Stores, Inc. - Financial Overview (Million US\$), 2010 & 2011

Table 8-3: Companhia Brasileira de Distribuição - Financial Overview (Million US\$), 2008 & 2009

Table 8-4: Lojas Americanas SA - Financial Overview (Million BRL), 2009 & 2010

Table 8-5: Globex Utilidades SA - Financial Overview (Million BRL), 2009 & 2010

I would like to order

Product name: Brazil Retail Industry Analysis

Product link: <https://marketpublishers.com/r/B1782816997EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B1782816997EN.html>