

# Booming UAE Telecom Sector

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## Abstracts

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The UAE's telecommunication market has shown tremendous growth over the recent past, mainly propelled by the government initiatives aimed at the deregulation of the market and introduction of competition. The TRA (Telecommunication Regulatory Authority) remains at the forefront of the success of the country's telecom sector. It is continuously considering and evaluating ways to further intensify competition in the UAE telecom market.

"Booming UAE Telecom Sector" provides in-depth analysis of the telecommunication market in the UAE. It gives an insight into the current market trends dominating the market. The research report also gives industry forecast on various telecom segments based on feasible telecom industry environment in the UAE. These include telecommunication industry, fixed-line, mobile subscribers, Internet subscribers, broadband subscribers and 3G subscribers. Moreover, our research presents thorough analysis on the current and potential outlook of various emerging technologies, such as IPTV and Mobile TV in the UAE.

Our research reveals that penetration in the mobile market reached around 190% in 2008, leaving less room for operators to take further advantage of the market. But this doesn't indicate the end of growth as the number of mobile subscribers is forecasted to grow at a CAGR of over 7% during 2009-2012. Moreover, operators are now looking at Value Added Services (VAS) to derive revenues from saturated mobile market.

In line with the increasing education and business in the region, the demand for Internet services has also increased in recent years. Although dial-up subscriptions currently

dominates the Internet market, we project broadband subscribers to account for nearly 65% of Internet subscribers in coming few years.

Keeping in view that the UAE telecom market remains duopoly of Etisalat and du and their importance in the success of the country's telecom sector, the report offers rational analysis on both these operators. This includes in-depth research and extensive analysis on their business activities, recent developments and SWOT analysis in regard to the UAE telecom industry.

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