

## China Medical Device Market Research and Forecast, 2008-2010 (Whole Report)

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# China Medical Device Market Research and Forecast, 2008-2010 (Whole Report)

*Reports From China*

Date: Jun, 2008  
Pages: 252  
Price: US\$ 980.00  
ID: CA434985B31EN

Currently, China is already the third largest medical device market in the world, after the United States and Japan. Within 5 to 7 years, China will surpass Japan and become the second largest medical device market in the world.

"China Medical Device Market Research and Forecast, 2008-2010"• focuses on medical device industry status, markets, and investment. It covers the following areas:

## **Part I Medical device industry development status**

- 1 Definitions and Classifications of medical devices
- 2 Analysis of the Chinese medical device industry 2006-2007
- 3 Import and export analysis of medical device products

## **Part II Market breakdown**

- 4 Market breakdown of major medical devices
- 5 2007 Major markets in China
- 6 2007 Chinese medical device price analysis

## **Part III Investment environment**

- 7 Market competition
- 8 Business performance analysis of major medical device enterprises
- 9 Channel analysis of the Chinese medical device market
- 10 Policy environment
- 11 Technology environment
- 12 2007-2008 World medical device market forecast
- 13 Medical device market trends

It also includes 61 charts containing all major financial figures, import/export analysis, top 100 enterprises and leading enterprises' financial data, various market sizes, exhibition information, and investment comparison/analysis. All data was updated in June, 2008.

Some highlights of the report:

### **1. Market**

In China, the medical devices industry is concentrated in the Pearl River delta, Yangtze River delta and the Circum-Bohai-Sea region. They all enjoy conditions favorable to the growth of the industry, including local technological strength, a huge talent pool, a relatively solid clinical medical foundation and preferential policies. The combined output value and sales income of these three regions account for over 80% of the national total.

In the first half of 2007, the top countries for China's medical device imports remained the United States,

Japan and Germany. China imported 580 million USD worth of medical device from the US, an increase of 11.15% over the previous year; 350 million USD from Germany, an increase of 16.33%; and 330 million USD from Japan, a drop of 3.17%. In fact, 65.26% of all China's medical device imports came from these three countries.

In addition, there were 19 countries and areas from which China's medical device imports surpassed 10 million USD, and 18 countries and areas from which China's imports more than doubled.

## **2. Investment Opportunities**

Medical device innovations derived from medical technology innovations

Bright prospects for Chinese medical device after-sale service industry

A huge future market for bio-chips (Industrialization remains an arduous task.)

Look for household medical devices as a major trend in the future.

Increasing competition in high value added electronic products

Digitalization of medical device

The investment boom in Chinese medical and health industry has maintained its speed. Since October, 2007, the industry has recorded the highest investment rate in China's investment market (it took up 16.7% of all investment cases and 20.1% of all investment capital in November). As the breakdown of the medical and health industry reveals, the medical devices and the research and development of medicines are the areas in which institutional investors have the greatest interest.

### **Conclusions**

This is a very hot area, and all indications are that it will only get hotter. Demand can only increase as populations age, digital and biomedical technologies continue to advance, and an ever larger number of people have the resources to become customers. "China Medical Device Market Research and Forecast, 2008-2010"• is your best path to understanding and capitalizing on these changes.

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