

China Paints, Varnishes, Printing Ink & Mastics Industry Profile

Phone: +44 20 8123 2220

Fax: +44 207 900 3970

office@marketpublishers.com

<http://marketpublishers.com>

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Beijing Zeefer Consulting Ltd.

Date: Sep, 2011

Pages: 28

Price: US\$ 580.00

ID: CA3F84991F8EN

Provides key data and concise analyses, presents a comparative analysis on the development of paints, varnishes, printing ink & mastics industry in 31 provincial regions and 20 major cities in visualized form of data map. The report also includes a list of top 100 enterprises in the sector and the comparison on investment environment in top 10 hot regions. In addition, the report truly reflects the position of foreign enterprises in this industry across China based on a comprehensive comparison of operating conditions among different enterprise types. Furthermore, this is the first report to adopt ISIC (International Standard Industrial Classification of All Economic Activities) in classification of Chinese enterprises, corresponding to the reading habit of international readers, and it is also very helpful for readers to make a comparison on the development condition and investment potential of paints, varnishes, printing ink & mastics industry in China with that in other countries.

Additionally, by original creation of ZEEFER Industry Distribution Index, the report directly shows the difference in various regions of Mainland China in terms of paints, varnishes, printing ink & mastics industry, providing an important reference for investors' selection of target regions to make investment.

What will you get from this report?

- To get a comprehensive picture on distribution of and difference in performance in regions of Mainland China in terms of the paints, varnishes, printing ink & mastics industry;
- To figure out the hot regions in China for paints, varnishes, printing ink & mastics industry, find out the potential provinces and cities suitable for investment as well as the economic development level and investment environment in these regions;
- To get a clear picture on the overall development, industry size and growth trend of paints, varnishes, printing ink & mastics industry across China in the past 3 years;
- To get a clear picture on development status of foreign enterprises, state-owned enterprises, and private enterprises in recent years as well as the industry position of the above ownerships;
- Based on adoption of the global uniform industry classification standard - ISIC, the report enables you to make a direct comparison of China paints, varnishes, printing ink & mastics industry with parallel industry in other countries;
- Present you with a list of top 100 enterprises inside the industry in terms of the sales revenue;

Industry Definition

- Paints, Varnishes, Printing Ink & Mastics: Manufacture of paints, varnishes and similar coatings, printing ink and mastics (ISIC: 2422)
- ISIC 24: Manufacture of chemicals and chemical products
- ISIC Code: International Standard Industrial Classification of All Economic Activities (ISIC), Revision 3.

Regions Covered By This Report

- All the 31 provincial regions in Mainland China;
- Top 20 Chinese cities in terms of paints, varnishes, printing ink & mastics industry.

Enterprise Types Covered By This Report

- Top 100 enterprises;
- Enterprises Funded by Foreign Countries (territories), Hong Kong, Macau and Taiwan;
- Chinese State-owned Enterprises;
- Collective-owned Enterprises;
- Cooperative Enterprises;
- Joint-Equity Enterprises;
- Private Enterprises.

Key Statistic Indicators Covered By This Report

- Industrial Sales Value
- Number Of Employees
- Enterprise Number
- Sales Revenue
- Profits
- Rate Of Return On Sales
- Rate Of Return On Assets
- Rate Of Return On Net Assets
- Number Of Enterprises In Red
- Range Of Loss
- Total Losses
- Percentage Of Foreign-Funded Enterprises And HK, Macau And Taiwan-Funded Enterprises In Terms Of The Sales Revenue
- Percentage Of Foreign-Funded Enterprises In All Foreign-Funded Enterprises And HK, Macau And Taiwan-Funded Enterprises In Terms Of The Sales Revenue
- GDP
- Growth Rate Of GDP
- Growth Rate Of The Added Value Of Primary Industry
- Growth Rate Of The Added Value Of Secondary Industry
- Growth Rate Of The Added Value Of The Tertiary Industry
- Industrial Value-Added Of Enterprises Above Designated Size
- Growth Rate Of Industrial Value-Added Of Enterprises Above Designated Size
- Industrial Products Sales Rate Of Enterprises Above Designated Size
- Growth Rate Of Industrial Value-Added Of Foreign-, And HK-, Macau-, Taiwan-Funded Enterprises
- Investment On Fixed-Assets
- Growth Rate Of Investment On Fixed-Assets
- Total Retail Sales Of Consumer Goods
- Growth Rate Of Total Retail Sales Of Consumer Goods
- Total Import & Export
- Growth Rate Of Total Import & Export
- Realized Foreign Direct Investment
- Growth Rate Of Realized Foreign Direct Investment
- CPI
- PPI
- RMPPI
- Urban Per Capita Disposable Income
- Rural Per-Capita Net Income
- Freight Mileage
- Growth Rate Of Freight Mileage
- Port Cargo Throughput
- Growth Rate Of Port Cargo Throughput
- Resident Population

ZEEFER Industry Distribution Index

An indicator through aggregate weighted computation based on the three authority statistics of enterprise numbers, sales revenue and profit by region and corporate ownership, and in accordance with the regional distribution of leading enterprises inside the sector. Through horizontal comparison on the paints, varnishes, printing ink & mastics industry development in different provinces, municipalities, and autonomous regions, the ZEEFER Industry Distribution Index is specially designed to truly reflect the conditions of regional distribution for China paints, varnishes, printing ink & mastics industry, providing a quantitative, visual and reliable reference for relevant users to make decisions. The ZEEFER Industry Distribution Index adopts a hundred mark system. For a certain region, the higher the score, the higher the distribution concentration in this region and the industry position of the region shall be more important.

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