

Google Update: Summer 2010 Edition

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Mind Commerce Publishing LLC

Date: Aug, 2010

Pages: 18

Price: US\$ 495.00

ID: GAD4F210C9DEN

Overview:

The Google Update Report provides timely analysis and projections about Google market prospects, products and applications, product and company integration, current and potential mergers and acquisitions, and more.

Google Update is available separately and is also part of the subscription service: Google Watch

Audience:

Competitors to Google: Any company that either already has or is contemplating a competing line-of-business, application, product, service, etc.

Investor Community: Investment banks, private equity, venture capital, angel fund investors, and any other entity seeking to invest in any venture that is impacted (positively or negatively) by Google

Small Companies and Start-up's: Any small company or start-up that has a new idea or business that could be impacted (positively or negatively) by Google

Others: Google continues to expand in depth and breadth of product areas and influence throughout many industries including search, media, communications, content, telephony, applications, and more. Google Watch provides a competitive advantage and insights for subscribers.

Comprehensive Analysis: People interested in Google Update will also be interested in Google Watch

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