

Worldwide Electronic Medical Records (EMR) Market, 2010-2015 (Market share, Winning strategies and Adoption trends)

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Abstracts

Worldwide Electronic Medical Records (EMR) Market, 2010-2015 (market share, winning strategies and adoption trends)

EMR is a part of healthcare information technology that is used to make paperless computerized patient data in order to increase efficiency of hospital systems and reduce chances of errors in medical records. A substantial growth rate (more than 16%) of global healthcare IT spending is expected to push EMR development across the world. It is estimated that Healthcare Information Technology (HCIT) market will exceed \$25 billion in 2015. EMR is the major segment driving its growth. The rising demand for healthcare cost containment and need to improve quality of healthcare service are driving the growth of the Worldwide EMR market. The global EMR market is expected to grow from \$4,355 million in 2009 to \$9,957 million in 2015, at an estimated CAGR of 14.9% from 2010 to 2015.

The client server based EMRs formed approximately 78% of the EMR software market. However, web based EMR market is expected to grow at a CAGR of 21.4%, from 2010 to 2015 and contribute 30% of the global EMR software market revenues in 2015.

Scope of the report

The report evaluates the global EMR market with respect to its sub-segments on the basis of end users, components and applications. The EMR market has been segmented geographically into North America, Europe, Asia and ROW markets.

Each section will provide market data, market drivers, trends and opportunities, top-selling products, key players, and competitive outlook. This report will also provide market tables for covering the sub-segments and micro-markets. In addition, the report also provides more than 20 company profiles covering all the sub-segments.

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Key questions answered

Which are the high-growth segments/cash cows and how is the EMRmarket segmented in terms of end users of, components and applications?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths? Who is doing what?

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