

Transportation Management System Market by Offering (Solutions (Planning & Execution, Order Management, Analytics & Reporting, Routing & Tracking), and Services), Transportation Mode, End User, Vertical and Region - Global Forecast to 2029

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Abstracts

The transportation management system (TMS) market is estimated to be USD 16.0 billion to USD 40.3 billion at a CAGR of 20.2% from 2024 to 2029. Technologies like artificial intelligence (AI), machine learning (ML), and the Internet of Things (IoT) are significantly enhancing TMS capabilities. AI and ML algorithms can predict demand patterns, optimize routes in real-time, and automate decision-making processes, reducing human error and increasing efficiency. IoT devices provide real-time data from vehicles and shipments, allowing for proactive management of transportation operations. These technologies not only improve operational efficiency but also enable better strategic planning and forecasting.

“The services segment is projected to register the highest CAGR during the forecast period.”

The TMS services encompassing consulting, integration & implementation, and support & maintenance. Consulting services provide specialized expertise to evaluate, and design tailored logistics strategies that meet specific business requirements. Integration & implementation services ensure seamless deployment and integration of TMS solutions into existing operations, facilitating smooth transitions and maximizing system benefits. And support & maintenance services offer ongoing technical assistance and regular updates to ensure consistent and optimal system performance, promptly addressing any operational challenges. Together, these services empower businesses to fully harness TMS solutions, enhancing operational efficiency, reducing costs, and

achieving superior logistics management capabilities.

The shippers end user segment contributed the largest market share in the transportation management system market during the forecast period.

Shippers bear the responsibility of organizing and transporting goods, relying on robust TMS that offer a comprehensive suite of capabilities. These include route planning, scheduling, carrier management, cloud-based freight auditing, and load-building tools. TMS solutions benefit both shippers and service providers across the supply chain. Shippers are increasingly embracing TMS solutions to strengthen relationships with customers and suppliers. They also leverage advanced features such as route planning, rating systems, and real-time tracking to optimize operations further. This adoption underscores TMS as a critical tool for improving operational efficiency and enhancing overall logistics management in today's competitive market environment.

'Asia Pacific will register the highest growth rate during the forecast period.'

The Asia Pacific region is at the forefront of TMS market growth, driven by factors such as intense global competition, widespread adoption of smart devices and connected technologies, and significant investments in smart city initiatives. Countries like India, China, and Vietnam are experiencing rapid economic growth, leading to increased deployment of connected solutions including sensors and RFID tags, which generate vast amounts of data. This proliferation of data has elevated the importance of TMS in optimizing transportation and logistics operations across the region. Additionally, the diversification of transport modes and operators, coupled with advancements in cloud and mobile technologies, is expected to further propel the growth of the TMS market in Asia Pacific.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 18%, Tier 2 – 44%, and Tier 3 – 38%

By Designation: C-level – 32%, D-level – 36%, and Managers – 32%

By Region: North America – 38%, Europe – 26%, Asia Pacific – 18%, Middle East & Africa- 10%, and Latin America- 8%.

The major players in the TMS market are Oracle (US), SAP (Germany), Manhattan Associates (US), C.H. Robinson (US), Trimble (US), WiseTech Global (Australia), Descartes (Canada), E2open (US), Generix Group (France), MercuryGate (US), Blue Yonder (US), Uber Freight (US), Alpega Group (Belgium), Worldwide Express (US), Infor (US), Kinaxis (Canada). These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, product enhancements, and acquisitions to expand their TMS footprint.

Research Coverage

The market study covers the TMS market size across different segments. It aims to estimate the market size and the growth potential across various segments, including offering, solutions, and services, transportation mode, end user, vertical, and regions. The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global TMS market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product and service launches in the TMS market. **Market Development:** Comprehensive information about lucrative markets – the report analyses various regions' TMS markets. **Market Diversification:** Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the TMS market. **Competitive Assessment:** In-depth assessment of market shares, growth strategies, and service offerings of leading players like Oracle (US), SAP (Germany), Manhattan Associates (US), C.H. Robinson (US), Trimble (US), WiseTech Global (Australia), Descartes (Canada), E2open (US), Generix Group (France), MercuryGate (US).

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*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

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