

Sports Equipment in the United States

<https://marketpublishers.com/r/SFF67B61EA2EN.html>

Date: January 2020

Pages: 67

Price: US\$ 350.00 (Single User License)

ID: SFF67B61EA2EN

Abstracts

Sports Equipment in the United States

SUMMARY

Sports Equipment in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The US sports equipment market had total revenues of \$43.9b in 2018, representing a compound annual growth rate (CAGR) of 2.8% between 2014 and 2018.

Hypermarkets, supermarkets and hard discounters account for the largest proportion of sales in the US sports equipment market in 2018, sales through this channel generated \$4.7bn, equivalent to 10.6% of the market's overall value.

The rise of e-commerce shopping is seemingly helping to drive growth amid saturation in traditional forms of retail for sports equipment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in the United States

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the United States sports equipment market by value in 2018?

What will be the size of the United States sports equipment market in 2023?

What factors are affecting the strength of competition in the United States sports equipment market?

How has the market performed over the last five years?

How large is the United States's sports equipment market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What new products/services/innovations have been launched in the market over the last year?
- 7.3. What strategies do the leading players follow?
- 7.4. What threats do the leading players face?

8 COMPANY PROFILES

- 8.1. Dick's Sporting Goods Inc
- 8.2. Academy Sports + Outdoors
- 8.3. NIKE Inc
- 8.4. Foot Locker Inc
- 8.5. Walmart Inc
- 8.6. adidas AG
- 8.7. JD Sports Fashion Plc
- 8.8. Decathlon S.A.
- 8.9. Target Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States sports equipment market value: \$ billion, 2014-18
- Table 2: United States sports equipment market geography segmentation: \$ billion, 2018
- Table 3: United States sports equipment market distribution: % share, by value, 2018
- Table 4: United States sports equipment market value forecast: \$ billion, 2018-23
- Table 5: Dick's Sporting Goods Inc: key facts
- Table 6: Dick's Sporting Goods Inc: Annual Financial Ratios
- Table 7: Dick's Sporting Goods Inc: Key Employees
- Table 8: Dick's Sporting Goods Inc: Key Employees Continued
- Table 9: Academy Sports + Outdoors: key facts
- Table 10: Academy Sports + Outdoors: Key Employees
- Table 11: NIKE Inc: key facts
- Table 12: NIKE Inc: Annual Financial Ratios
- Table 13: NIKE Inc: Key Employees
- Table 14: Foot Locker Inc: key facts
- Table 15: Foot Locker Inc: Annual Financial Ratios
- Table 16: Foot Locker Inc: Key Employees
- Table 17: Foot Locker Inc: Key Employees Continued
- Table 18: Walmart Inc: key facts
- Table 19: Walmart Inc: Annual Financial Ratios
- Table 20: Walmart Inc: Key Employees
- Table 21: Walmart Inc: Key Employees Continued
- Table 22: Walmart Inc: Key Employees Continued
- Table 23: Walmart Inc: Key Employees Continued
- Table 24: adidas AG: key facts
- Table 25: adidas AG: Annual Financial Ratios
- Table 26: adidas AG: Key Employees
- Table 27: JD Sports Fashion Plc: key facts
- Table 28: JD Sports Fashion Plc: Annual Financial Ratios
- Table 29: JD Sports Fashion Plc: Key Employees
- Table 30: Decathlon S.A.: key facts
- Table 31: Decathlon S.A.: Key Employees
- Table 32: Target Corp: key facts
- Table 33: Target Corp: Annual Financial Ratios
- Table 34: Target Corp: Key Employees

Table 35: Target Corp: Key Employees Continued

Table 36: Target Corp: Key Employees Continued

Table 37: Target Corp: Key Employees Continued

Table 38: United States size of population (million), 2014-18

Table 39: United States gdp (constant 2005 prices, \$ billion), 2014-18

Table 40: United States gdp (current prices, \$ billion), 2014-18

Table 41: United States inflation, 2014-18

Table 42: United States consumer price index (absolute), 2014-18

Table 43: United States exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: United States sports equipment market value: \$ billion, 2014-18

Figure 2: United States sports equipment market geography segmentation: % share, by value, 2018

Figure 3: United States sports equipment market distribution: % share, by value, 2018

Figure 4: United States sports equipment market value forecast: \$ billion, 2018-23

Figure 5: Forces driving competition in the sports equipment market in the United States, 2018

Figure 6: Drivers of buyer power in the sports equipment market in the United States, 2018

Figure 7: Drivers of supplier power in the sports equipment market in the United States, 2018

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment market in the United States, 2018

Figure 9: Factors influencing the threat of substitutes in the sports equipment market in the United States, 2018

Figure 10: Drivers of degree of rivalry in the sports equipment market in the United States, 2018

COMPANIES MENTIONED

Dick's Sporting Goods Inc

Academy Sports + Outdoors

NIKE Inc

Foot Locker Inc

Walmart Inc

adidas AG

JD Sports Fashion Plc

Decathlon S.A.

Target Corp

I would like to order

Product name: Sports Equipment in the United States

Product link: <https://marketpublishers.com/r/SFF67B61EA2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SFF67B61EA2EN.html>