

Soft Drinks in Germany

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Abstracts

Soft Drinks in Germany

Summary

Soft Drinks in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The German Soft Drinks market had total revenues of \$49,744.8 million in 2023, representing a compound annual growth rate (CAGR) of 4% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 2.9% between 2018 and 2023, to reach a total of 24,872.4 million liters in 2023.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 5.3% for the five-year period 2023-2028, which is expected to drive the market to a value of \$64,357.6 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in Germany

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany soft drinks market with five year forecasts

Reasons to Buy

What was the size of the Germany soft drinks market by value in 2023?

What will be the size of the Germany soft drinks market in 2028?

What factors are affecting the strength of competition in the Germany soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up Germany's soft drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the German soft drinks market?

8 COMPANY PROFILES

- 8.1. Coca-Cola Consolidated Inc.
- 8.2. Hassia Mineralquellen GmbH & Co KG
- 8.3. Danone SA
- 8.4. Gerolsteiner Brunnen GmbH & Co KG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany soft drinks market value: \$ million, 2018-23
- Table 2: Germany soft drinks market volume: million liters, 2018-23
- Table 3: Germany soft drinks market category segmentation: % share, by value, 2018-23
- Table 4: Germany soft drinks market category segmentation: \$ million, 2018-23
- Table 5: Germany soft drinks market geography segmentation: \$ million, 2023
- Table 6: Germany soft drinks market distribution: % share, by volume, 2023
- Table 7: Germany soft drinks market value forecast: \$ million, 2023-28
- Table 8: Germany soft drinks market volume forecast: million liters, 2023-28
- Table 9: Germany soft drinks market share: % share, by volume, 2023
- Table 10: Coca-Cola Consolidated Inc.: Key Facts
- Table 11: Coca-Cola Consolidated Inc.: Annual Financial Ratios
- Table 12: Coca-Cola Consolidated Inc.: Key Employees
- Table 13: Hassia Mineralquellen GmbH & Co KG: Key Facts
- Table 14: Hassia Mineralquellen GmbH & Co KG: Key Employees
- Table 15: Danone SA: Key Facts
- Table 16: Danone SA: Annual Financial Ratios
- Table 17: Danone SA: Key Employees
- Table 18: Gerolsteiner Brunnen GmbH & Co KG: Key Facts
- Table 19: Gerolsteiner Brunnen GmbH & Co KG: Key Employees
- Table 20: Germany Size of Population (million), 2019-23
- Table 21: Germany Real GDP (Constant 2010 Prices, \$ Billion), 2019-23
- Table 22: Germany GDP (Current Prices, \$ Billion), 2019-23
- Table 23: Germany Inflation, 2019-23
- Table 24: Germany Consumer Price Index (Absolute), 2019-23
- Table 25: Germany Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Germany soft drinks market value: \$ million, 2018-23

Figure 2: Germany soft drinks market volume: million liters, 2018-23

Figure 3: Germany soft drinks market category segmentation: \$ million, 2018-23

Figure 4: Germany soft drinks market geography segmentation: % share, by value, 2023

Figure 5: Germany soft drinks market distribution: % share, by volume, 2023

Figure 6: Germany soft drinks market value forecast: \$ million, 2023-28

Figure 7: Germany soft drinks market volume forecast: million liters, 2023-28

Figure 8: Forces driving competition in the soft drinks market in Germany, 2023

Figure 9: Drivers of buyer power in the soft drinks market in Germany, 2023

Figure 10: Drivers of supplier power in the soft drinks market in Germany, 2023

Figure 11: Factors influencing the likelihood of new entrants in the soft drinks market in Germany, 2023

Figure 12: Factors influencing the threat of substitutes in the soft drinks market in Germany, 2023

Figure 13: Drivers of degree of rivalry in the soft drinks market in Germany, 2023

Figure 14: Germany soft drinks market share: % share, by volume, 2023

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