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Paper & Paperboard Global Industry Guide 2017

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Abstracts

Paper & Paperboard Global Industry Guide 2017

SUMMARY

Global Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the global paper & paperboard market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The paper and paperboard market measures a country or region's total use of paper and paperboard. Paper and paperboard includes newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard.

Volumes represent the consumption of paper and paperboard in tons, and values are calculated using average annual selling price of paper and paperboard per ton multiplied by consumption volumes.

Any currency conversions used in the creation of this report have been calculated using constant annual average 2016 exchange rates.

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The global paper & paperboard market had total revenues of $473.9bn in 2016, representing a compound annual rate of change (CARC) of -2% between 2012 and 2016.

Market consumption volume increased with a compound annual growth rate (CAGR) of 0.2% between 2012 and 2016, to reach a total of 472.1 million tonnes in 2016.

In early 2016, the Chinese Ministry of Industry and Information Technology, as well as the country's Ministry of Finance jointly released a digitization plan for China's manufacturing sector. The plan intends to radically transform the manufacturing sector within the span of four years. Prior to this the Chinese government has also been encouraging the development of electronic codes for Chinese characters. 500,000 characters are expected to be digitized as part of this drive with more than 80,000 already being digitized as of October 2016. A strong state-led move towards digitization is having a negative impact on consumption levels of paper and paperboard as can be seen from the strong deceleration in volume growth in 2016.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global paper & paperboard market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global paper & paperboard market by value in 2016?

What will be the size of the global paper & paperboard market in 2021?

What factors are affecting the strength of competition in the global paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the global paper & paperboard market?

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About

Global paper & paperboard market has undergone a contraction overall in recent years. However, increasing volume consumption levels as recycled paper becomes an increased feature should help bring back the market to growth again in the forecast period. An improving macroeconomic environment has seen the IMF upgrade its growth estimate for Italy to 1.3%, which is the highest for the country since the 2007-08 financial crisis began. Increased activity in the wider Italian economy will boost the demand for paper and paperboard. However, an overall decline in value will continue as stiff competition from domestic and international competitors forces players to compete more intensely in the paper & paperboard market.

Global paper & paperboard market had total revenues of $473.9bn in 2016, representing a compound annual rate of change (CARC) of -2% between 2012 and 2016. In comparison, the Asia-Pacific and US markets declined with compound annual rate of change (CARCs) of -0.5% and -1.7% respectively, over the same period, to reach respective values of $199.6bn and $68.0bn in 2016.

Market consumption volume increased with a compound annual growth rate (CAGR) of 0.2% between 2012 and 2016, to reach a total of 472.1 million tonnes in 2016. The market's volume is expected to rise to 491.5 million tonnes by the end of 2021, representing a CAGR of 0.8% for the 2016-2021 period.

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